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# 1987

## Census of Retail Trade

RC87-A-46

GEOGRAPHIC AREA SERIES

# Vermont

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# ACKNOWLEDGMENTS

Many persons participated in the various activities of the 1987 Census of Retail Trade.

The overall planning and review of the census operations were performed by the staff of the Office of the Assistant Director for Economic and Agriculture Censuses.

This report was prepared in the Business Division. **Bobby E. Russell**, Assistant Division Chief for Census Programs, was responsible for the overall planning, management, and coordination of the census of retail trade. Planning and implementation were under the direction of **Mark E. Wallace**, Chief, Retail Census Branch, with primary staff assistance by **Anne M. Sigda**, **M. Yvonne Wade**, **Charles F. Brady**, **Pamela J. Palmer**, and **Thomas G. Dassel**.

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If you have any questions concerning the statistics in this report, call (301) 763-7038.



FINAL REPORT  
GEOGRAPHIC AREA SERIES

# 1987

## Census of Retail Trade

RC87-A-46  
Changed January 1991

### CHANGE SHEET

#### Vermont

This revision contains corrected data for parts of tables 5 and 7 in the original publication for Vermont, RC87-A-46. Only data which were significantly impacted were corrected. Corrected figures are indicated by r. The following pages begin with the same page number as in the published report.



U.S. Department of Commerce  
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**Table 5. Summary Statistics for Counties and/or Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
							Individual proprie- torships (number)	Partner- ships (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
									Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1	Vermont.....	5 077	4 043 351	472 508	108 685	46 635	1 416	270	339	375 334	175	301 171	767	840 437
2	Addison County.....	225	171 541	19 389	4 333	1 802	63	16	19	21 392	9	10 543	39	35 382
3	Bennington County.....	413	392 065	47 369	10 790	4 217	110	17	25	33 337	13	22 963	49	68 359
4	Bennington town.....	185	194 670	22 073	4 844	1 943	48	10	10	12 943	7	19 738	22	43 858
5	Balance of county.....	228	197 395	25 296	5 946	2 274	62	7	15	20 394	6	3 225	27	24 501
6	Caledonia County.....	238	168 677	17 830	3 969	1 812	93	10	18	16 874	13	13 982	41	40 441
7	Chittenden County.....	1 131	1 073 549	132 592	30 299	13 592	244	57	72	90 085	23	112 187	151	214 594
8	Burlington.....	414	335 976	46 748	10 730	5 142	92	17	15	24 490	7	62 358	50	46 579
9	Colchester town.....	64	41 869	4 658	985	565	19	2	6	(D)	1	(D)	11	14 389
10	Essex Junction.....	115	108 412	12 051	2 758	1 436	28	8	9	11 542	2	(D)	12	38 569
11	South Burlington.....	223	382 489	44 662	10 202	3 885	18	11	12	23 371	4	36 228	21	60 230
12	Winooski.....	74	42 461	6 235	1 455	812	13	1	2	(D)	-	-	11	12 113
13	Balance of county.....	241	162 342	18 238	4 169	1 752	74	18	28	(D)	9	(D)	46	42 714
14	Essex County.....	32	8 240	912	181	119	17	3	1	(D)	-	-	3	(D)
15	Franklin County.....	289	233 001	21 438	4 771	2 160	101	21	17	16 185	10	13 769	62	58 657
16	St. Albans.....	144	157 089	14 440	3 200	1 359	44	11	8	(D)	5	(D)	21	30 524
17	Swanton.....	40	27 567	2 555	563	255	18	-	4	5 613	2	(D)	7	8 600
18	Balance of county.....	105	48 345	4 443	1 008	546	39	10	5	(D)	3	(D)	34	19 533
19	Grand Isle County.....	37	14 054	1 190	223	141	15	2	2	(D)	4	1 265	4	(D)
20	Lamoille County.....	239	129 573	17 215	4 337	1 894	71	18	16	16 244	9	8 314	32	32 971
21	Orange County.....	179	109 095	13 130	2 888	1 389	62	15	15	22 193	14	2 192	41	31 299
22	Orleans County.....	182	137 775	13 668	2 991	1 274	75	10	13	(D)	12	12 927	37	35 139
23	Newport.....	78	60 696	6 619	1 459	610	28	5	6	(D)	1	(D)	9	13 230
24	Balance of county.....	104	77 079	7 049	1 532	664	47	5	7	(D)	11	(D)	28	21 909
25	Rutland County.....	623	493 099	56 614	13 635	5 822	155	28	36	33 647	21	39 359	91	93 118
26	Rutland.....	315	299 682	34 837	7 905	3 272	63	17	13	20 983	6	27 034	33	45 882
27	Balance of county.....	308	193 417	21 777	5 730	2 550	92	11	23	12 664	15	12 325	58	47 236
28	Washington County.....	528	406 669	47 218	10 965	4 706	136	37	38	37 275	14	34 318	82	81 692
29	Barre.....	152	136 103	15 924	3 592	1 542	41	11	10	12 752	3	(D)	19	29 997
30	Montpelier.....	115	115 145	13 159	2 908	1 166	31	6	8	13 183	-	-	15	16 993
31	Balance of county.....	261	155 421	18 135	4 465	1 998	64	20	20	11 340	11	(D)	48	34 702
32	Windham County.....	479	362 194	44 161	10 335	4 079	121	14	32	40 490	11	16 183	65	74 006
33	Bellows Falls.....	50	42 285	5 231	1 120	392	15	1	4	2 629	1	(D)	3	(D)
34	Brattleboro town.....	225	218 416	26 344	6 183	2 404	43	8	13	13 425	3	(D)	31	41 023
35	Balance of county.....	204	101 493	12 586	3 032	1 283	63	5	15	24 436	7	(D)	31	(D)
36	Windsor County.....	482	343 819	39 782	8 968	3 628	153	22	35	31 673	22	13 169	69	67 274
37	Springfield town.....	71	59 744	7 422	1 707	804	19	3	6	6 441	2	(D)	10	19 278
38	Balance of county.....	411	284 075	32 360	7 261	2 824	134	19	29	25 232	20	(D)	59	47 996



revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and home furnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
325	917 170	369	268 569	420	173 449	331	160 782	1 140	363 875	149	110 147	1 062	532 417
13	45 446	22	12 428	13	5 758	13	2 239	42	13 785	9	6 404	46	18 164
23	72 613	21	15 956	50	21 650	26	15 613	91	30 465	10	8 818	104	98 291
11	53 476	12	10 776	21	6 057	11	6 036	41	13 467	6	6 407	43	17 912
12	19 137	9	5 180	29	15 593	15	9 577	50	16 998	4	2 411	61	80 379
18	40 777	22	11 289	15	9 779	16	6 544	46	12 009	8	4 436	41	12 546
61	209 654	67	65 725	123	63 554	97	55 179	234	111 785	33	28 226	270	122 560
13	22 014	16	25 209	63	38 593	33	13 947	96	46 236	12	9 222	109	47 328
10	7 354	7	4 567	1	(D)	1	(D)	15	4 625	2	(D)	10	(D)
3	(D)	12	8 890	14	4 716	8	5 895	19	7 797	4	(D)	32	13 018
23	149 068	13	11 059	29	14 906	24	19 910	46	34 641	4	(D)	47	(D)
1	(D)	4	(D)	9	(D)	7	2 353	16	7 575	4	2 266	20	10 938
11	(D)	15	(D)	7	(D)	24	(D)	42	10 911	7	(D)	52	(D)
2	(D)	5	1 276	1	(D)	—	—	16	2 157	—	—	4	(D)
28	61 434	21	14 001	23	7 813	14	8 436	58	12 325	9	7 860	47	32 521
17	48 400	9	7 257	17	6 939	9	7 612	28	7 174	4	5 628	26	(D)
2	(D)	5	3 027	1	(D)	3	(D)	8	1 022	2	(D)	6	(D)
9	(D)	7	3 717	5	(D)	2	(D)	22	4 129	3	(D)	15	(D)
3	(D)	5	2 350	—	—	—	—	11	1 374	1	(D)	7	(D)
14	12 006	13	7 658	18	3 465	11	2 989	59	16 222	8	5 480	59	24 224
9	12 560	14	12 718	5	(D)	7	1 593	42	9 311	7	3 533	25	(D)
13	37 835	13	7 773	13	2 226	8	3 131	34	8 729	7	(D)	32	9 970
5	19 965	3	2 434	7	(D)	5	(D)	19	4 476	4	(D)	19	6 715
8	17 870	10	5 339	6	(D)	3	(D)	15	4 253	3	(D)	13	3 255
44	133 332	38	24 203	50	21 349	36	17 421	153	46 885	17	15 251	137	68 534
21	84 945	19	16 279	42	16 303	27	13 933	70	27 260	10	11 457	74	35 606
23	48 387	19	7 924	8	5 046	9	3 488	83	19 625	7	3 794	63	32 928
43	97 518	40	26 685	45	12 654	45	18 887	103	30 987	16	10 508	102	56 145
7	17 157	12	9 723	20	4 625	12	9 321	27	9 732	7	5 653	35	(D)
13	43 615	8	7 784	10	2 988	13	3 372	23	7 556	2	(D)	23	(D)
23	36 746	20	9 178	15	5 041	20	6 194	53	13 699	7	(D)	44	15 911
20	68 677	47	39 554	34	16 595	35	17 956	132	34 904	12	8 734	91	45 095
3	(D)	7	5 028	5	2 090	1	(D)	15	1 571	2	(D)	9	8 820
14	(D)	17	21 592	20	11 703	25	12 591	54	17 925	6	5 489	42	26 383
3	(D)	23	12 934	9	2 802	9	(D)	63	15 408	4	(D)	40	9 892
34	118 910	41	26 953	30	7 963	23	10 794	119	32 937	12	5 940	97	28 206
5	9 301	6	2 712	4	1 384	5	(D)	18	6 444	3	2 019	12	2 808
29	109 609	35	24 241	26	6 579	18	(D)	101	26 493	9	3 921	85	25 398

**Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>BENNINGTON COUNTY</b>							
	Retail trade .....	413	392 065	47 369	10 790	4 217	110	17
52	Building materials and garden supplies stores .....	25	33 337	4 296	968	223	6	-
521, 3	Building materials and supply stores .....	11	28 999	3 814	858	181	1	-
525	Hardware stores .....	10	3 946	431	100	37	2	-
526	Retail nurseries, lawn and garden supply stores .....	3	(D)	(D)	(D)	(D)	3	-
527	Mobile home dealers .....	1	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores .....	13	22 963	2 428	523	281	5	-
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	2	(D)	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	2	(D)	(D)	(D)	(D)	-	-
533	Variety stores .....	4	6 284	865	176	91	2	-
539	Miscellaneous general merchandise stores .....	7	(D)	(D)	(D)	(D)	3	-
54	Food stores .....	49	68 359	7 616	1 554	632	16	4
541	Grocery stores .....	32	65 384	7 132	1 444	560	11	-
542	Meat and fish (seafood) markets .....	4	1 064	101	25	15	2	1
546	Retail bakeries .....	6	1 177	265	55	33	2	2
543, 4, 5, 9	Other food stores .....	7	734	118	30	24	1	1
55 ex. 554	Automotive dealers .....	23	72 613	5 969	1 324	323	3	1
551	New and used car dealers .....	10	65 115	5 196	1 142	265	-	1
552	Used car dealers .....	3	(D)	(D)	(D)	(D)	1	-
553	Auto and home supply stores .....	7	(D)	(D)	(D)	(D)	2	-
555, 6, 7, 9	Miscellaneous automotive dealers .....	3	2 932	291	57	17	-	-
554	Gasoline service stations .....	21	15 956	1 170	271	103	13	-
56	Apparel and accessory stores .....	50	21 650	2 522	653	279	8	2
561	Men's and boys' clothing stores .....	3	(D)	(D)	(D)	(D)	1	-
562, 3	Women's clothing and specialty stores .....	16	5 908	624	141	92	3	1
562	Women's clothing stores .....	10	5 045	495	109	68	1	-
563	Women's accessory and specialty stores .....	6	863	129	32	24	2	1
565	Family clothing stores .....	20	9 410	1 325	390	123	4	1
566	Shoe stores .....	8	3 901	321	68	38	-	-
564, 9	Other apparel and accessory stores .....	3	(D)	(D)	(D)	(D)	-	-
57	Furniture and home furnishings stores .....	26	15 613	2 055	433	160	4	1
5712	Furniture stores .....	7	7 610	921	209	67	1	-
5713, 4, 9	Home furnishings stores .....	8	3 016	446	95	52	2	-
572	Household appliance stores .....	5	755	94	20	6	-	1
573	Radio, television, computer, and music stores .....	6	4 232	594	109	35	1	-
58	Eating and drinking places .....	91	30 465	7 880	1 954	1 188	20	5
5812	Eating places .....	87	29 856	7 795	1 934	1 168	19	5
5813	Drinking places .....	4	609	85	20	20	1	-
591	Drug and proprietary stores .....	10	8 818	948	224	121	-	-
59 ex. 591	Miscellaneous retail stores .....	104	98 291	11 985	2 806	877	35	4
592	Liquor stores .....	6	(D)	(D)	(D)	(D)	-	-
593	Used merchandise stores .....	6	536	128	27	15	3	1
594	Miscellaneous shopping goods stores .....	47	11 518	1 614	395	196	23	3
5941	Sporting goods stores and bicycle shops .....	8	1 950	267	87	35	4	-
5942, 3	Book, stationery stores .....	7	2 588	362	79	66	3	1
5944	Jewelry stores .....	7	1 220	122	31	13	2	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	25	5 760	863	198	82	14	1
596	Nonstore retailers .....	11	59 153	6 998	1 584	454	1	-
598	Fuel dealers .....	12	16 001	2 129	521	116	1	-
5992	Florists .....	4	585	135	30	13	2	-
5993	Tobacco stores and stands .....	3	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands .....	2	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores .....	4	(D)	(D)	(D)	(D)	1	-
5999	Miscellaneous retail stores, n.e.c. ....	9	1 391	261	77	31	3	-

See footnotes at end of table.



# **1987**

## **Census of Retail Trade**

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RC87-A-46

GEOGRAPHIC AREA SERIES

# **Vermont**

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Issued May 1989



**U.S. Department of Commerce**  
**Robert A. Mosbacher, Secretary**  
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# INTRODUCTION

## PURPOSE AND USES OF THE ECONOMIC CENSUSES

The economic censuses are the major source of facts about the structure and functioning of the Nation's economy. They provide essential information for government, business, industry, and the general public.

*Economic censuses furnish an important part of the framework for such composite measures as the gross national product, input-output measures, production and price indexes, and other statistical series that measure short-term changes in economic conditions.*

*Policy-making agencies of the Federal Government use the data, especially in monitoring economic activity and providing assistance to business.*

*State and local governments use the data to assess business activities and tax bases within their jurisdictions and to develop programs to attract business.*

*Trade associations study trends in their own and competing industries, and keep their members informed of market changes.*

*Individual businesses use the data to locate potential markets and to analyze their own production and sales performance relative to industry or area averages.*

## AUTHORITY AND SCOPE

Title 13 of the United States Code (sections 131, 191, and 224) directs the Census Bureau to take the economic censuses every 5 years, covering years ending in 2 and 7. The 1987 Economic Censuses consist of the—

- Census of Retail Trade
- Census of Wholesale Trade
- Census of Service Industries
- Census of Transportation
- Census of Manufactures
- Census of Mineral Industries
- Census of Construction Industries

Special programs also cover enterprise statistics and minority-owned and women-owned businesses. (The 1987 Census of Agriculture and 1987 Census of Governments are conducted separately.) The next economic censuses are scheduled to be taken in 1993 covering the year 1992.

## AVAILABILITY OF THE DATA

The results of each of the economic censuses are available in printed reports, for sale by the U.S. Government Printing Office, and on microfiche, computer tape, compact discs with read-only memory, and flexible diskettes, for sale by the Census Bureau. Order forms for all types of products are available on request from Customer Services, Census Bureau, Washington, DC 20233. A more complete description of publications being issued from this census is on the inside back cover of this document.

Census facts are also widely disseminated by trade associations, business journals, and newspapers. Volumes containing census statistics are available in most major public and college libraries. Finally, State Data Centers in every State and Business and Industry Data Centers in many States also supply economic census statistics.

## WHAT'S NEW IN 1987

Several changes have taken place for the 1987 censuses. Data will be reported on the basis of the newly revised Standard Industrial Classification (SIC) system with selected reports including "bridge tables," linking the old and new classification systems. A new set of metropolitan areas has been adopted, and more detailed information will be available for businesses with no paid employees. For additional information on these changes, review the subsequent text.

## HISTORICAL INFORMATION

The economic censuses have been taken together as an integrated program at 5-year intervals since 1967, and before that for 1963, 1958, and 1954. Prior to that time, the individual censuses were taken separately at varying intervals.

The economic censuses trace their beginnings to the 1810 Decennial Census, when questions on manufacturing were included with those for population. Coverage of economic activities was expanded for 1840 and subsequent censuses to include mining and some commercial



activities. In 1902, Congress established a permanent Census Bureau and directed that a census of manufactures be taken every 5 years. The 1905 manufactures census was the first time a census was taken apart from the regular every-10-year population census.

The first census of business was taken in 1930, covering 1929. Initially it covered retail and wholesale trade, and construction industries, but it was broadened in 1933 to include some of the service trades.

The 1954 economic censuses were the first to be fully integrated—providing comparable census data across economic sectors, using consistent time periods, concepts, definitions, classifications, and reporting units. These were the first censuses to be taken by mail, using lists of firms provided by the administrative records of other federal agencies. Since 1963, administrative records have also been used to provide basic statistics as well for very small firms, reducing or eliminating the need to send them census questionnaires. The Enterprise Statistics Program, which publishes combined data from the economic censuses, was made possible with the implementation of the integrated census program in 1954.

The range of industries covered in the economic censuses has continued to expand. The Census of Construction Industries began on a regular basis in 1967, and the scope of service industries was broadened in 1967, 1977, and 1987. The Census of Transportation began in 1963 as a set of surveys covering travel, transportation of commodities, and trucks. New for 1987 are publications reporting on business establishments engaged in several transportation industries, paralleling the data on establishments in other sectors. This is part of a gradual expansion in coverage of industries previously subjected to government regulation. The Survey of Minority-Owned Business Enterprises was first conducted as a special project in 1969 and was incorporated into the economic censuses in 1972 along with the Survey of Women-Owned Businesses.

Economic censuses have also been taken in Puerto Rico since 1909, in the Virgin Islands and Guam since 1958, and in the Northern Mariana Islands since 1982.

Statistical reports from the 1982 and earlier censuses provide historical figures for the study of long-term time series, and are available in some large libraries. All of the census data published since 1967 are still available for sale on microfiche from the Census Bureau.

## AVAILABILITY OF MORE FREQUENT ECONOMIC DATA

While the censuses provide complete enumerations every 5 years, there are many needs for more frequent data as well. The Census Bureau conducts a number of monthly, quarterly, and annual surveys, the results of which appear in publication series such as *Current Business Reports* (retail and wholesale trade and service industries), the *Annual Survey of Manufactures*, *Current Industrial Reports*, and the *Quarterly Financial Report*. Most of these surveys, while providing more frequent

observations, yield less kind-of-business and geographic detail than the censuses. The *County Business Patterns* program offers annual statistics on the number of establishments, employment, and payroll classified by industry within each county.

## SOURCES FOR MORE INFORMATION

More information about the scope, coverage, classification system, data items, and publications for each of the economic censuses and related surveys is published in the *Guide to the 1987 Economic Censuses and Related Statistics*. More information on the methodology, procedures, and history of the censuses will be published in the *History of the 1987 Economic Censuses*. Contact Customer Services for information on availability.

## CENSUS OF RETAIL TRADE

The 1987 Census of Retail Trade, part of the 1987 Economic Censuses, covered retail trade as defined in the Standard Industrial Classification (SIC) Manual.<sup>1</sup> It included all establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of the goods. The census excluded governmental organizations classified in the covered industries except for liquor stores operated by State and local governments. Data for direct sellers (SIC 5963) with no paid employees and post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government are not included. The basic tabulations in this report do not include data for establishments which are auxiliary (primary function is providing a service, such as warehouses) to retail establishments within the same organization. Data for auxiliaries are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

For the 1987 Census of Retail Trade, large- and medium-size firms, plus all firms known to operate more than one establishment, were sent questionnaires to be completed and returned to the Census Bureau by mail. For most very small firms, including those with no paid employees, data from existing administrative records of other Federal agencies were used instead. These records provided basic information on location, kind of business, sales, payroll, number of employees, and legal form of organization. In addition, more detailed information for selected kinds of business was obtained on the various questionnaires.

Appendix A gives a more detailed explanation of census coverage and methodology.

## CENSUS DISCLOSURE RULES

In accordance with Federal law governing census reports, no data are published that would disclose the operations of an individual establishment or business. However, the

<sup>1</sup>Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.



number of establishments in a kind-of-business classification is not considered a disclosure, so this information may be released even though other information is withheld.

## GEOGRAPHIC AREAS COVERED

This report series presents data for the following areas:

1. The United States as a whole.
2. Each State and the District of Columbia.
3. Each consolidated metropolitan statistical area (CMSA) and primary metropolitan statistical area (PMSA) defined by the Office of Management and Budget as of June 30, 1987. A CMSA is an area used to facilitate the presentation and analysis of data for large concentrations of metropolitan populations. It includes two or more contiguous PMSA's which have a population of at least 1,000,000<sup>2</sup> and which meet specific criteria of urban character and of social and economic integration.
4. Each metropolitan statistical area (MSA) defined by the Office of Management and Budget as of June 30, 1987. An MSA is an integrated economic and social unit with a population nucleus of at least 50,000 inhabitants.<sup>2</sup> Each MSA consists of one or more counties meeting standards of metropolitan character; in New England, cities and towns rather than counties are the component geographic units.
5. The area within the State outside metropolitan statistical areas.
6. Each county or county equivalent.<sup>3 4</sup>
7. Each municipality of 2,500 inhabitants or more incorporated as a city, borough, village, or town.<sup>2 3</sup> For the economic censuses, census areas and boroughs in Alaska, boroughs in New York, and towns in New York and Wisconsin are not included in this category.
8. Special economic urban areas (SEUA's), which include townships in New Jersey and Pennsylvania and towns in New England with 10,000 inhabitants or more.<sup>2</sup>

## DOLLAR VALUES

All dollar values presented in this report are expressed in current dollars, i.e., 1987 data are expressed in 1987 dollars and 1982 data in 1982 dollars. Consequently, when making comparisons to prior years, users of the data should consider the inflation that has occurred.

<sup>2</sup>According to 1980 Census of Population or subsequent special census.

<sup>3</sup>Those defined as of January 1, 1987.

<sup>4</sup>See appendix F for Alaska, Louisiana, Maryland, Missouri, Montana, Nevada, Virginia, and District of Columbia county equivalents.

## RELIABILITY OF DATA

All data compiled in this report originated from either census questionnaires or administrative records of other Federal agencies and, therefore, are not subject to sampling errors. However, the data are subject to nonsampling errors. Nonsampling errors can be attributed to many sources: inability to identify all cases in the actual universe; definition and classification difficulties; differences in the interpretation of questions; errors in recording or coding the data obtained; and other errors of collection, response, coverage, and estimation for missing or misreported data.

The accuracy of these tabulated data is determined by the joint effects of the various nonsampling errors. No direct measurement of these effects has been obtained except for estimation for missing or misreported data; however, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize the effects of nonsampling errors.

The Bureau of the Census obtains on computer tape limited information extracted from administrative records of other Federal agencies. This information is used in conjunction with other information available to the Census Bureau to develop estimates for nonemployers, small employers, and other establishments for which responses were not received in time for publication. For an indication of the extent that data included in these reports were obtained from the administrative records of other Federal agencies and from estimation, rather than reports directly from respondents, see appendix E. Also, see appendix A for a more detailed explanation of census coverage and methodology.

## SPECIAL TABULATIONS

Special tabulations of data collected in the 1987 Census of Retail Trade may be obtained, depending on availability of time and personnel, on diskette, computer tape, or in tabular form. The data will be in summary form and subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis. A request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to the Chief, Business Division, Bureau of the Census, Washington, DC 20233.

To discuss a special tabulation before submitting specifications, call 301-763-5282.

## ABBREVIATIONS AND SYMBOLS

The following abbreviations and symbols are used in this publication:

— Represents zero.

(D) Withheld to avoid disclosing data for individual companies; data are included in broader kind-of-business totals.  
(IC) Independent city.  
(NA) Not available.  
(NC) Not comparable.  
(X) Not applicable.

CMSA Consolidated Metropolitan Statistical Area.  
MSA Metropolitan Statistical Area.  
n.e.c. Not elsewhere classified.  
PMSA Primary Metropolitan Statistical Area.  
pt. Part.  
r Revised.  
SIC Standard Industrial Classification.



# Users' Guide for Locating Statistics in This Report by Table Number

Information shown in tables	Table										
	1	2	3	4	5	6	7	8	9	10	11
<b>GEOGRAPHIC AREAS</b>											
The State .....	X	X	X	X							
CMSA's and MSA's in the State .....								X			
PMSA's in the State .....								X			
Area of the State not in any CMSA, PMSA, or MSA .....									X		
Counties in the State .....					X		<sup>1</sup> X				X
Places in the State .....					<sup>2</sup> X	<sup>1</sup> X				<sup>2</sup> X	
<b>DATA ITEMS<sup>3</sup></b>											
Establishments .....	X		<sup>4</sup> X	<sup>4</sup> X	X	X	X	X	X		
Sales .....	X		<sup>4</sup> X	<sup>4</sup> X	X	X	X	X	X		
Annual payroll .....	X		<sup>4</sup> X	<sup>4</sup> X	X	X	X	X	X		
First quarter payroll .....	X			<sup>4</sup> X	X	X	X	X	X		
Paid employees for pay period including March 12, 1987 .....	X		<sup>4</sup> X	<sup>4</sup> X	X	X	X	X	X		
Unincorporated businesses .....	X				X	X	X	X	X		
Sales per establishment .....		X									
Sales per employee .....		X									
Payroll per employee .....		X									
Employees per establishment .....		X									
1982 to 1987 comparative statistics (establishments, sales, payroll, employees) .....			<sup>4</sup> X								
Summary statistics for industries having an SIC change between 1972 and 1987 .....				<sup>4</sup> X							
Counties ranked by volume of 1987 sales .....											X
Places ranked by volume of 1987 sales .....										<sup>2</sup> X	

<sup>1</sup>Includes areas with 350 retail establishments or more.

<sup>2</sup>Includes places with 2,500 inhabitants or more, according to the 1980 Census of Population or subsequent special census.

<sup>3</sup>See Explanation of Terms, appendix A.

<sup>4</sup>Based on 1972 Standard Industrial Classification.

# Users' Guide for Locating Statistics in the 1987 Census of Retail Trade Reports

Report and geographic area	Information shown in reports by kind of business or industry category										
	Number of establishments	Sales (\$1,000)	Payroll (\$1,000)	Number of employees	Selected ratios and rankings	Merchandise line sales	Sales size and employment size of establishments and firms	Concentration ratios of largest firms	Single units and multiunits	Legal form of organization	Selected topics
<b>GEOGRAPHIC AREA SERIES</b>											
United States.....	X	X	X	X	X						
State.....	X	X	X	X	X						
CMSA, PMSA, MSA.....	X	X	X	X							
County.....	X	X	X	X	X						
Place.....	X	X	X	X	X						
<b>NONEMPLOYER STATISTICS SERIES</b>											
United States.....	<sup>1</sup> X	<sup>1</sup> X									
State.....	X	X									
CMSA, PMSA, MSA.....	X	X									
County.....	X	X									
Place.....	X	X									
<b>ESTABLISHMENT AND FIRM SIZE (INCLUDING LEGAL FORM OF ORGANIZATION)</b>											
United States.....	X	X	X	X			X	X	X	X	
<b>MEASURES OF VALUE PRODUCED, CAPITAL EXPENDITURES, DEPRECIABLE ASSETS, AND OPERATING EXPENSES</b>											
United States.....		X	X							X	<sup>2</sup> X
<b>MERCHANDISE LINE SALES</b>											
United States.....	X	X				X					
State.....	<sup>3</sup> X	<sup>3</sup> X				<sup>3</sup> X					
CMSA, PMSA, MSA.....	<sup>3</sup> X	<sup>3</sup> X				<sup>3</sup> X					
<b>MISCELLANEOUS SUBJECTS</b>											
United States.....	X	X	X	X							<sup>4</sup> X
State.....	X	X	X	X							<sup>4</sup> X
CMSA, PMSA, MSA.....	X	X	X	X							<sup>4</sup> X
<b>ZIP CODES</b>											
United States.....	<sup>5</sup> X	<sup>5</sup> X									
State.....	<sup>5</sup> X	<sup>5</sup> X	<sup>5</sup> X	<sup>5</sup> X							
<b>SPECIAL REPORT SERIES—SELECTED STATISTICS</b>											
United States.....	<sup>1</sup> X	<sup>1</sup> X	X	X	X		<sup>6</sup> X				<sup>1</sup> <sup>7</sup> X
State.....	<sup>8</sup> X	<sup>8</sup> X	X	X	X						<sup>7</sup> <sup>8</sup> X
CMSA, MSA.....	<sup>8</sup> X	<sup>8</sup> X	X	X	X						<sup>8</sup> <sup>9</sup> X

<sup>1</sup>Includes data for all establishments, establishments with payroll, and establishments without payroll, by kind of business.

<sup>2</sup>Includes value produced, capital expenditures, depreciable assets, and selected operating expenses detail.

<sup>3</sup>Data available in printed form only for the United States. Data for other areas are available only on microfiche and computerized media.

<sup>4</sup>For United States, States, and MSA's, includes data on number of gasoline pumps and gallon sales of gasoline and other automotive fuels as well as establishments offering self-service sale of gasoline; on seating capacity and average cost per meal; and on the number of pharmacists, number of prescriptions filled, and percent of prescriptions paid for by third parties. For United States and States only, includes data on number of automotive service bays, number of automotive mechanics, types of food services, franchise holders, concession operators, contract feeding and automatic merchandising machine operators; and on the gallon sales of fuels, LP gas bulk storage capacity, and number of establishments selling bottled LP gas.

<sup>5</sup>Data available on public-use computer tapes and CD-ROM only.

<sup>6</sup>Data available by sales size of establishments without payroll only.

<sup>7</sup>Includes percent of retail sales in MSA's, in non-MSA areas, in central cities, and outside central cities within MSA's.

<sup>8</sup>Includes data for all establishments and establishments with payroll.

<sup>9</sup>Includes percent of retail sales inside and outside central cities within each individual MSA.

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3. Annual Payroll Per Employee: 1987 and 1982 .....	5

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## SUMMARY OF FINDINGS

Data from the 1987 Census of Retail Trade show that Vermont's 5,077 retail stores with payroll had sales totaling \$4.0 billion. In 1982, 4,549 stores had sales of \$2.5 billion.

For establishments with payroll in 1987, sales of grocery stores accounted for 19.7 percent of the State's total sales by retailers compared to 22.7 percent in 1982. Other leading retail kinds of business in 1987 were new car dealers with 19.0 percent of sales, lumber and other building materials dealers with 6.8 percent, gasoline service stations with 6.6 percent, and department stores (including leased departments) with 5.5 percent.

For 1987, sales for establishments with payroll in the State averaged \$796 thousand per establishment, compared to \$555 thousand in 1982. In 1987, department stores (including leased departments) averaged \$8.9 million per establishment; new car dealers, \$6.7 million; lumber and other building materials dealers, \$2.3 million; catalog and mail-order houses, \$2.2 million; and fuel oil dealers, \$1.6 million.

For retail establishments with payroll, 1987 sales per employee averaged \$87 thousand. New car dealers had sales per employee of \$282 thousand, which contrasts sharply with the \$18 thousand per employee average for cafeterias.

The 1987 payroll of retailers in the State amounted to \$473 million. Payroll as a percent of sales of establishments with payroll averaged 11.7 percent for all retailers, 30.0 percent for cafeterias, and 6.6 percent for liquor stores.

There were 46,635 paid employees (full- and part-time) engaged in retail trade in the State as of mid-March 1987. Restaurants and lunchrooms were the largest employers with 9,335 employees; followed by grocery stores, 7,309 employees; and refreshment places, 3,453.

Chittenden County led the counties in the State, accounting for 26.6 percent of total sales by retailers. South Burlington had the largest sales among all places in the State, with 9.5 percent of the State total.

Figure 1. State Map  
VERMONT - Metropolitan Statistical Area, Counties, and Selected Places

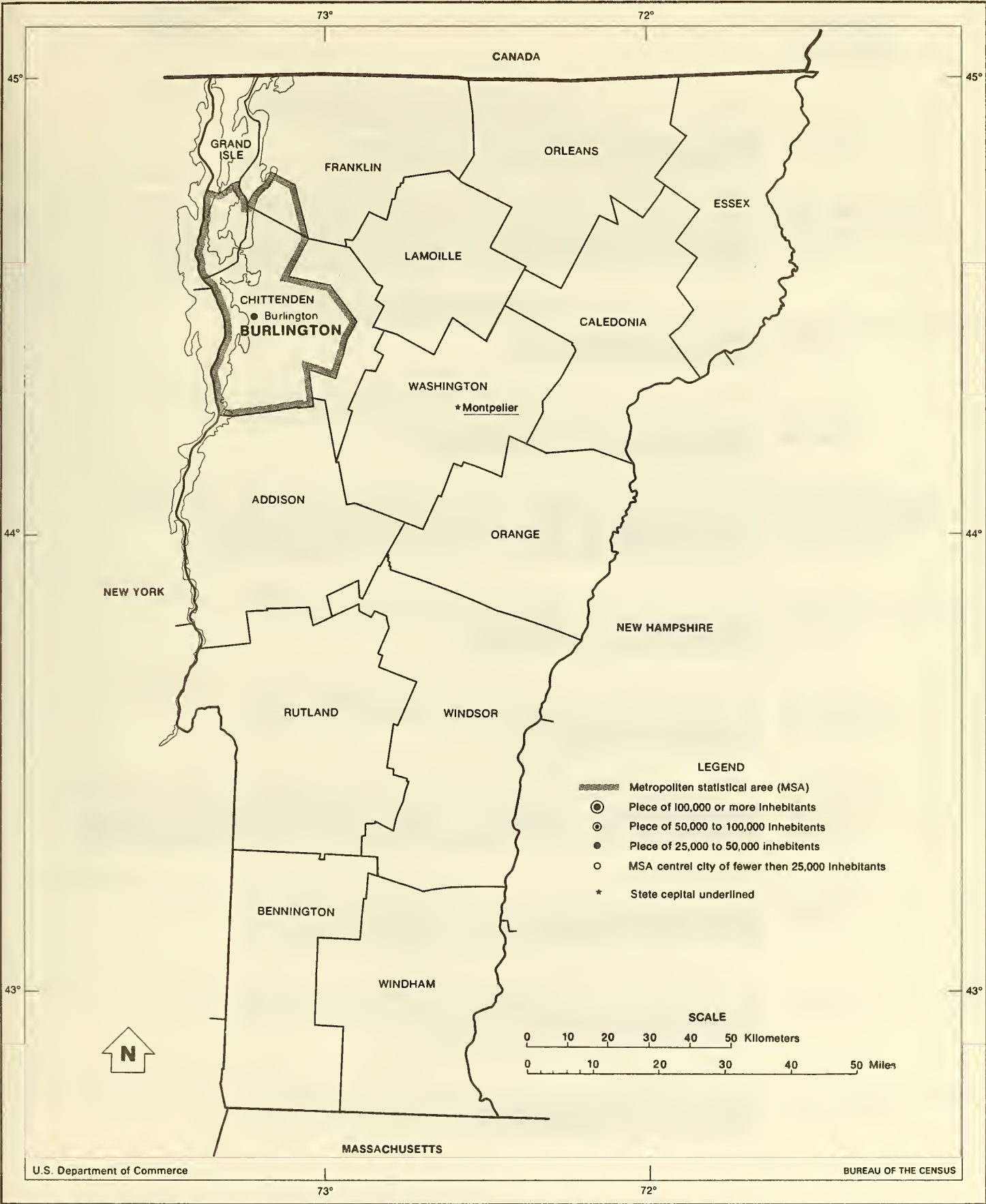
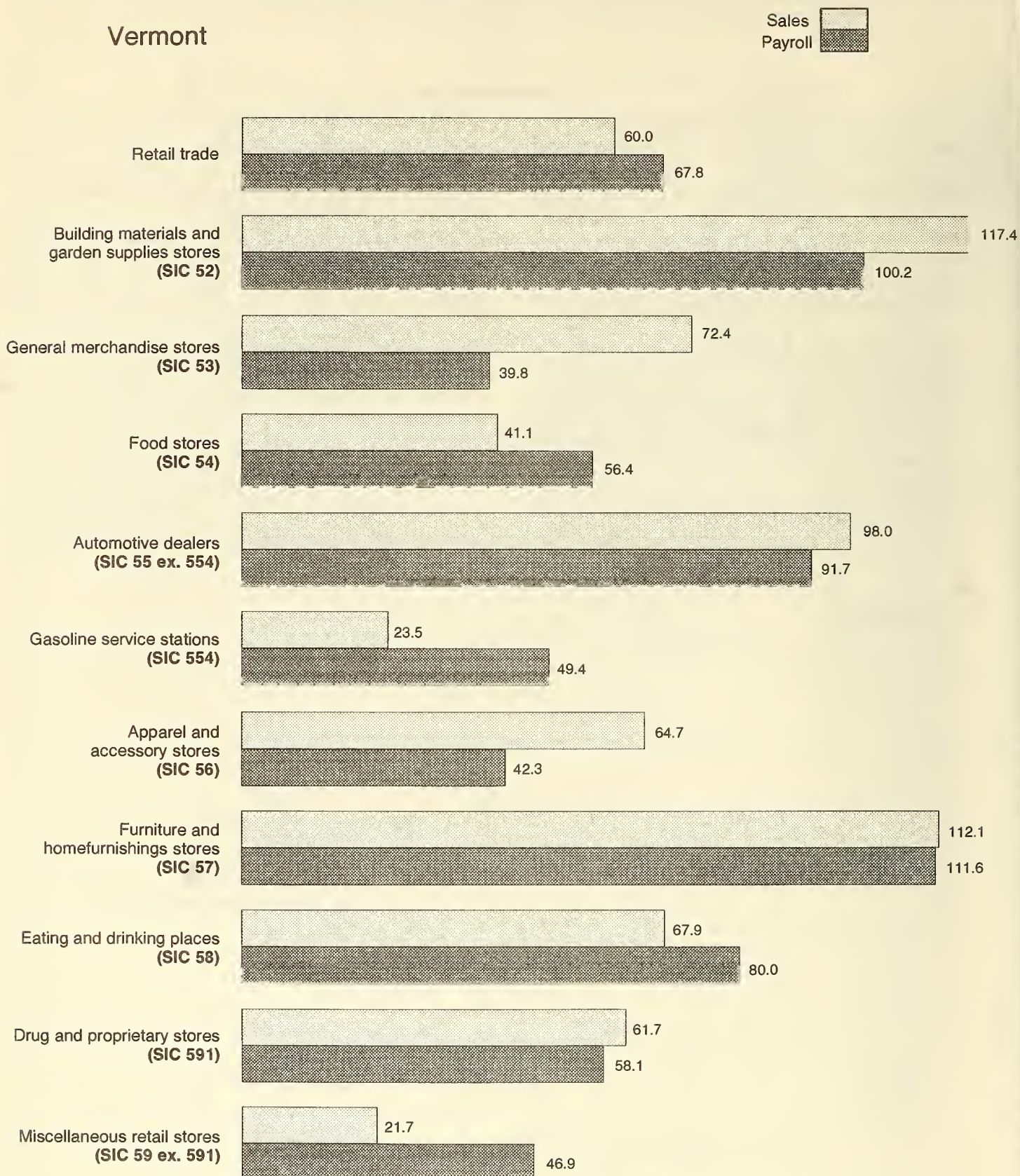




Figure 2. **Percent Change in Sales and Annual Payroll : 1982 to 1987**  
(Includes only establishments with payroll)

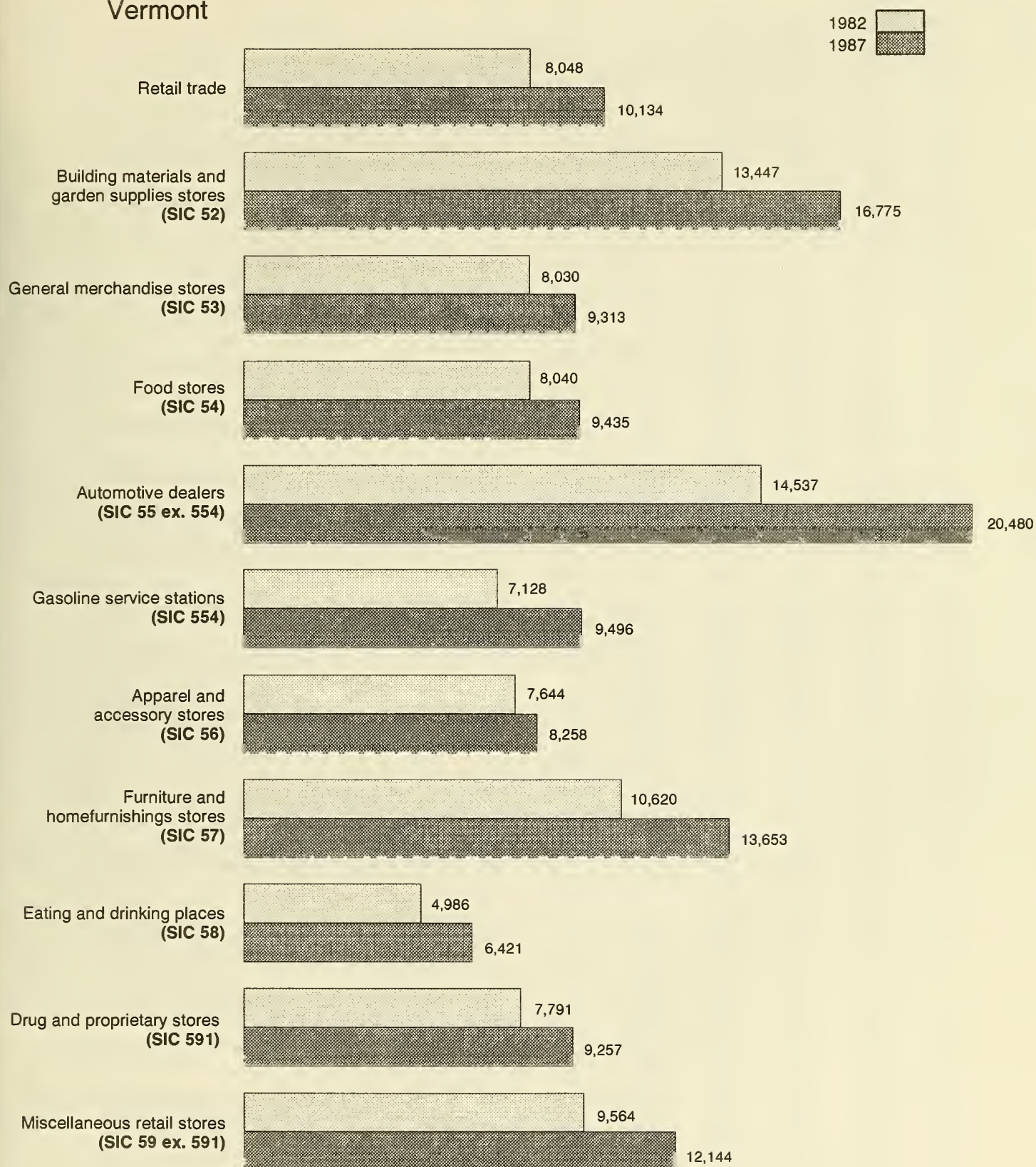


Note: Data are based on 1972 Standard Industrial Classification.



Figure 3. **Annual Payroll Per Employee: 1982 and 1987**  
(In dollars)

# Vermont



Note: Data are based on 1972 Standard Industrial Classification.

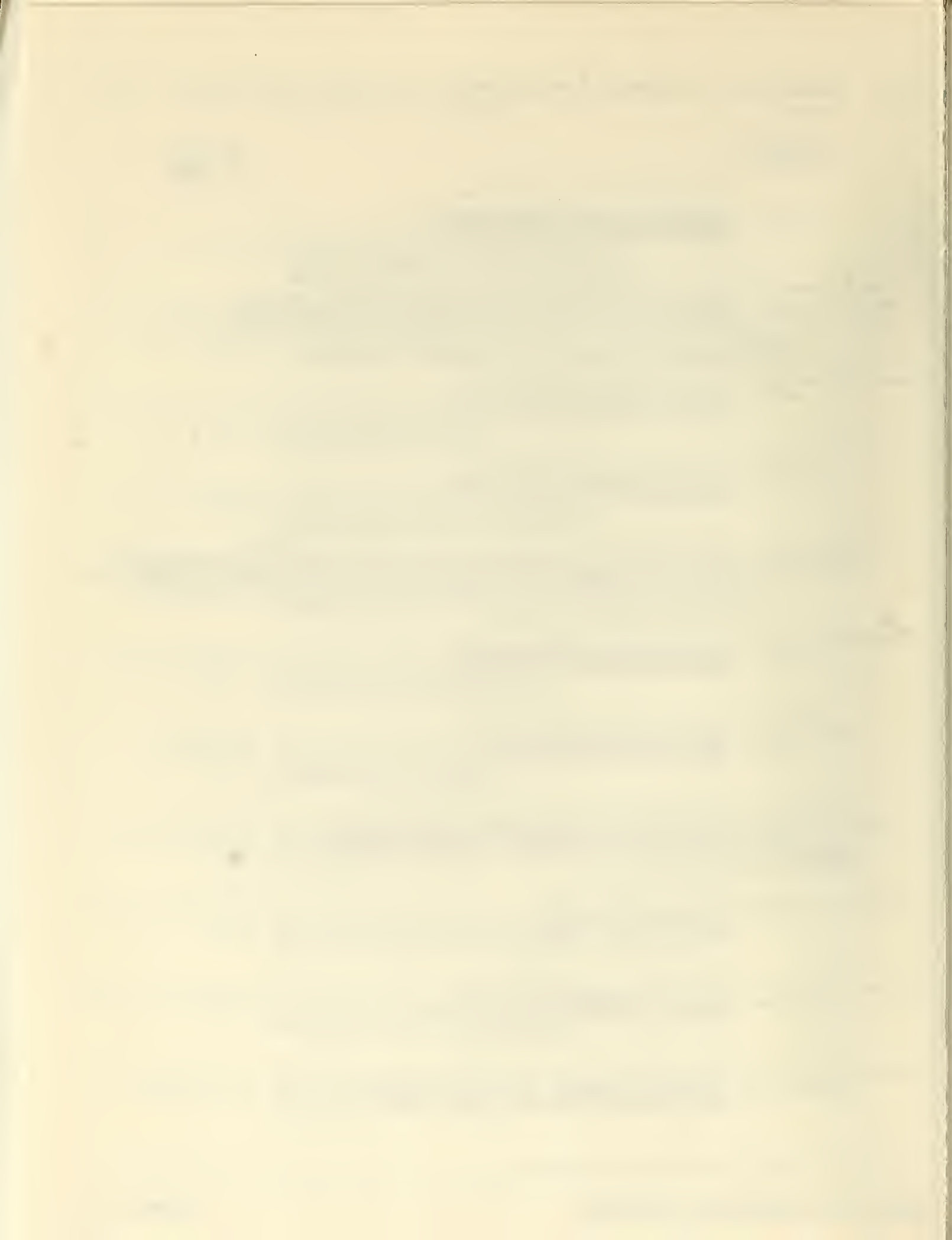




Table 1. Summary Statistics for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	Retail trade -----	5 077	4 043 351	472 506	106 685	46 635	1 416	270
52	Building materials and garden supplies stores -----	339	375 334	43 698	9 427	2 605	65	13
521, 3	Building materials and supply stores -----	160	289 860	32 365	6 873	1 621	22	8
521	Lumber and other building materials dealers -----	118	273 145	29 856	6 288	1 445	17	5
523	Paint, glass, and wallpaper stores -----	42	16 715	2 509	585	176	5	3
525	Hardware stores -----	113	55 458	7 624	1 678	715	21	2
526	Retail nurseries, lawn and garden supply stores -----	50	17 911	2 337	406	209	21	3
527	Mobile home dealers -----	16	12 105	1 372	270	60	1	-
53	General merchandise stores -----	175	301 171	28 813	6 684	3 094	64	10
531	Department stores (incl. leased depts.) <sup>1 2</sup> -----	25	223 551	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> -----	25	211 255	19 406	4 435	1 979	-	-
531 pt.	Conventional <sup>1</sup> -----	1	(D)	(D)	(D)	(D)	-	-
531 pt.	Discount or mass merchandising <sup>1</sup> -----	20	153 274	12 893	2 837	1 383	-	-
531 pt.	National chain <sup>1</sup> -----	4	(D)	(D)	(D)	(D)	-	-
533	Variety stores -----	37	28 605	4 098	927	442	13	-
539	Miscellaneous general merchandise stores -----	113	61 311	5 309	1 322	673	51	10
54	Food stores -----	767	840 437	78 713	17 946	8 343	268	60
541	Grocery stores -----	586	796 602	71 262	16 206	7 309	194	39
542	Meat and fish (seafood) markets -----	36	15 482	1 505	355	184	16	5
546	Retail bakeries -----	74	14 960	4 176	990	577	33	9
546 pt.	Retail bakeries—baking and selling -----	67	13 090	3 733	883	521	30	8
546 pt.	Retail bakeries—selling only -----	7	1 870	443	107	56	3	1
543, 4, 5, 9	Other food stores -----	71	13 393	1 770	395	273	25	7
543	Fruit and vegetable markets -----	10	2 771	407	81	51	5	-
544	Candy, nut, and confectionery stores -----	22	2 135	316	74	67	9	2
545	Dairy products stores -----	4	747	79	17	9	3	-
549	Miscellaneous food stores -----	35	7 740	968	223	146	8	5
55 ex. 554	Automotive dealers -----	325	917 170	76 512	16 702	3 736	57	10
551	New and used car dealers -----	115	768 817	60 413	13 314	2 727	5	1
552	Used car dealers -----	56	44 909	3 552	769	195	20	3
553	Auto and home supply stores -----	106	60 212	8 852	1 966	582	21	3
553 pt.	Tire, battery, and accessory dealers -----	93	57 553	8 527	1 893	556	14	1
553 pt.	Other auto and home supply stores -----	13	2 659	325	73	26	7	2
555, 6, 7, 9	Miscellaneous automotive dealers -----	48	43 232	3 695	653	232	11	3
555	Boat dealers -----	20	15 607	1 279	224	98	8	2
556	Recreational vehicle dealers -----	9	13 964	1 208	223	64	-	1
557	Motorcycle dealers -----	15	12 467	1 033	178	59	3	-
559	Automotive dealers, n.e.c. -----	4	1 194	175	28	11	-	-
554	Gasoline service stations -----	369	268 569	18 432	4 278	1 941	160	21
56	Apparel and accessory stores -----	420	173 449	21 893	5 112	2 651	91	20
561	Men's and boys' clothing stores -----	45	14 420	2 264	494	232	8	-
562, 3	Women's clothing and specialty stores -----	146	52 767	6 733	1 599	969	25	6
562	Women's clothing stores -----	116	45 858	5 479	1 297	802	20	5
563	Women's accessory and specialty stores -----	30	6 909	1 254	302	167	5	1
565	Family clothing stores -----	114	73 202	9 258	2 119	1 009	30	7
566	Shoe stores -----	69	22 173	2 258	505	272	13	1
566 pt.	Men's shoe stores -----	1	(D)	(D)	(D)	(D)	-	-
566 pt.	Women's shoe stores -----	4	(D)	(D)	(D)	(D)	1	-
566 pt.	Children's and juveniles' shoe stores -----	-	-	-	-	-	-	-
566 pt.	Family shoe stores -----	64	21 384	2 141	477	258	12	1
564, 9	Other apparel and accessory stores -----	46	10 887	1 380	395	169	15	6
564	Children's and infants' wear stores -----	26	6 622	705	174	96	8	3
569	Miscellaneous apparel and accessory stores -----	20	4 265	675	221	73	7	3
57	Furniture and home furnishings stores -----	331	160 782	23 524	5 304	1 723	68	12
5712	Furniture stores -----	90	61 764	9 311	2 047	628	13	3
5713, 4, 9	Home furnishings stores -----	91	32 663	5 010	1 141	386	24	2
5713	Floor covering stores -----	35	14 923	2 491	608	135	8	1
5714	Drapery and upholstery stores -----	10	1 951	383	87	41	2	-
5719	Miscellaneous home furnishings stores -----	46	15 789	2 136	446	210	14	1
572	Household appliance stores -----	43	19 218	2 566	588	179	10	3
573	Radio, television, computer, and music stores -----	107	47 137	6 637	1 528	530	21	4
5731	Radio, television, and electronics stores -----	62	27 020	4 088	897	317	11	2
5734	Computer and software stores -----	12	7 667	1 124	278	73	-	1
5735	Record and prerecorded tape stores -----	17	7 689	752	194	83	5	-
5736	Musical instrument stores -----	16	4 761	673	159	57	5	1

See footnotes at end of table.



**Table 1. Summary Statistics for the State: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
58	Eating and drinking places .....	1 140	363 875	99 239	23 665	15 456	275	75
5812	Eating places .....	1 007	337 402	93 584	22 100	14 487	260	71
5812 pt.	Restaurants and lunchrooms .....	619	214 842	63 756	15 263	9 335	131	33
5812 pt.	Cafeterias .....	12	2 673	802	203	148	7	—
5812 pt.	Refreshment places .....	291	91 433	21 292	4 865	3 453	108	33
5812 pt.	Other eating places .....	85	28 454	7 734	1 769	1 551	14	5
5813	Drinking places .....	133	26 473	5 655	1 565	969	15	4
591	Drug and proprietary stores .....	149	110 147	13 820	3 179	1 493	15	2
591 pt.	Drug stores .....	136	104 666	13 333	3 063	1 422	13	2
591 pt.	Proprietary stores .....	13	5 481	487	116	71	2	—
59 ex. 591	Miscellaneous retail stores .....	1 062	532 417	67 864	16 388	5 593	353	47
592	Liquor stores .....	118	61 981	4 074	984	389	17	1
593	Used merchandise stores .....	50	6 214	969	192	115	30	4
594	Miscellaneous shopping goods stores .....	483	130 479	18 207	4 513	2 153	196	28
5941	Sporting goods stores and bicycle shops .....	109	38 639	5 106	1 523	609	31	3
5941 pt.	General line sporting goods stores .....	40	13 015	1 565	409	196	10	2
5941 pt.	Specialty line sporting goods stores .....	69	25 624	3 541	1 114	413	21	1
5942	Book stores .....	51	13 118	1 695	400	234	25	2
5943	Stationery stores .....	13	9 912	1 728	379	160	3	1
5944	Jewelry stores .....	53	16 641	2 588	604	248	22	2
5945	Hobby, toy, and game shops .....	47	10 855	1 230	266	149	18	2
5946	Camera and photographic supply stores .....	15	5 763	753	163	66	6	—
5947	Gift, novelty, and souvenir shops .....	141	25 751	3 673	837	467	65	13
5948	Luggage and leather goods stores .....	10	2 255	355	96	46	2	—
5949	Sewing, needlework, and piece goods stores .....	44	7 545	1 079	245	174	24	5
596	Nonstore retailers .....	81	116 960	15 168	3 523	1 039	18	1
5961	Catalog and mail-order houses .....	43	96 702	11 716	2 626	759	8	—
5962	Merchandising machine operators .....	8	8 421	1 313	296	84	1	—
5963	Direct selling establishments .....	30	11 837	2 139	601	196	9	1
598	Fuel dealers .....	126	172 757	21 312	5 407	1 139	15	1
5983	Fuel oil dealers .....	90	146 089	16 738	4 183	871	11	—
5984	Liquefied petroleum gas (bottled gas) dealers .....	29	25 883	4 471	1 196	255	2	—
5989	Fuel dealers, n.e.c. ....	7	785	103	28	13	2	1
5992	Florists .....	68	10 774	2 510	555	303	36	7
5993	Tobacco stores and stands .....	6	3 564	241	67	25	4	—
5994	News dealers and newsstands .....	6	692	165	32	21	—	—
5995	Optical goods stores .....	37	6 185	1 419	333	84	9	2
5999	Miscellaneous retail stores, n.e.c. ....	87	22 811	3 799	782	325	28	3
5999 pt.	Pet shops .....	14	2 694	449	100	66	3	—
5999 pt.	Typewriter stores .....	3	519	133	33	9	2	—
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	70	19 598	3 217	649	250	23	3

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 2. Selected Ratios for the State: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Sales		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
	Retail trade -----	796 406	86 702	10 132	9
52	Building materials and garden supplies stores -----	1 107 180	144 082	16 775	8
521, 3	Building materials and supply stores -----	1 811 625	178 816	19 966	10
521	Lumber and other building materials dealers -----	2 314 788	189 028	20 662	12
523	Paint, glass, and wallpaper stores -----	397 976	94 972	14 256	4
525	Hardware stores -----	490 779	77 564	10 663	6
526	Retail nurseries, lawn and garden supply stores -----	358 220	85 699	11 182	4
527	Mobile home dealers -----	756 563	201 750	22 867	4
53	General merchandise stores -----	1 720 977	97 340	9 313	18
531	Department stores (incl. leased depts.) <sup>2 3</sup> -----	8 942 040	(NA)	(NA)	(NA)
531	Department stores (excl. leased depts.) <sup>2</sup> -----	8 450 200	106 748	9 806	79
531 pt.	Conventional <sup>2</sup> -----	(D)	(D)	(D)	(D)
531 pt.	Discount or mass merchandising <sup>2</sup> -----	7 663 700	110 827	9 322	69
531 pt.	National chain <sup>2</sup> -----	(D)	(D)	(D)	(D)
533	Variety stores -----	773 108	64 717	9 271	12
539	Miscellaneous general merchandise stores -----	542 575	91 101	7 889	6
54	Food stores -----	1 095 746	100 736	9 435	11
541	Grocery stores -----	1 359 389	108 989	9 750	12
542	Meat and fish (seafood) markets -----	430 056	84 141	8 179	5
546	Retail bakeries -----	202 162	25 927	7 237	8
546 pt.	Retail bakeries—baking and selling -----	195 373	25 125	7 165	8
546 pt.	Retail bakeries—selling only -----	267 143	33 393	7 911	8
543, 4, 5, 9	Other food stores -----	188 634	49 059	6 484	4
543	Fruit and vegetable markets -----	277 100	54 333	7 980	5
544	Candy, nut, and confectionery stores -----	97 045	31 866	4 716	3
545	Dairy products stores -----	186 750	83 000	8 778	2
549	Miscellaneous food stores -----	221 143	53 014	6 630	4
55 ex. 554	Automotive dealers -----	2 822 062	245 495	20 480	11
551	New and used car dealers -----	6 685 365	281 928	22 154	24
552	Used car dealers -----	801 946	230 303	18 215	3
553	Auto and home supply stores -----	568 038	103 457	15 210	5
553 pt.	Tire, battery, and accessory dealers -----	618 849	103 513	15 336	6
553 pt.	Other auto and home supply stores -----	204 538	102 269	12 500	2
555, 6, 7, 9	Miscellaneous automotive dealers -----	900 667	186 345	15 927	5
555	Boat dealers -----	780 350	159 255	13 051	5
556	Recreational vehicle dealers -----	1 551 556	218 188	18 875	7
557	Motorcycle dealers -----	831 133	211 305	17 508	4
559	Automotive dealers, n.e.c. -----	298 500	108 545	15 909	3
554	Gasoline service stations -----	727 829	138 366	9 496	5
56	Apparel and accessory stores -----	412 974	65 428	8 258	6
561	Men's and boys' clothing stores -----	320 444	62 155	9 759	5
562, 3	Women's clothing and specialty stores -----	361 418	54 455	6 948	7
562	Women's clothing stores -----	395 328	57 180	6 832	7
563	Women's accessory and specialty stores -----	230 300	41 371	7 509	6
565	Family clothing stores -----	642 123	72 549	9 175	9
566	Shoe stores -----	321 348	81 518	8 301	4
566 pt.	Men's shoe stores -----	(D)	(D)	(D)	(D)
566 pt.	Women's shoe stores -----	(D)	(D)	(D)	(D)
566 pt.	Children's and juveniles' shoe stores -----	-	-	-	-
566 pt.	Family shoe stores -----	334 125	82 884	8 298	4
564, 9	Other apparel and accessory stores -----	236 674	64 420	8 166	4
564	Children's and infants' wear stores -----	254 692	68 979	7 344	4
569	Miscellaneous apparel and accessory stores -----	213 250	58 425	9 247	4
57	Furniture and home furnishings stores -----	485 746	93 315	13 653	5
5712	Furniture stores -----	686 267	98 350	14 826	7
5713, 4, 9	Home furnishings stores -----	358 934	84 619	12 979	4
5713	Floor covering stores -----	426 371	110 541	18 452	4
5714	Drapery and upholstery stores -----	195 100	47 585	9 341	4
5719	Miscellaneous home furnishings stores -----	343 239	75 186	10 171	5
572	Household appliance stores -----	446 930	107 363	14 335	4
573	Radio, television, computer, and music stores -----	440 533	88 938	12 523	5
5731	Radio, television, and electronics stores -----	435 806	85 237	12 896	5
5734	Computer and software stores -----	638 917	105 027	15 397	6
5735	Record and prerecorded tape stores -----	452 294	92 639	9 060	5
5736	Musical instrument stores -----	297 563	83 526	11 807	4

See footnotes at end of table.

**Table 2. Selected Ratios for the State: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A]

1987 SIC code	Kind of business	Sales		Annual payroll per employee <sup>1</sup> (dollars)	Employees per establishment <sup>1</sup> (number)
		Per establishment (dollars)	Per employee <sup>1</sup> (dollars)		
58	Eating and drinking places .....	319 189	23 543	6 421	14
5812	Eating places .....	335 057	23 290	6 460	14
5812 pt.	Restaurants and lunchrooms .....	347 079	23 015	6 830	15
5812 pt.	Cafeterias .....	222 750	18 061	5 419	12
5812 pt.	Refreshment places .....	314 203	26 479	6 166	12
5812 pt.	Other eating places .....	334 753	18 346	4 986	18
5813	Drinking places .....	199 045	27 320	5 836	7
591	Drug and proprietary stores .....	739 242	73 776	9 257	10
591 pt.	Drug stores .....	769 603	73 605	9 376	10
591 pt.	Proprietary stores .....	421 615	77 197	6 859	5
59 ex. 591	Miscellaneous retail stores .....	501 334	95 193	12 134	5
592	Liquor stores .....	525 263	159 334	10 473	3
593	Used merchandise stores .....	124 280	54 035	8 426	2
594	Miscellaneous shopping goods stores .....	270 143	60 603	8 457	4
5941	Sporting goods stores and bicycle shops .....	354 486	63 447	8 384	6
5941 pt.	General line sporting goods stores .....	325 375	66 403	7 985	5
5941 pt.	Specialty line sporting goods stores .....	371 362	62 044	8 574	6
5942	Book stores .....	257 216	56 060	7 244	5
5943	Stationery stores .....	762 462	61 950	10 800	12
5944	Jewelry stores .....	313 981	67 101	10 435	5
5945	Hobby, toy, and game shops .....	230 957	72 852	8 255	3
5946	Camera and photographic supply stores .....	384 200	87 318	11 409	4
5947	Gift, novelty, and souvenir shops .....	182 631	55 141	7 865	3
5948	Luggage and leather goods stores .....	225 500	49 022	7 717	5
5949	Sewing, needlework, and piece goods stores .....	171 477	43 362	6 201	4
596	Nonstore retailers .....	1 443 951	112 570	14 599	13
5961	Catalog and mail-order houses .....	2 248 884	127 407	15 436	18
5962	Merchandising machine operators .....	1 052 625	100 250	15 631	11
5963	Direct selling establishments .....	394 567	60 393	10 913	7
598	Fuel dealers .....	1 371 087	151 674	18 711	9
5983	Fuel oil dealers .....	1 623 211	167 726	19 217	10
5984	Liquefied petroleum gas (bottled gas) dealers .....	892 517	101 502	17 533	9
5989	Fuel dealers, n.e.c. ....	112 143	60 385	7 923	2
5992	Florists .....	158 441	35 558	8 284	4
5993	Tobacco stores and stands .....	594 000	142 560	9 640	4
5994	News dealers and newsstands .....	115 333	32 952	7 857	4
5995	Optical goods stores .....	167 162	73 631	16 893	2
5999	Miscellaneous retail stores, n.e.c. ....	262 195	70 188	11 689	4
5999 pt.	Pet shops .....	192 429	40 818	6 803	5
5999 pt.	Typewriter stores .....	173 000	57 667	14 778	3
5999 pt.	Other miscellaneous retail stores, n.e.c. ....	279 971	78 392	12 868	4

<sup>1</sup>Based on number of employees for pay period including March 12.

<sup>2</sup>Includes sales from catalog order desks.

<sup>3</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



**Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
		<b>Retail trade— including used automobile parts and accessories stores<sup>1</sup> -----</b>	<b>5 085</b>	<b>4 556</b>	<b>4 045 570</b>	<b>2 528 733</b>	<b>60.0</b>	<b>472 896</b>	<b>281 851</b>	<b>67.8</b>	<b>46 662</b>	<b>35 022</b>
		<b>Excluding used automobile parts and accessories stores<sup>2</sup> -----</b>	<b>5 077</b>	<b>4 549</b>	<b>4 043 351</b>	<b>(D)</b>	<b>(D)</b>	<b>472 508</b>	<b>(D)</b>	<b>(D)</b>	<b>46 635</b>	<b>(D)</b>
52	52	<b>Building materials and garden supplies stores -----</b>	<b>339</b>	<b>278</b>	<b>375 334</b>	<b>172 653</b>	<b>117.4</b>	<b>43 698</b>	<b>21 825</b>	<b>100.2</b>	<b>2 605</b>	<b>1 623</b>
521, 3	521, 3	Building materials and supply stores -----	160	138	289 860	130 277	122.5	32 365	15 767	105.3	1 621	1 093
521	521	Lumber and other building materials dealers -----	118	98	273 145	113 556	140.5	29 856	12 785	133.5	1 445	861
523	523	Paint, glass, and wallpaper stores -----	42	40	16 715	16 721	-	2 509	2 982	-15.9	176	232
525	525	Hardware stores -----	113	92	55 458	29 011	91.2	7 624	4 512	69.0	715	405
526	526	Retail nurseries, lawn and garden supply stores -----	50	32	17 911	5 679	215.4	2 337	843	177.2	209	85
527	527	Mobile home dealers -----	16	16	12 105	7 686	57.5	1 372	703	95.2	60	40
53	53	<b>General merchandise stores -----</b>	<b>175</b>	<b>163</b>	<b>301 171</b>	<b>174 692</b>	<b>72.4</b>	<b>28 813</b>	<b>20 614</b>	<b>39.8</b>	<b>3 094</b>	<b>2 567</b>
531		Department stores (incl. leased depts.) [with 25 employees or more] <sup>3 4 5</sup> -----	28	25	(D)	126 758	(D)	(NA)	(NA)	(NA)	(NA)	(NA)
	531	Department stores (incl. leased depts.) [with 50 employees or more] <sup>3 4 6</sup> -----	25	(NA)	223 551	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
	539 pt.	Department stores (incl. leased depts.) [with 25 to 49 employees] <sup>3 4 7</sup> -----	3	(NA)	(D)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
531		Department stores (excl. leased depts.) [with 25 employees or more] <sup>3 5</sup> -----	28	25	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
	531	Department stores (excl. leased depts.) [with 50 employees or more] <sup>3 6</sup> -----	25	(NA)	211 255	(NA)	(NA)	19 406	(NA)	(NA)	1 979	(NA)
	539 pt.	Department stores (excl. leased depts.) [with 25 to 49 employees] <sup>3 7</sup> -----	3	(NA)	(D)	(NA)	(NA)	(D)	(NA)	(NA)	(D)	(NA)
533	533	Variety stores -----	37	39	28 605	23 146	23.6	4 098	3 166	29.4	442	437
539	539 pt.	Miscellaneous general merchandise stores <sup>8</sup> -----	110	99	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
54	54	<b>Food stores -----</b>	<b>767</b>	<b>695</b>	<b>840 437</b>	<b>595 767</b>	<b>41.1</b>	<b>78 713</b>	<b>50 312</b>	<b>56.4</b>	<b>8 343</b>	<b>6 258</b>
541	541	Grocery stores -----	586	559	796 602	573 362	38.9	71 262	46 450	53.4	7 309	5 602
5422, 3	5421	Meat and fish (seafood) markets -----	36	23	15 482	6 340	144.2	1 505	572	163.1	184	111
546	546	Retail bakeries -----	74	55	14 960	8 561	74.7	4 176	2 320	80.0	577	392
5462	546 pt.	Retail bakeries—baking and selling -----	67	48	13 090	7 136	83.4	3 733	2 031	83.8	521	328
5463	546 pt.	Retail bakeries—selling only -----	7	7	1 870	1 425	31.2	443	289	53.3	56	64
543, 4, 5, 9	543, 4, 5, 9	Other food stores -----	71	58	13 393	7 504	78.5	1 770	970	82.5	273	153
543	543	Fruit and vegetable markets -----	10	7	2 771	508	445.5	407	99	311.1	51	11
544	544	Candy, nut, and confectionery stores -----	22	18	2 135	1 203	77.5	316	228	38.6	67	36
545	545	Dairy products stores -----	4	10	747	1 626	-54.1	79	148	-46.6	9	28
549	549	Miscellaneous food stores -----	35	23	7 740	4 167	85.7	968	495	95.6	146	78
55 ex. 554	55 ex. 554	<b>Automotive dealers -----</b>	<b>325</b>	<b>291</b>	<b>917 170</b>	<b>463 204</b>	<b>98.0</b>	<b>76 512</b>	<b>39 918</b>	<b>91.7</b>	<b>3 736</b>	<b>2 746</b>
551	551	New and used car dealers -----	115	120	768 817	382 920	100.8	60 413	30 819	96.0	2 727	2 041
552	552	Used car dealers -----	56	36	44 909	23 972	87.3	3 552	1 992	78.3	195	145
553	553	Auto and home supply stores -----	106	93	60 212	37 764	59.4	8 852	5 414	63.5	582	411
553 pt.	553 pt.	Tire, battery, and accessory dealers -----	93	88	57 553	36 905	55.9	8 527	5 325	60.1	556	400
553 pt.	553 pt.	Other auto and home supply stores -----	13	5	2 659	859	209.5	325	89	265.2	26	11
555, 6, 7, 9	555, 6, 7, 9	Miscellaneous automotive dealers -----	48	42	43 232	18 548	133.1	3 695	1 693	118.3	232	149
555	555	Boat dealers -----	20	11	15 607	4 383	256.1	1 279	405	215.8	98	38
556	556, 559 pt.	Recreational and utility trailer dealers <sup>9</sup> -----	9	5	13 964	3 045	358.6	1 208	286	322.4	64	14
557	557	Motorcycle dealers -----	15	18	12 467	6 866	81.6	1 033	631	63.7	59	63
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers] -----	4	8	1 194	4 254	-71.9	175	371	-52.8	11	34
554	554	<b>Gasoline service stations -----</b>	<b>369</b>	<b>397</b>	<b>268 569</b>	<b>217 379</b>	<b>23.5</b>	<b>18 432</b>	<b>12 339</b>	<b>49.4</b>	<b>1 941</b>	<b>1 731</b>
56	56	<b>Apparel and accessory stores -----</b>	<b>420</b>	<b>341</b>	<b>173 449</b>	<b>105 300</b>	<b>64.7</b>	<b>21 893</b>	<b>15 388</b>	<b>42.3</b>	<b>2 651</b>	<b>2 013</b>
561	561	Men's and boys' clothing stores -----	45	43	14 420	13 759	4.8	2 264	2 098	7.9	232	238
562, 3, 8	562, 3	Women's clothing and specialty stores -----	146	121	52 767	32 473	62.5	6 733	4 704	43.1	969	704
562	562	Women's clothing stores -----	116	103	45 858	29 442	55.8	5 479	4 215	30.0	802	634
563, 8	563	Women's accessory and specialty stores <sup>10</sup> -----	30	18	6 909	3 031	127.9	1 254	489	156.4	167	70
565	565	Family clothing stores -----	114	77	73 202	40 002	83.0	9 258	6 016	53.9	1 009	679
566	566	Shoe stores -----	69	69	22 173	14 565	52.2	2 258	2 028	11.3	272	293
566 pt.	566 pt.	Men's shoe stores -----	1	1	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566 pt.	566 pt.	Women's shoe stores -----	4	10	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
566 pt.	566 pt.	Children's and juveniles' shoe stores -----	-	-	-	-	-	-	-	-	-	-
566 pt.	566 pt.	Family shoe stores -----	64	58	21 384	12 121	76.4	2 141	1 679	27.5	258	252

See footnotes at end of table.

**Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
56	56	<b>Apparel and accessory stores—Con.</b>										
564, 9	564, 9	Other apparel and accessory stores .....	46	31	10 887	4 501	141.9	1 380	542	154.6	169	99
564	564	Children's and infants' wear stores .....	26	22	6 622	3 424	93.4	705	386	82.6	96	71
569	569	Miscellaneous apparel and accessory stores .....	20	9	4 265	1 077	296.0	675	156	332.7	73	28
57	57	<b>Furniture and home furnishings stores ..</b>	<b>331</b>	<b>266</b>	<b>160 782</b>	<b>75 795</b>	<b>112.1</b>	<b>23 524</b>	<b>11 119</b>	<b>111.6</b>	<b>1 723</b>	<b>1 047</b>
5712	5712	Furniture stores .....	90	74	61 764	27 261	126.6	9 311	4 204	121.5	628	361
5713, 4, 9	5713, 4, 9	Home furnishings stores .....	91	75	32 663	16 229	101.3	5 010	2 390	109.6	386	246
5713	5713	Floor covering stores .....	35	29	14 923	7 602	96.3	2 491	1 177	111.6	135	86
5714	5714	Drapery and upholstery stores .....	10	10	1 951	1 218	60.2	383	303	26.4	41	30
5719	5719	Miscellaneous home furnishings stores ..	46	36	15 789	7 409	113.1	2 136	910	134.7	210	130
572	572	Household appliance stores .....	43	37	19 218	10 448	83.9	2 566	1 372	87.0	179	136
573	573	Radio, television, computer, and music stores .....	107	80	47 137	21 857	115.7	6 637	3 153	110.5	530	304
5732	5732	Radio and television stores <sup>11</sup> .....	74	58	34 687	16 566	109.4	5 212	2 571	102.7	390	225
	5731	Radio, television, and electronics stores .....	62	(NA)	27 020	(NA)	(NA)	4 088	(NA)	(NA)	317	(NA)
	5734	Computer and software stores .....	12	(NA)	7 667	(NA)	(NA)	1 124	(NA)	(NA)	73	(NA)
5733	5733	Music stores .....	33	22	12 450	5 291	135.3	1 425	582	144.8	140	79
	5735	Record and prerecorded tape stores .....	17	9	7 689	3 300	133.0	752	237	217.3	83	46
	5736	Musical instrument stores .....	16	13	4 761	1 991	139.1	673	345	95.1	57	33
58	58	<b>Eating and drinking places .....</b>	<b>1 140</b>	<b>1 009</b>	<b>363 875</b>	<b>216 659</b>	<b>67.9</b>	<b>99 239</b>	<b>55 124</b>	<b>80.0</b>	<b>15 456</b>	<b>11 056</b>
5812	5812	Eating places .....	1 007	865	337 402	198 114	70.3	93 584	51 212	82.7	14 487	10 183
5812 pt.	5812 pt.	Restaurants and lunchrooms .....	619	529	214 842	124 608	72.4	63 756	34 613	84.2	9 335	6 677
5812 pt.	5812 pt.	Cafeterias .....	12	11	2 673	1 893	41.2	802	569	40.9	148	104
5812 pt.	5812 pt.	Refreshment places .....	291	257	91 433	52 611	73.8	21 292	11 842	79.8	3 453	2 257
5812 pt.	5812 pt.	Other eating places .....	85	68	28 454	19 002	49.7	7 734	4 188	84.7	1 551	1 145
5813	5813	Drinking places .....	133	144	26 473	18 545	42.8	5 655	3 912	44.6	969	873
591	591	<b>Drug and proprietary stores .....</b>	<b>149</b>	<b>152</b>	<b>110 147</b>	<b>68 110</b>	<b>61.7</b>	<b>13 820</b>	<b>8 741</b>	<b>58.1</b>	<b>1 493</b>	<b>1 122</b>
591 pt.	591 pt.	Drug stores .....	136	144	104 666	65 713	59.3	13 333	8 576	55.5	1 422	1 096
591 pt.	591 pt.	Proprietary stores .....	13	8	5 481	2 397	128.7	487	165	195.2	71	26
59 ex. 591	59 ex. 591	<b>Miscellaneous retail stores<sup>1</sup> .....</b>	<b>1 070</b>	<b>964</b>	<b>534 636</b>	<b>439 174</b>	<b>21.7</b>	<b>68 252</b>	<b>46 471</b>	<b>46.9</b>	<b>5 620</b>	<b>4 859</b>
592	592	Liquor stores .....	118	105	61 981	55 063	12.6	4 074	3 258	25.0	389	363
593	593, 5015 pt.	Used merchandise stores <sup>1</sup> .....	58	60	8 433	7 328	15.1	1 357	1 090	24.5	142	154
594	594	Miscellaneous shopping goods stores ...	483	396	130 479	74 327	75.5	18 207	11 512	58.2	2 153	1 592
5941	5941	Sporting goods stores and bicycle shops .....	109	96	38 639	21 118	83.0	5 106	2 988	70.9	609	412
5941 pt.	5941 pt.	General line sporting goods stores ..	40	30	13 015	7 486	73.9	1 565	968	61.7	196	108
5941 pt.	5941 pt.	Specialty line sporting goods stores ..	69	66	25 624	13 632	88.0	3 541	2 020	75.3	413	304
5942, 3	5942, 3	Book, stationery stores .....	64	54	23 030	13 844	66.4	3 423	2 104	62.7	394	269
5942	5942	Book stores .....	51	41	13 118	6 031	117.5	1 695	793	113.7	234	119
5943	5943	Stationery stores .....	13	13	9 912	7 813	26.9	1 728	1 311	31.8	160	150
5944	5944	Jewelry stores .....	53	40	16 641	8 929	86.4	2 588	1 886	37.2	248	188
5945, 6, 7, 8, 9	5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	257	206	52 169	30 436	71.4	7 090	4 534	56.4	902	723
5945	5945	Hobby, toy, and game shops .....	47	35	10 855	6 239	74.0	1 230	808	52.2	149	116
5946	5946	Camera and photographic supply stores .....	15	16	5 763	2 914	97.8	753	347	117.0	66	49
5947	5947	Gift, novelty, and souvenir shops ...	141	100	25 751	13 192	95.2	3 673	2 097	75.2	467	358
5948	5948	Luggage and leather goods stores ...	10	8	2 255	1 091	106.7	355	252	40.9	46	38
5949	5949	Sewing, needlework, and piece goods stores .....	44	47	7 545	7 000	7.8	1 079	1 030	4.8	174	162
596	596	Nonstore retailers .....	81	91	116 960	111 048	5.3	15 168	12 113	25.2	1 039	1 099
5961	5961	Catalog and mail-order houses .....	43	61	96 702	97 890	-1.2	11 716	9 783	19.8	759	839
5962	5962	Merchandising machine operators .....	8	10	8 421	7 659	9.9	1 313	1 145	14.7	84	101
5963	5963	Direct selling establishments .....	30	20	11 837	5 499	115.3	2 139	1 185	80.5	196	159
598	598	Fuel and ice dealers .....	126	148	172 757	166 885	3.5	21 312	13 551	57.3	1 139	1 027
5983	5983	Fuel oil dealers .....	90	96	146 089	140 208	4.2	16 738	10 375	61.3	871	752
5984	5984	Liquefied petroleum gas (bottled gas) dealers .....	29	41	25 883	25 557	1.3	4 471	3 044	46.9	255	256
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. <sup>12</sup> .....	7	11	785	1 120	-29.9	103	132	-22.0	13	19
5992	5992	Florists .....	68	48	10 774	5 987	80.0	2 510	1 252	100.5	303	205
5993	5993	Tobacco stores and stands .....	6	8	3 564	2 423	47.1	241	144	67.4	25	17
5994	5994	News dealers and newsstands .....	6	7	692	1 020	-32.2	165	147	12.2	21	27

See footnotes at end of table.



**Table 3. Comparative Statistics Based on 1972 Standard Industrial Classification for the State: 1987 and 1982—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments		Sales			Annual payroll			Paid employees for pay period including March 12	
			1987 (number)	1982 (number)	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (\$1,000)	1982 (\$1,000)	Percent change 1982 to 1987	1987 (number)	1982 (number)
<b>59 ex. 591</b>	<b>59 ex. 591</b>	<b>Miscellaneous retail stores<sup>1</sup>—Con.</b>										
5999		Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] .....	124	101	28 996	15 093	92.1	5 218	3 404	53.3	409	375
5999 pt.	5995	Optical goods stores .....	37	24	6 185	2 901	113.2	1 419	678	109.3	84	61
5999 pt.	5999 pt.	Pet shops .....	14	3	2 694	678	297.3	449	121	271.1	66	29
5999 pt.	5999 pt.	Typewriter stores .....	3	—	519	—	(X)	133	—	(X)	9	—
5999 pt.	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] .....	70	74	19 598	11 514	70.2	3 217	2 605	23.5	250	285

<sup>1</sup>Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.

<sup>2</sup>Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

<sup>5</sup>Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.

<sup>6</sup>Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.

<sup>7</sup>Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.

<sup>8</sup>Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.

<sup>9</sup>Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.

<sup>10</sup>Includes furriers and fur shops classified in SIC 568 based on 1972 SIC.

<sup>11</sup>Includes computer and software stores classified in SIC 7332 based on 1972 SIC.

<sup>12</sup>Includes ice dealers classified in SIC 5982 based on 1972 SIC.

**Table 4. Summary Statistics Based on 1972 Standard Industrial Classification for Industries Having a Classification Change Between 1972 and 1987 for the State: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For explanation of changes in kind-of-business classifications between 1982 and 1987, also see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
		<b>Retail trade—</b>					
		Including used automobile parts and accessories stores <sup>1</sup> .....	5 085	4 045 570	472 896	108 758	46 662
		Excluding used automobile parts and accessories stores <sup>2</sup> .....	5 077	4 043 351	472 508	108 685	46 635
531	531	Department stores (incl. leased depts.) [with 25 employees or more] <sup>3 4 5</sup> .....	28	(D)	(NA)	(NA)	(NA)
539 pt.	539 pt.	Department stores (incl. leased depts.) [with 50 employees or more] <sup>3 4 6</sup> .....	25	223 551	(NA)	(NA)	(NA)
		Department stores (incl. leased depts.) [with 25 to 49 employees] <sup>3 4 7</sup> .....	3	(D)	(NA)	(NA)	(NA)
531	531	Department stores (excl. leased depts.) [with 25 employees or more] <sup>3 5</sup> .....	28	(D)	(D)	(D)	(D)
539 pt.	539 pt.	Department stores (excl. leased depts.) [with 50 employees or more] <sup>3 6</sup> .....	25	211 255	19 406	4 435	1 979
		Department stores (excl. leased depts.) [with 25 to 49 employees] <sup>3 7</sup> .....	3	(D)	(D)	(D)	(D)
539	539 pt.	Miscellaneous general merchandise stores <sup>8</sup> .....	110	(D)	(D)	(D)	(D)
5422, 3	5421	Meat and fish (seafood) markets .....	36	15 482	1 505	355	184
546	546	Retail bakeries .....	74	14 960	4 176	990	577
5462	546 pt.	Retail bakeries—baking and selling .....	67	13 090	3 733	883	521
5463	546 pt.	Retail bakeries—selling only .....	7	1 870	443	107	56
556	556, 559 pt.	Recreational and utility trailer dealers <sup>9</sup> .....	9	13 964	1 208	223	64
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers] .....	4	1 194	175	28	11
563, 8	563	Women's accessory and specialty stores <sup>10</sup> .....	30	6 909	1 254	302	167
5732	5731	Radio and television stores <sup>11</sup> .....	74	34 687	5 212	1 175	390
	5734	Radio, television, and electronics stores .....	62	27 020	4 088	897	317
		Computer and software stores .....	12	7 667	1 124	278	73
5733	5735	Music stores .....	33	12 450	1 425	353	140
	5736	Record and prerecorded tape stores .....	17	7 689	752	194	83
		Musical instrument stores .....	16	4 761	673	159	57
593	593, 5015 pt.	Used merchandise stores <sup>1</sup> .....	58	8 433	1 357	265	142
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. <sup>12</sup> .....	7	785	103	28	13
5999		Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] .....	124	28 996	5 218	1 115	409
	5995	Optical goods stores .....	37	6 185	1 419	333	84
	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] .....	70	19 598	3 217	649	250

See footnotes at end of table 3.



**Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
							Individual proprie- torships (number)	Partner- ships (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
									Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
1	Vermont.....	5 077	4 043 351	472 508	108 685	46 635	1 416	270	339	375 334	175	301 171	767	840 437
2	Addison County.....	225	171 541	19 389	4 333	1 802	63	16	19	21 392	9	10 543	39	35 382
3	Bennington County.....	413	392 065	47 369	10 790	4 217	110	17	25	33 337	13	22 963	50	72 359
4	Bennington town.....	185	194 670	22 073	4 844	1 943	48	10	10	12 943	7	19 738	23	47 858
5	Balance of county.....	228	197 395	25 296	5 946	2 274	62	7	15	20 394	6	3 225	27	24 501
6	Caledonia County.....	238	168 677	17 830	3 969	1 812	93	10	18	16 874	13	13 982	41	40 441
7	Chittenden County.....	1 131	1 073 549	132 592	30 299	13 592	244	57	72	90 085	23	112 187	151	214 594
8	Burlington.....	414	335 976	46 748	10 730	5 142	92	17	15	24 490	7	62 358	50	46 579
9	Colchester town.....	64	41 869	4 658	985	565	19	2	6	(D)	1	(D)	11	14 389
10	Essex Junction.....	115	108 412	12 051	2 758	1 436	28	8	9	11 542	2	(D)	12	38 569
11	South Burlington.....	223	382 489	44 662	10 202	3 885	18	11	12	23 371	4	36 228	21	60 230
12	Winooski.....	74	42 461	6 235	1 455	812	13	1	2	(D)	-	-	11	12 113
13	Balance of county.....	241	162 342	18 238	4 169	1 752	74	18	28	(D)	9	(D)	46	42 714
14	Essex County.....	32	8 240	912	181	119	17	3	1	(D)	-	-	3	(D)
15	Franklin County.....	289	233 001	21 438	4 771	2 160	101	21	17	16 185	10	13 769	62	58 657
16	St. Albans.....	144	157 089	14 440	3 200	1 359	44	11	8	(D)	5	(D)	21	30 524
17	Swanton.....	40	27 567	2 555	563	255	18	-	4	5 613	2	(D)	7	8 600
18	Balance of county.....	105	48 345	4 443	1 008	546	39	10	5	(D)	3	(D)	34	19 533
19	Grand Isle County.....	37	14 054	1 190	223	141	15	2	2	(D)	4	1 265	4	(D)
20	Lamoille County.....	239	129 573	17 215	4 337	1 894	71	18	16	16 244	9	8 314	32	32 971
21	Orange County.....	179	109 095	13 130	2 888	1 389	62	15	15	22 193	14	2 192	41	31 299
22	Orleans County.....	182	137 775	13 668	2 991	1 274	75	10	13	(D)	12	12 927	37	35 139
23	Newport.....	78	60 696	6 619	1 459	610	28	5	6	(D)	1	(D)	9	13 230
24	Balance of county.....	104	77 079	7 049	1 532	664	47	5	7	(D)	11	(D)	28	21 909
25	Rutland County.....	623	493 099	56 614	13 635	5 822	155	28	36	33 647	21	39 359	91	93 118
26	Rutland.....	315	299 682	34 837	7 905	3 272	63	17	13	20 983	6	27 034	33	45 882
27	Balance of county.....	308	193 417	21 777	5 730	2 550	92	11	23	12 664	15	12 325	58	47 236
28	Washington County.....	528	406 669	47 218	10 965	4 706	136	37	38	37 275	14	34 318	82	81 692
29	Barre.....	152	136 103	15 924	3 592	1 542	41	11	10	12 752	3	(D)	19	29 997
30	Montpelier.....	115	115 145	13 159	2 908	1 166	31	6	8	13 183	-	-	15	16 993
31	Balance of county.....	261	155 421	18 135	4 465	1 998	64	20	20	11 340	11	(D)	48	34 702
32	Windham County.....	479	362 194	44 161	10 335	4 079	121	14	32	40 490	11	16 183	65	74 006
33	Bellows Falls.....	50	42 285	5 231	1 120	392	15	1	4	2 629	1	(D)	3	(D)
34	Brattleboro town.....	225	218 416	26 344	6 183	2 404	43	8	13	13 425	3	(D)	31	41 023
35	Balance of county.....	204	101 493	12 586	3 032	1 283	63	5	15	24 436	7	(D)	31	(D)
36	Windsor County.....	482	343 819	39 782	8 968	3 628	153	22	35	31 673	22	13 169	69	67 274
37	Springfield town.....	71	59 744	7 422	1 707	804	19	3	6	6 441	2	(D)	10	19 278
38	Balance of county.....	411	284 075	32 360	7 261	2 824	134	19	29	25 232	20	(D)	59	47 996

revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and homefurnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
325	917 170	369	268 569	420	173 449	331	160 782	1 140	363 875	149	110 147	1 062	532 417
13	45 446	22	12 428	13	5 758	13	2 239	42	13 785	9	6 404	46	18 164
23	72 613	21	15 956	50	21 650	26	15 613	91	30 465	10	8 818	104	98 291
11	53 476	12	10 776	21	6 057	11	6 036	41	13 467	6	6 407	43	17 912
12	19 137	9	5 180	29	15 593	15	9 577	50	16 998	4	2 411	61	80 379
18	40 777	22	11 289	15	9 779	16	6 544	46	12 009	8	4 436	41	12 546
61	209 654	67	65 725	123	63 554	97	55 179	234	111 785	33	28 226	270	122 560
13	22 014	16	25 209	63	38 593	33	13 947	96	46 236	12	9 222	109	47 328
10	7 354	7	4 567	1	(D)	1	(D)	15	4 625	2	(D)	10	(D)
3	(D)	12	8 890	14	4 716	8	5 895	19	7 797	4	(D)	32	13 018
23	149 068	13	11 059	29	14 906	24	19 910	46	34 641	4	(D)	47	(D)
1	(D)	4	(D)	9	(D)	7	2 353	16	7 575	4	2 266	20	10 938
11	(D)	15	(D)	7	(D)	24	(D)	42	10 911	7	(D)	52	(D)
2	(D)	5	1 276	1	(D)	—	—	16	2 157	—	—	4	(D)
28	61 434	21	14 001	23	7 813	14	8 436	58	12 325	9	7 860	47	32 521
17	48 400	9	7 257	17	6 939	9	7 612	28	7 174	4	5 628	26	(D)
2	(D)	5	3 027	1	(D)	3	(D)	8	1 022	2	(D)	6	(D)
9	(D)	7	3 717	5	(D)	2	(D)	22	4 129	3	(D)	15	(D)
3	(D)	5	2 350	—	—	—	—	11	1 374	1	(D)	7	(D)
14	12 006	13	7 658	18	3 465	11	2 989	59	16 222	8	5 480	59	24 224
9	12 560	14	12 718	5	(D)	7	1 593	42	9 311	7	3 533	25	(D)
13	37 835	13	7 773	13	2 226	8	3 131	34	8 729	7	(D)	32	9 970
5	19 965	3	2 434	7	(D)	5	(D)	19	4 476	4	(D)	19	6 715
8	17 870	10	5 339	6	(D)	3	(D)	15	4 253	3	(D)	13	3 255
44	133 332	38	24 203	50	21 349	36	17 421	153	46 885	17	15 251	137	68 534
21	84 945	19	16 279	42	16 303	27	13 933	70	27 260	10	11 457	74	35 606
23	48 387	19	7 924	8	5 046	9	3 488	83	19 625	7	3 794	63	32 928
43	97 518	40	26 685	45	12 654	45	18 887	103	30 987	16	10 508	102	56 145
7	17 157	12	9 723	20	4 625	12	9 321	27	9 732	7	5 653	35	(D)
13	43 615	8	7 784	10	2 988	13	3 372	23	7 556	2	(D)	23	(D)
23	36 746	20	9 178	15	5 041	20	6 194	53	13 699	7	(D)	44	15 911
20	68 677	47	39 554	34	16 595	35	17 956	132	34 904	12	8 734	91	45 095
3	(D)	7	5 028	5	2 090	1	(D)	15	1 571	2	(D)	9	8 820
14	(D)	17	21 592	20	11 703	25	12 591	54	17 925	6	5 489	42	26 383
3	(D)	23	12 934	9	2 802	9	(D)	63	15 408	4	(D)	40	9 892
34	118 910	41	26 953	30	7 963	23	10 794	119	32 937	12	5 940	97	28 206
5	9 301	6	2 712	4	1 384	5	(D)	18	6 444	3	2 019	12	2 808
29	109 609	35	24 241	26	6 579	18	(D)	101	26 493	9	3 921	85	25 398

**Table 6. Summary Statistics for Places With 350 Establishments or More: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partnerships (number)
	<b>BURLINGTON</b>							
	Retail trade .....	414	335 976	46 748	10 730	5 142	92	17
52	Building materials and garden supplies stores .....	15	24 490	3 265	671	186	3	1
521, 3	Building materials and supply stores .....	10	23 137	3 033	618	161	1	1
525	Hardware stores .....	2	(D)	(D)	(D)	(D)	1	-
526	Retail nurseries, lawn and garden supply stores .....	3	(D)	(D)	(D)	(D)	1	-
527	Mobile home dealers .....	-	-	-	-	-	-	-
53	General merchandise stores .....	7	62 358	6 399	1 589	585	-	-
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	3	43 763	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	3	(D)	(D)	(D)	(D)	-	-
533	Variety stores .....	2	(D)	(D)	(D)	(D)	-	-
539	Miscellaneous general merchandise stores .....	2	(D)	(D)	(D)	(D)	-	-
54	Food stores .....	50	46 579	4 836	1 097	555	18	4
541	Grocery stores .....	36	39 463	3 711	823	421	14	3
542	Meat and fish (seafood) markets .....	1	(D)	(D)	(D)	(D)	1	-
546	Retail bakeries .....	8	2 268	826	215	93	2	-
543, 4, 5, 9	Other food stores .....	5	(D)	(D)	(D)	(D)	1	1
55 ex. 554	Automotive dealers .....	13	22 014	2 567	523	128	3	-
551	New and used car dealers .....	3	(D)	(D)	(D)	(D)	1	-
552	Used car dealers .....	-	-	-	-	-	-	-
553	Auto and home supply stores .....	8	(D)	(D)	(D)	(D)	-	-
555, 6, 7, 9	Miscellaneous automotive dealers .....	2	(D)	(D)	(D)	(D)	2	-
554	Gasoline service stations .....	16	25 209	1 439	302	108	9	1
56	Apparel and accessory stores .....	63	38 593	4 828	1 068	594	10	2
561	Men's and boys' clothing stores .....	7	3 574	696	161	67	-	-
562, 3	Women's clothing and specialty stores .....	26	13 837	1 718	437	233	2	-
562	Women's clothing stores .....	18	11 546	1 323	337	193	1	-
563	Women's accessory and specialty stores .....	8	2 291	395	100	40	1	-
565	Family clothing stores .....	11	15 674	1 724	314	222	3	-
566	Shoe stores .....	13	5 061	625	140	61	3	-
564, 9	Other apparel and accessory stores .....	6	447	65	16	11	2	2
57	Furniture and home furnishings stores .....	33	13 947	2 109	537	159	8	1
5712	Furniture stores .....	10	4 182	599	124	42	3	-
5713, 4, 9	Home furnishings stores .....	5	(D)	(D)	(D)	(D)	1	-
572	Household appliance stores .....	3	(D)	(D)	(D)	(D)	2	-
573	Radio, television, computer, and music stores .....	15	6 822	863	233	79	2	1
58	Eating and drinking places .....	96	46 236	12 812	3 047	2 095	11	4
5812	Eating places .....	83	41 963	11 745	2 771	1 929	10	4
5813	Drinking places .....	13	4 273	1 067	276	166	1	-
591	Drug and proprietary stores .....	12	9 222	1 224	268	95	1	-
59 ex. 591	Miscellaneous retail stores .....	109	47 328	7 269	1 628	637	29	4
592	Liquor stores .....	9	6 582	474	102	49	2	-
593	Used merchandise stores .....	7	(D)	(D)	(D)	(D)	5	-
594	Miscellaneous shopping goods stores .....	61	21 127	3 148	744	337	17	3
5941	Sporting goods stores and bicycle shops .....	8	4 508	746	174	67	1	-
5942, 3	Book, stationery stores .....	-11	(D)	(D)	(D)	(D)	6	-
5944	Jewelry stores .....	9	(D)	(D)	(D)	(D)	1	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	33	7 119	947	217	129	9	3
596	Nonstore retailers .....	5	7 291	1 389	309	100	-	-
598	Fuel dealers .....	6	5 737	634	140	39	2	-
5992	Florists .....	6	1 186	275	61	32	1	-
5993	Tobacco stores and stands .....	1	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands .....	-	-	-	-	-	-	-
5995	Optical goods stores .....	8	1 429	406	81	20	-	1
5999	Miscellaneous retail stores, n.e.c. ....	6	3 367	879	179	47	1	-

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



**Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>BENNINGTON COUNTY</b>							
	Retail trade .....	413	392 065	47 369	10 790	4 217	110	17
52	Building materials and garden supplies stores .....	25	33 337	4 296	968	223	6	-
521, 3	Building materials and supply stores .....	11	28 999	3 814	858	181	1	-
525	Hardware stores .....	10	3 946	431	100	37	2	-
526	Retail nurseries, lawn and garden supply stores .....	3	(D)	(D)	(D)	(D)	3	-
527	Mobile home dealers .....	1	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores .....	13	22 963	2 428	523	281	5	-
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	2	(D)	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	2	(D)	(D)	(D)	(D)	-	-
533	Variety stores .....	4	6 284	865	176	91	2	-
539	Miscellaneous general merchandise stores .....	7	(D)	(D)	(D)	(D)	3	-
54	Food stores .....	50	72 359	8 116	1 634	662	16	4
541	Grocery stores .....	33	69 384	7 632	1 524	590	11	-
542	Meat and fish (seafood) markets .....	4	1 064	101	25	15	2	1
546	Retail bakeries .....	6	1 177	265	55	33	2	2
543, 4, 5, 9	Other food stores .....	7	734	118	30	24	1	1
55 ex. 554	Automotive dealers .....	23	72 613	5 969	1 324	323	3	1
551	New and used car dealers .....	10	65 115	5 196	1 142	265	-	1
552	Used car dealers .....	3	(D)	(D)	(D)	(D)	1	-
553	Auto and home supply stores .....	7	(D)	(D)	(D)	(D)	2	-
555, 6, 7, 9	Miscellaneous automotive dealers .....	3	2 932	291	57	17	-	-
554	Gasoline service stations .....	21	15 956	1 170	271	103	13	-
56	Apparel and accessory stores .....	50	21 650	2 522	653	279	8	2
561	Men's and boys' clothing stores .....	3	(D)	(D)	(D)	(D)	1	-
562, 3	Women's clothing and specialty stores .....	16	5 908	624	141	92	3	1
562	Women's clothing stores .....	10	5 045	495	109	68	1	-
563	Women's accessory and specialty stores .....	6	863	129	32	24	2	1
565	Family clothing stores .....	20	9 410	1 325	390	123	4	1
566	Shoe stores .....	8	3 901	321	68	38	-	-
564, 9	Other apparel and accessory stores .....	3	(D)	(D)	(D)	(D)	-	-
57	Furniture and home furnishings stores .....	26	15 613	2 055	433	160	4	1
5712	Furniture stores .....	7	7 610	921	209	67	1	-
5713, 4, 9	Home furnishings stores .....	8	3 016	446	95	52	2	-
572	Household appliance stores .....	5	755	94	20	6	-	1
573	Radio, television, computer, and music stores .....	6	4 232	594	109	35	1	-
58	Eating and drinking places .....	91	30 465	7 880	1 954	1 188	20	5
5812	Eating places .....	87	29 856	7 795	1 934	1 168	19	5
5813	Drinking places .....	4	609	85	20	20	1	-
591	Drug and proprietary stores .....	10	8 818	948	224	121	-	-
59 ex. 591	Miscellaneous retail stores .....	104	98 291	11 985	2 806	877	35	4
592	Liquor stores .....	6	(D)	(D)	(D)	(D)	-	-
593	Used merchandise stores .....	6	536	128	27	15	3	1
594	Miscellaneous shopping goods stores .....	47	11 518	1 614	395	196	23	3
5941	Sporting goods stores and bicycle shops .....	8	1 950	267	87	35	4	-
5942, 3	Book, stationery stores .....	7	2 588	362	79	66	3	1
5944	Jewelry stores .....	7	1 220	122	31	13	2	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	25	5 760	863	198	82	14	1
596	Nonstore retailers .....	11	59 153	6 998	1 584	454	1	-
598	Fuel dealers .....	12	16 001	2 129	521	116	1	-
5992	Florists .....	4	585	135	30	13	2	-
5993	Tobacco stores and stands .....	3	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands .....	2	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores .....	4	(D)	(D)	(D)	(D)	1	-
5999	Miscellaneous retail stores, n.e.c. ....	9	1 391	261	77	31	3	-

See footnotes at end of table.

Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partners- hips (number)
	<b>CHITTENDEN COUNTY</b>							
	Retail trade .....	1 131	1 073 549	132 592	30 299	13 592	244	57
52	Building materials and garden supplies stores .....	72	90 085	11 040	2 365	719	10	4
521, 3	Building materials and supply stores .....	34	67 284	7 970	1 671	426	2	3
525	Hardware stores .....	20	13 220	1 889	463	196	3	—
526	Retail nurseries, lawn and garden supply stores .....	14	6 538	916	163	87	5	1
527	Mobile home dealers .....	4	3 043	265	68	10	—	—
53	General merchandise stores .....	23	112 187	10 425	2 478	1 037	5	—
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	7	92 508	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) <sup>1</sup> .....	7	86 857	8 407	2 009	825	—	—
533	Variety stores .....	5	8 004	1 106	252	112	1	—
539	Miscellaneous general merchandise stores .....	11	17 226	912	217	100	4	—
54	Food stores .....	151	214 594	20 394	4 620	2 267	51	12
541	Grocery stores .....	109	200 068	17 793	4 027	1 913	35	11
542	Meat and fish (seafood) markets .....	5	3 747	144	25	11	3	—
546	Retail bakeries .....	19	6 622	1 934	468	261	8	—
543, 4, 5, 9	Other food stores .....	18	4 157	523	100	82	5	1
55 ex. 554	Automotive dealers .....	61	209 654	19 491	4 407	926	8	—
551	New and used car dealers .....	21	179 573	16 225	3 721	710	2	—
552	Used car dealers .....	5	3 961	310	58	16	1	—
553	Auto and home supply stores .....	19	10 328	1 661	362	106	1	—
555, 6, 7, 9	Miscellaneous automotive dealers .....	16	15 792	1 295	266	94	4	—
554	Gasoline service stations .....	67	65 725	4 327	990	424	33	8
56	Apparel and accessory stores .....	123	63 554	7 387	1 661	989	17	5
561	Men's and boys' clothing stores .....	12	5 647	952	200	93	—	—
562, 3	Women's clothing and specialty stores .....	54	27 714	3 130	786	470	4	—
562	Women's clothing stores .....	42	24 751	2 651	670	417	2	—
563	Women's accessory and specialty stores .....	12	2 963	479	116	53	2	—
565	Family clothing stores .....	17	18 555	2 007	379	268	6	—
566	Shoe stores .....	26	9 073	1 026	234	114	3	1
564, 9	Other apparel and accessory stores .....	14	2 565	272	62	44	4	4
57	Furniture and home furnishings stores .....	97	55 179	7 842	1 801	523	16	3
5712	Furniture stores .....	27	19 811	2 941	636	173	5	—
5713, 4, 9	Home furnishings stores .....	29	12 603	1 886	446	127	5	2
572	Household appliance stores .....	7	5 327	675	147	40	2	—
573	Radio, television, computer, and music stores .....	34	17 438	2 340	572	183	4	1
58	Eating and drinking places .....	234	111 785	31 495	7 292	4 789	37	13
5812	Eating places .....	208	103 854	29 595	6 837	4 505	34	12
5813	Drinking places .....	26	7 931	1 900	455	284	3	1
591	Drug and proprietary stores .....	33	28 226	3 544	811	370	2	—
59 ex. 591	Miscellaneous retail stores .....	270	122 560	16 647	3 874	1 548	65	12
592	Liquor stores .....	28	20 156	1 384	318	133	4	1
593	Used merchandise stores .....	10	(D)	(D)	(D)	(D)	5	1
594	Miscellaneous shopping goods stores .....	122	43 343	5 923	1 400	683	34	6
5941	Sporting goods stores and bicycle shops .....	24	13 365	1 718	375	158	4	1
5942, 3	Book, stationery stores .....	22	6 502	848	211	127	9	—
5944	Jewelry stores .....	12	6 866	1 148	293	104	2	—
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	64	16 610	2 209	521	294	19	5
596	Nonstore retailers .....	22	20 798	3 463	827	268	3	—
598	Fuel dealers .....	25	21 892	2 394	597	164	5	—
5992	Florists .....	17	3 056	761	169	88	4	1
5993	Tobacco stores and stands .....	2	(D)	(D)	(D)	(D)	2	—
5994	News dealers and newsstands .....	2	(D)	(D)	(D)	(D)	—	—
5995	Optical goods stores .....	17	2 772	725	164	41	5	2
5999	Miscellaneous retail stores, n.e.c. ....	25	9 401	1 876	365	140	3	1

See footnotes at end of table.



**Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>RUTLAND COUNTY</b>							
	Retail trade .....	623	493 099	56 614	13 635	5 822	155	28
52	Building materials and garden supplies stores .....	36	33 647	3 857	992	235	7	-
521, 3	Building materials and supply stores .....	19	27 397	2 997	792	155	3	-
525	Hardware stores .....	9	4 051	507	123	51	1	-
526	Retail nurseries, lawn and garden supply stores .....	7	(D)	(D)	(D)	(D)	3	-
527	Mobile home dealers .....	1	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores .....	21	39 359	4 095	930	462	8	1
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	4	35 973	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	4	33 425	3 342	743	360	-	-
533	Variety stores .....	7	1 736	264	69	30	4	-
539	Miscellaneous general merchandise stores .....	10	4 198	489	118	72	4	1
54	Food stores .....	91	93 118	8 580	1 966	901	33	7
541	Grocery stores .....	73	90 045	8 034	1 833	799	24	4
542	Meat and fish (seafood) markets .....	5	1 271	124	30	15	1	1
546	Retail bakeries .....	9	941	220	51	43	6	2
543, 4, 5, 9	Other food stores .....	4	861	202	52	44	2	-
55 ex. 554	Automotive dealers .....	44	133 332	10 903	2 329	518	2	-
551	New and used car dealers .....	18	99 306	7 302	1 581	329	1	-
552	Used car dealers .....	9	13 247	1 079	219	44	-	-
553	Auto and home supply stores .....	14	17 933	2 290	480	130	-	-
555, 6, 7, 9	Miscellaneous automotive dealers .....	3	2 846	232	49	15	1	-
554	Gasoline service stations .....	38	24 203	1 476	373	192	12	2
56	Apparel and accessory stores .....	50	21 349	2 633	604	279	9	1
561	Men's and boys' clothing stores .....	5	(D)	(D)	(D)	(D)	-	-
562, 3	Women's clothing and specialty stores .....	20	7 372	1 003	217	110	2	1
562	Women's clothing stores .....	17	6 566	854	180	96	2	1
563	Women's accessory and specialty stores .....	3	806	149	37	14	-	-
565	Family clothing stores .....	14	8 407	930	217	94	4	-
566	Shoe stores .....	8	3 205	287	67	38	1	-
564, 9	Other apparel and accessory stores .....	3	(D)	(D)	(D)	(D)	2	-
57	Furniture and home furnishings stores .....	36	17 421	2 727	598	188	4	-
5712	Furniture stores .....	9	8 853	1 395	307	85	1	-
5713, 4, 9	Home furnishings stores .....	8	3 154	508	109	39	-	-
572	Household appliance stores .....	6	1 332	213	46	20	1	-
573	Radio, television, computer, and music stores .....	13	4 082	611	136	44	2	-
58	Eating and drinking places .....	153	46 885	12 052	3 237	2 122	35	12
5812	Eating places .....	129	41 938	11 041	2 843	1 935	34	11
5813	Drinking places .....	24	4 947	1 011	394	187	1	1
591	Drug and proprietary stores .....	17	15 251	1 771	415	157	-	-
59 ex. 591	Miscellaneous retail stores .....	137	68 534	8 520	2 191	768	45	5
592	Liquor stores .....	14	10 439	606	183	66	2	-
593	Used merchandise stores .....	7	(D)	(D)	(D)	(D)	4	-
594	Miscellaneous shopping goods stores .....	57	18 052	2 532	737	362	23	5
5941	Sporting goods stores and bicycle shops .....	18	7 482	1 055	417	188	5	-
5942, 3	Book, stationery stores .....	7	2 178	319	70	28	3	1
5944	Jewelry stores .....	6	3 569	519	114	48	4	1
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	26	4 823	639	136	98	11	3
596	Nonstore retailers .....	11	3 323	539	138	52	4	-
598	Fuel dealers .....	21	30 434	3 697	884	171	1	-
5992	Florists .....	8	1 829	507	104	48	4	-
5993	Tobacco stores and stands .....	1	(D)	(D)	(D)	(D)	1	-
5994	News dealers and newsstands .....	-	-	-	-	-	-	-
5995	Optical goods stores .....	4	1 035	209	50	14	1	-
5999	Miscellaneous retail stores, n.e.c. ....	14	3 004	379	84	45	5	-

See footnotes at end of table.

**Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>WASHINGTON COUNTY</b>							
	Retail trade .....	528	406 669	47 218	10 965	4 706	136	37
52	Building materials and garden supplies stores .....	38	37 275	4 468	816	250	8	3
521, 3	Building materials and supply stores .....	17	25 672	2 948	513	131	5	1
525	Hardware stores .....	14	6 028	804	191	78	2	1
526	Retail nurseries, lawn and garden supply stores .....	5	(D)	(D)	(D)	(D)	1	1
527	Mobile home dealers .....	2	(D)	(D)	(D)	(D)	—	—
53	General merchandise stores .....	14	34 318	3 190	753	327	4	1
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	4	31 782	(NA)	(NA)	(NA)	—	—
531	Department stores (excl. leased depts.) <sup>1</sup> .....	4	31 253	2 892	676	280	—	—
533	Variety stores .....	2	(D)	(D)	(D)	(D)	1	—
539	Miscellaneous general merchandise stores .....	8	(D)	(D)	(D)	(D)	3	1
54	Food stores .....	82	81 692	7 426	1 782	856	28	8
541	Grocery stores .....	63	78 584	6 819	1 636	795	21	5
542	Meat and fish (seafood) markets .....	1	(D)	(D)	(D)	(D)	1	—
546	Retail bakeries .....	10	1 818	431	101	44	3	1
543, 4, 5, 9	Other food stores .....	8	(D)	(D)	(D)	(D)	3	2
55 ex. 554	Automotive dealers .....	43	97 518	8 387	1 667	411	9	1
551	New and used car dealers .....	15	78 804	6 362	1 274	280	—	—
552	Used car dealers .....	9	4 380	315	73	25	4	—
553	Auto and home supply stores .....	9	4 269	748	169	54	1	1
555, 6, 7, 9	Miscellaneous automotive dealers .....	10	10 065	962	151	52	4	—
554	Gasoline service stations .....	40	26 685	1 693	402	194	15	2
56	Apparel and accessory stores .....	45	12 654	1 687	400	271	12	3
561	Men's and boys' clothing stores .....	7	1 545	252	62	31	1	—
562, 3	Women's clothing and specialty stores .....	14	2 793	336	75	88	6	2
562	Women's clothing stores .....	11	(D)	(D)	(D)	(D)	6	2
563	Women's accessory and specialty stores .....	3	(D)	(D)	(D)	(D)	—	—
565	Family clothing stores .....	12	5 859	777	200	114	2	—
566	Shoe stores .....	7	1 620	196	39	24	1	—
564, 9	Other apparel and accessory stores .....	5	837	126	24	14	2	1
57	Furniture and homefurnishings stores .....	45	18 887	3 118	707	231	12	3
5712	Furniture stores .....	12	6 282	1 313	264	88	—	1
5713, 4, 9	Homefurnishings stores .....	13	3 862	643	148	53	7	—
572	Household appliance stores .....	7	3 863	574	153	34	2	1
573	Radio, television, computer, and music stores .....	13	4 880	588	142	56	3	1
58	Eating and drinking places .....	103	30 987	8 770	2 228	1 426	17	9
5812	Eating places .....	88	28 100	8 222	2 073	1 306	14	9
5813	Drinking places .....	15	2 887	548	155	120	3	—
591	Drug and proprietary stores .....	16	10 508	1 288	308	180	1	1
59 ex. 591	Miscellaneous retail stores .....	102	56 145	7 191	1 902	560	30	6
592	Liquor stores .....	8	(D)	(D)	(D)	(D)	1	—
593	Used merchandise stores .....	3	1 245	297	67	15	2	—
594	Miscellaneous shopping goods stores .....	47	12 890	1 949	530	210	14	3
5941	Sporting goods stores and bicycle shops .....	15	4 537	757	275	76	3	—
5942, 3	Book, stationery stores .....	6	(D)	(D)	(D)	(D)	2	—
5944	Jewelry stores .....	5	(D)	(D)	(D)	(D)	2	—
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	21	5 196	669	137	75	7	3
596	Nonstore retailers .....	8	13 318	1 435	405	95	2	—
598	Fuel dealers .....	15	19 101	2 507	677	136	1	—
5992	Florists .....	9	1 227	249	51	43	5	3
5993	Tobacco stores and stands .....	—	—	—	—	—	—	—
5994	News dealers and newsstands .....	—	—	—	—	—	—	—
5995	Optical goods stores .....	3	(D)	(D)	(D)	(D)	1	—
5999	Miscellaneous retail stores, n.e.c. ....	9	3 208	356	70	27	4	—

See footnotes at end of table.



**Table 7. Summary Statistics for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>WINDHAM COUNTY</b>							
	Retail trade .....	479	362 194	44 161	10 335	4 079	121	14
52	Building materials and garden supplies stores .....	32	40 490	4 511	1 017	294	6	-
521, 3	Building materials and supply stores .....	16	32 349	3 294	682	162	2	-
525	Hardware stores .....	10	7 000	1 003	295	114	2	-
526	Retail nurseries, lawn and garden supply stores .....	5	(D)	(D)	(D)	(D)	2	-
527	Mobile home dealers .....	1	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores .....	11	16 183	1 460	323	146	4	1
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	2	(D)	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	2	(D)	(D)	(D)	(D)	-	-
533	Variety stores .....	2	(D)	(D)	(D)	(D)	-	-
539	Miscellaneous general merchandise stores .....	7	(D)	(D)	(D)	(D)	4	1
54	Food stores .....	65	74 006	7 146	1 708	776	21	4
541	Grocery stores .....	51	71 004	6 655	1 601	717	16	2
542	Meat and fish (seafood) markets .....	3	(D)	(D)	(D)	(D)	-	1
546	Retail bakeries .....	6	(D)	(D)	(D)	(D)	5	-
543, 4, 5, 9	Other food stores .....	5	1 357	149	32	18	-	1
55 ex. 554	Automotive dealers .....	20	68 677	5 425	1 268	282	3	-
551	New and used car dealers .....	6	60 832	4 269	998	196	-	-
552	Used car dealers .....	3	(D)	(D)	(D)	(D)	3	-
553	Auto and home supply stores .....	10	6 408	1 049	249	78	-	-
555, 6, 7, 9	Miscellaneous automotive dealers .....	1	(D)	(D)	(D)	(D)	-	-
554	Gasoline service stations .....	47	39 554	2 673	607	240	20	-
56	Apparel and accessory stores .....	34	16 595	2 444	629	243	7	3
561	Men's and boys' clothing stores .....	1	(D)	(D)	(D)	(D)	-	-
562, 3	Women's clothing and specialty stores .....	12	3 928	877	225	105	2	1
562	Women's clothing stores .....	10	(D)	(D)	(D)	(D)	2	1
563	Women's accessory and specialty stores .....	2	(D)	(D)	(D)	(D)	-	-
565	Family clothing stores .....	10	7 509	883	198	77	3	1
566	Shoe stores .....	4	(D)	(D)	(D)	(D)	2	-
564, 9	Other apparel and accessory stores .....	7	2 998	401	145	41	-	1
57	Furniture and homefurnishings stores .....	35	17 956	2 671	609	214	5	1
5712	Furniture stores .....	9	6 038	808	196	62	1	-
5713, 4, 9	Homefurnishings stores .....	12	4 516	718	162	54	1	-
572	Household appliance stores .....	3	447	80	16	6	1	-
573	Radio, television, computer, and music stores .....	11	6 955	1 065	235	92	2	1
58	Eating and drinking places .....	132	34 904	9 091	2 228	1 290	24	3
5812	Eating places .....	117	31 669	8 373	2 028	1 177	24	3
5813	Drinking places .....	15	3 235	718	200	113	-	-
591	Drug and proprietary stores .....	12	8 734	1 054	248	93	-	1
59 ex. 591	Miscellaneous retail stores .....	91	45 095	7 686	1 698	501	31	1
592	Liquor stores .....	11	3 504	241	57	22	1	-
593	Used merchandise stores .....	6	833	68	14	17	6	-
594	Miscellaneous shopping goods stores .....	44	14 861	2 397	555	231	16	1
5941	Sporting goods stores and bicycle shops .....	2	(D)	(D)	(D)	(D)	-	-
5942, 3	Book, stationery stores .....	5	(D)	(D)	(D)	(D)	1	-
5944	Jewelry stores .....	4	362	73	18	9	1	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	33	7 483	1 086	251	124	14	1
596	Nonstore retailers .....	5	4 044	920	184	27	-	-
598	Fuel dealers .....	9	18 971	3 463	760	138	-	-
5992	Florists .....	4	921	242	52	28	3	-
5993	Tobacco stores and stands .....	-	-	-	-	-	-	-
5994	News dealers and newsstands .....	1	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores .....	3	(D)	(D)	(D)	(D)	1	-
5999	Miscellaneous retail stores, n.e.c. ....	8	1 313	217	48	22	4	-

See footnotes at end of table.

Table 7. **Summary Statistics for Counties With 350 Establishments or More: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by A, see appendix F]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partnerships (number)
	<b>WINDSOR COUNTY</b>							
	Retail trade .....	482	343 819	39 782	8 968	3 628	153	22
52	Building materials and garden supplies stores .....	35	31 673	3 521	730	213	8	1
521, 3	Building materials and supply stores .....	13	21 495	2 108	435	118	1	1
525	Hardware stores .....	15	6 106	908	202	68	5	-
526	Retail nurseries, lawn and garden supply stores .....	4	(D)	(D)	(D)	(D)	2	-
527	Mobile home dealers .....	3	(D)	(D)	(D)	(D)	-	-
53	General merchandise stores .....	22	13 169	1 374	303	154	7	1
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	1	(D)	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	1	(D)	(D)	(D)	(D)	-	-
533	Variety stores .....	3	(D)	(D)	(D)	(D)	-	-
539	Miscellaneous general merchandise stores .....	18	6 455	711	155	73	7	1
54	Food stores .....	69	67 274	6 473	1 442	600	21	3
541	Grocery stores .....	52	63 592	5 844	1 319	536	15	2
542	Meat and fish (seafood) markets .....	3	(D)	(D)	(D)	(D)	-	-
546	Retail bakeries .....	7	(D)	(D)	(D)	(D)	2	1
543, 4, 5, 9	Other food stores .....	7	826	82	14	12	4	-
55 ex. 554	Automotive dealers .....	34	118 910	9 719	2 106	435	8	-
551	New and used car dealers .....	15	106 743	8 359	1 840	354	-	-
552	Used car dealers .....	8	(D)	(D)	(D)	(D)	4	-
553	Auto and home supply stores .....	9	5 483	773	186	56	4	-
555, 6, 7, 9	Miscellaneous automotive dealers .....	2	(D)	(D)	(D)	(D)	-	-
554	Gasoline service stations .....	41	26 953	1 919	450	196	17	1
56	Apparel and accessory stores .....	30	7 963	1 099	279	148	6	3
561	Men's and boys' clothing stores .....	4	1 306	197	42	16	-	-
562, 3	Women's clothing and specialty stores .....	8	1 423	271	57	32	3	-
562	Women's clothing stores .....	7	(D)	(D)	(D)	(D)	2	-
563	Women's accessory and specialty stores .....	1	(D)	(D)	(D)	(D)	1	-
565	Family clothing stores .....	12	4 023	497	131	74	1	3
566	Shoe stores .....	2	(D)	(D)	(D)	(D)	1	-
564, 9	Other apparel and accessory stores .....	4	(D)	(D)	(D)	(D)	1	-
57	Furniture and home furnishings stores .....	23	10 794	1 883	436	129	6	1
5712	Furniture stores .....	7	4 967	883	207	67	1	1
5713, 4, 9	Home furnishings stores .....	8	(D)	(D)	(D)	(D)	4	-
572	Household appliance stores .....	1	(D)	(D)	(D)	(D)	-	-
573	Radio, television, computer, and music stores .....	7	4 069	717	161	43	1	-
58	Eating and drinking places .....	119	32 937	9 156	2 099	1 352	42	6
5812	Eating places .....	108	30 836	8 767	2 008	1 289	40	5
5813	Drinking places .....	11	2 101	389	91	63	2	1
591	Drug and proprietary stores .....	12	5 940	994	232	75	2	-
59 ex. 591	Miscellaneous retail stores .....	97	28 206	3 644	891	326	36	6
592	Liquor stores .....	13	4 110	291	71	25	1	-
593	Used merchandise stores .....	6	1 382	215	34	21	3	-
594	Miscellaneous shopping goods stores .....	47	8 486	1 165	265	137	22	4
5941	Sporting goods stores and bicycle shops .....	7	2 014	271	77	35	2	-
5942, 3	Book, stationery stores .....	6	(D)	(D)	(D)	(D)	3	1
5944	Jewelry stores .....	3	(D)	(D)	(D)	(D)	1	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	31	4 635	633	135	81	16	3
596	Nonstore retailers .....	4	1 761	139	30	12	-	-
598	Fuel dealers .....	9	9 851	1 281	368	80	1	1
5992	Florists .....	7	1 173	264	64	29	4	-
5993	Tobacco stores and stands .....	-	-	-	-	-	-	-
5994	News dealers and newsstands .....	1	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores .....	1	(D)	(D)	(D)	(D)	-	-
5999	Miscellaneous retail stores, n.e.c. ....	9	(D)	(D)	(D)	(D)	5	1

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.



**Table 8. Summary Statistics for Metropolitan Statistical Areas: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D.]

1987 SIC code	Geographic area and kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
	<b>BURLINGTON, VT MSA</b>							
	Retail trade .....	1 130	1 072 665	132 646	30 297	13 594	242	58
52	Building materials and garden supplies stores .....	73	90 521	11 090	2 381	723	10	4
521, 3	Building materials and supply stores .....	34	67 284	7 970	1 671	426	2	3
525	Hardware stores .....	22	13 754	1 951	479	200	4	-
526	Retail nurseries, lawn and garden supply stores .....	13	6 440	904	163	87	4	1
527	Mobile home dealers .....	4	3 043	265	68	10	-	-
53	General merchandise stores .....	23	112 151	10 420	2 476	1 036	4	-
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	7	92 508	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	7	86 957	8 407	2 009	825	-	-
533	Variety stores .....	5	8 004	1 106	252	112	1	-
539	Miscellaneous general merchandise stores .....	11	17 190	907	215	99	3	-
54	Food stores .....	148	212 928	20 363	4 613	2 258	49	12
541	Grocery stores .....	106	198 402	17 762	4 020	1 904	33	11
542	Meat and fish (seafood) markets .....	5	3 747	144	25	11	3	-
546	Retail bakeries .....	19	6 622	1 934	468	261	8	-
543, 4, 5, 9	Other food stores .....	18	4 157	523	100	82	5	1
55 ex. 554	Automotive dealers .....	61	209 161	19 400	4 390	921	8	1
551	New and used car dealers .....	21	179 573	16 225	3 721	710	2	-
552	Used car dealers .....	5	3 961	310	58	16	1	-
553	Auto and home supply stores .....	19	9 835	1 570	345	101	1	1
555, 6, 7, 9	Miscellaneous automotive dealers .....	16	15 792	1 295	266	94	4	-
554	Gasoline service stations .....	67	66 103	4 340	997	426	34	8
56	Apparel and accessory stores .....	122	63 353	7 353	1 653	985	17	5
561	Men's and boys' clothing stores .....	12	5 647	952	200	93	-	-
562, 3	Women's clothing and specialty stores .....	53	27 513	3 096	778	466	4	-
562	Women's clothing stores .....	41	24 550	2 617	662	413	2	-
563	Women's accessory and specialty stores .....	12	2 963	479	116	53	2	-
565	Family clothing stores .....	17	18 555	2 007	379	268	6	-
566	Shoe stores .....	26	9 073	1 026	234	114	3	1
564, 9	Other apparel and accessory stores .....	14	2 565	272	62	44	4	4
57	Furniture and home furnishings stores .....	96	54 855	7 787	1 784	516	15	3
5712	Furniture stores .....	26	19 486	2 879	618	165	5	-
5713, 4, 9	Home furnishings stores .....	29	12 603	1 886	446	127	5	2
572	Household appliance stores .....	7	5 327	675	147	40	2	-
573	Radio, television, computer, and music stores .....	34	17 439	2 347	573	184	3	1
58	Eating and drinking places .....	239	112 730	31 652	7 310	4 809	41	13
5812	Eating places .....	213	104 799	29 752	6 855	4 525	38	12
5813	Drinking places .....	26	7 931	1 900	455	284	3	1
591	Drug and proprietary stores .....	34	28 414	3 589	818	374	3	-
59 ex. 591	Miscellaneous retail stores .....	267	122 449	16 652	3 875	1 546	61	12
592	Liquor stores .....	29	20 483	1 404	320	134	4	1
593	Used merchandise stores .....	10	607	69	12	18	5	1
594	Miscellaneous shopping goods stores .....	121	43 898	5 991	1 413	685	31	6
5941	Sporting goods stores and bicycle shops .....	25	14 048	1 797	393	164	4	1
5942, 3	Book, stationery stores .....	22	6 502	848	211	127	9	-
5944	Jewelry stores .....	11	6 824	1 143	292	103	1	-
5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores .....	63	16 524	2 203	517	291	17	5
596	Nonstore retailers .....	22	20 798	3 463	827	268	3	-
598	Fuel dealers .....	23	21 130	2 334	583	159	5	-
5992	Florists .....	17	3 056	761	169	88	4	1
5993	Tobacco stores and stands .....	2	(D)	(D)	(D)	(D)	2	-
5994	News dealers and newsstands .....	2	(D)	(D)	(D)	(D)	-	-
5995	Optical goods stores .....	17	2 772	725	164	41	5	2
5999	Miscellaneous retail stores, n.e.c. ....	24	9 170	1 853	365	140	2	1

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partnerships (number)
	<b>Retail trade .....</b>	<b>3 947</b>	<b>2 970 686</b>	<b>339 862</b>	<b>78 388</b>	<b>33 041</b>	<b>1 174</b>	<b>212</b>
<b>52</b>	<b>Building materials and garden supplies stores .....</b>	<b>266</b>	<b>284 813</b>	<b>32 608</b>	<b>7 046</b>	<b>1 882</b>	<b>55</b>	<b>9</b>
521, 3	Building materials and supply stores .....	126	222 576	24 395	5 202	1 195	20	5
521	Lumber and other building materials dealers .....	92	210 869	22 640	4 783	1 068	15	3
523	Paint, glass, and wallpaper stores .....	34	11 707	1 755	419	127	5	2
525	Hardware stores .....	91	41 704	5 673	1 399	515	17	2
526	Retail nurseries, lawn and garden supply stores .....	37	11 471	1 433	243	122	17	2
527	Mobile home dealers .....	12	9 062	1 107	202	50	1	-
<b>53</b>	<b>General merchandise stores .....</b>	<b>152</b>	<b>189 020</b>	<b>18 393</b>	<b>4 208</b>	<b>2 058</b>	<b>60</b>	<b>10</b>
531	Department stores (incl. leased depts.) <sup>1 2</sup> .....	18	131 043	(NA)	(NA)	(NA)	-	-
531	Department stores (excl. leased depts.) <sup>1</sup> .....	18	124 298	10 999	2 426	1 154	-	-
533	Variety stores .....	32	20 601	2 992	675	330	12	-
539	Miscellaneous general merchandise stores .....	102	44 121	4 402	1 107	574	48	10
<b>54</b>	<b>Food stores .....</b>	<b>619</b>	<b>627 509</b>	<b>58 350</b>	<b>13 333</b>	<b>6 085</b>	<b>219</b>	<b>48</b>
541	Grocery stores .....	480	598 200	53 500	12 186	5 405	161	28
542	Meat and fish (seafood) markets .....	31	11 735	1 361	330	173	13	5
546	Retail bakeries .....	55	8 338	2 242	522	316	25	9
543, 4, 5, 9	Other food stores .....	53	9 236	1 247	295	191	20	6
543	Fruit and vegetable markets .....	8	(D)	(D)	(D)	(D)	4	-
544	Candy, nut, and confectionery stores .....	17	1 550	201	46	41	8	1
545	Dairy products stores .....	2	(D)	(D)	(D)	(D)	2	-
549	Miscellaneous food stores .....	26	5 036	692	172	99	6	5
<b>55 ex.</b>	<b>Automotive dealers .....</b>	<b>264</b>	<b>708 009</b>	<b>57 112</b>	<b>12 312</b>	<b>2 815</b>	<b>49</b>	<b>9</b>
554	New and used car dealers .....	94	589 244	44 188	9 593	2 017	3	1
552	Used car dealers .....	51	40 948	3 242	711	179	19	3
553	Auto and home supply stores .....	87	50 377	7 282	1 621	481	20	2
553 pt.	Tire, battery, and accessory dealers .....	77	48 176	7 018	1 561	459	14	-
553 pt.	Other auto and home supply stores .....	10	2 201	264	60	22	6	2
555, 6, 7, 9	Miscellaneous automotive dealers .....	32	27 440	2 400	387	138	7	3
555	Boat dealers .....	11	7 840	679	110	46	5	2
556	Recreational vehicle dealers .....	5	(D)	(D)	(D)	(D)	-	1
557	Motorcycle dealers .....	12	(D)	(D)	(D)	(D)	2	-
559	Automotive dealers, n.e.c. ....	4	1 194	175	28	11	-	-
<b>554</b>	<b>Gasoline service stations .....</b>	<b>302</b>	<b>202 466</b>	<b>14 092</b>	<b>3 281</b>	<b>1 515</b>	<b>126</b>	<b>13</b>
<b>56</b>	<b>Apparel and accessory stores .....</b>	<b>298</b>	<b>110 096</b>	<b>14 540</b>	<b>3 459</b>	<b>1 666</b>	<b>74</b>	<b>15</b>
561	Men's and boys' clothing stores .....	33	8 773	1 312	294	139	8	-
562, 3	Women's clothing and specialty stores .....	93	25 254	3 637	821	503	21	6
562	Women's clothing stores .....	75	21 308	2 862	635	389	18	5
563	Women's accessory and specialty stores .....	18	3 946	775	186	114	3	1
565	Family clothing stores .....	97	54 647	7 251	1 740	741	24	7
566	Shoe stores .....	43	13 100	1 232	271	158	10	-
566 pt.	Men's shoe stores .....	1	(D)	(D)	(D)	(D)	-	-
566 pt.	Women's shoe stores .....	2	(D)	(D)	(D)	(D)	1	-
566 pt.	Children's and juveniles' shoe stores .....	-	-	-	-	-	-	-
566 pt.	Family shoe stores .....	40	(D)	(D)	(D)	(D)	9	-
564	Other apparel and accessory stores .....	32	8 322	1 108	333	125	11	2
564	Children's and infants' wear stores .....	18	4 509	513	132	64	7	1
569	Miscellaneous apparel and accessory stores .....	14	3 813	595	201	61	4	1
<b>57</b>	<b>Furniture and home furnishings stores .....</b>	<b>235</b>	<b>105 927</b>	<b>15 737</b>	<b>3 520</b>	<b>1 207</b>	<b>53</b>	<b>9</b>
5712	Furniture stores .....	64	42 278	6 432	1 429	463	8	3
5713, 4, 9	Home furnishings stores .....	62	20 060	3 124	695	259	19	-
5713	Floor covering stores .....	22	7 960	1 301	305	86	6	-
5714	Drapery and upholstery stores .....	6	1 376	250	51	21	1	-
5719	Miscellaneous home furnishings stores .....	34	10 724	1 573	339	152	12	-
572	Household appliance stores .....	36	13 891	1 891	441	139	8	3
573	Radio, television, computer, and music stores .....	73	29 698	4 290	955	346	18	3
5731, 4	Radio, television, electronics, and computer stores .....	51	23 992	3 463	754	264	10	2
5735	Record and prerecorded tape stores .....	11	2 690	364	93	43	5	-
5736	Musical instrument stores .....	11	3 016	463	108	39	3	1
<b>58</b>	<b>Eating and drinking places .....</b>	<b>901</b>	<b>251 145</b>	<b>67 587</b>	<b>16 355</b>	<b>10 647</b>	<b>234</b>	<b>62</b>
5812	Eating places .....	794	232 603	63 832	15 245	9 962	222	59
5812 pt.	Restaurants and lunchrooms .....	519	155 047	45 033	10 951	6 931	122	29
5812 pt.	Cafeterias .....	11	(D)	(D)	(D)	(D)	6	-
5812 pt.	Refreshment places .....	210	61 016	14 283	3 241	2 142	84	26
5812 pt.	Other eating places .....	54	(D)	(D)	(D)	(D)	10	4
5813	Drinking places .....	107	18 542	3 755	1 110	685	12	3
<b>591</b>	<b>Drug and proprietary stores .....</b>	<b>115</b>	<b>81 733</b>	<b>10 231</b>	<b>2 361</b>	<b>1 119</b>	<b>12</b>	<b>2</b>
591 pt.	Drug stores .....	104	(D)	(D)	(D)	(D)	10	2
591 pt.	Proprietary stores .....	11	(D)	(D)	(D)	(D)	2	-

See footnotes at end of table.



**Table 9. Summary Statistics for the Area Outside Metropolitan Statistical Areas: 1987—Con.**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A. For definitions of CMSA's, MSA's, and PMSA's, see appendix D]

1987 SIC code	Kind of business	Estab- lishments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses	
							Individual proprie- torships (number)	Partner- ships (number)
59 ex. 591	Miscellaneous retail stores .....	795	409 968	51 212	12 513	4 047	292	35
592	Liquor stores .....	89	41 498	2 670	664	255	13	—
593	Used merchandise stores .....	40	5 607	900	180	97	25	3
594	Miscellaneous shopping goods stores .....	362	86 581	12 216	3 100	1 468	165	22
5941	Sporting goods stores and bicycle shops .....	84	24 591	3 309	1 130	445	27	2
5941 pt	General line sporting goods stores .....	32	8 576	1 166	324	156	9	1
5941 pt	Specialty line sporting goods stores .....	52	16 015	2 143	806	289	18	1
5942	Book stores .....	32	7 832	1 079	243	142	16	2
5943	Stationery stores .....	10	8 696	1 496	325	125	3	1
5944	Jewelry stores .....	42	9 817	1 445	312	145	21	2
5945	Hobby, toy, and game shops .....	36	6 730	828	181	104	17	2
5946	Camera and photographic supply stores .....	13	(D)	(D)	(D)	(D)	6	—
5947	Gift, novelty, and souvenir shops .....	104	18 441	2 670	597	326	52	10
5948	Luggage and leather goods stores .....	8	(D)	(D)	(D)	(D)	1	—
5949	Sewing, needlework, and piece goods stores .....	33	4 106	563	121	99	22	3
596	Nonstore retailers .....	59	96 162	11 705	2 696	771	15	1
5961	Catalog and mail-order houses .....	35	86 478	10 134	2 303	632	8	—
5962	Merchandising machine operators .....	3	(D)	(D)	(D)	(D)	—	—
5963	Direct selling establishments .....	21	(D)	(D)	(D)	(D)	7	1
598	Fuel dealers .....	103	151 627	18 978	4 824	980	10	1
5983	Fuel oil dealers .....	72	128 559	15 010	3 773	750	7	—
5984	Liquefied petroleum gas (bottled gas) dealers .....	24	22 283	3 865	1 023	217	1	—
5989	Fuel dealers, n.e.c. ....	7	785	103	28	13	2	1
5992	Florists .....	51	7 718	1 749	386	215	32	6
5993	Tobacco stores and stands .....	4	(D)	(D)	(D)	(D)	2	—
5994	News dealers and newsstands .....	4	(D)	(D)	(D)	(D)	—	—
5995	Optical goods stores .....	20	3 413	694	169	43	4	—
5999	Miscellaneous retail stores, n.e.c. ....	63	13 641	1 946	417	185	26	2
5999 pt	Pet shops .....	7	(D)	(D)	(D)	(D)	3	—
5999 pt	Typewriter stores .....	2	(D)	(D)	(D)	(D)	2	—
5999 pt	Other miscellaneous retail stores, n.e.c. ....	54	12 743	1 753	376	161	21	2

<sup>1</sup>Includes sales from catalog order desks.

<sup>2</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

**Table 10. Places With 2,500 Inhabitants or More Ranked by Volume of Sales: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
Vermont .....	(X)	4 043 351	4 043 351	100.0	Vermont—Con.				
South Burlington .....	1	382 489	382 489	9.5	Essex Junction.....	9	108 412	1 947 982	48.2
Burlington .....	2	335 976	718 465	17.8	Newport.....	10	60 696	2 008 678	49.7
Rutland .....	3	299 682	1 018 147	25.2	Springfield town .....	11	59 744	2 068 422	51.2
Brattleboro town .....	4	218 416	1 236 563	30.6	Winooski .....	12	42 461	2 110 883	52.2
Bennington town .....	5	194 670	1 431 233	35.4	Bellows Falls .....	13	42 285	2 153 168	53.3
St. Albans .....	6	157 089	1 588 322	39.3	Colchester town.....	14	41 869	2 195 037	54.3
Barre .....	7	136 103	1 724 425	42.6	Swanton .....	15	27 567	2 222 604	55.0
Montpelier .....	8	115 145	1 839 570	45.5					

<sup>1</sup>Places with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.



**Table 11. Counties Ranked by Volume of Sales: 1987**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative		Geographic area	Rank <sup>1</sup>	Sales (\$1,000)	Cumulative	
			Sales (\$1,000)	Percent of State total				Sales (\$1,000)	Percent of State total
Vermont -----	(X)	4 043 351	4 043 351	100.0	Vermont—Con.				
Chittenden -----	1	1 073 549	1 073 549	26.6	Addison -----	8	171 541	3 475 937	86.0
Rutland -----	2	493 099	1 566 648	38.7	Caledonia -----	9	168 677	3 644 614	90.1
Washington -----	3	406 669	1 973 317	48.8	Orleans -----	10	137 775	3 782 389	93.5
Bennington -----	4	392 065	2 365 382	58.5	Lamoille -----	11	129 573	3 911 962	96.8
Windham -----	5	362 194	2 727 576	67.5	Orange -----	12	109 095	4 021 057	99.4
Windsor -----	6	343 819	3 071 395	76.0	Grand Isle -----	13	14 054	4 035 111	99.8
Franklin -----	7	233 001	3 304 396	81.7	Essex -----	14	8 240	4 043 351	100.0

<sup>1</sup>Counties with suppressed sales (if applicable) are listed at end of table rather than by rank to avoid disclosing data for individual companies.

# APPENDIX A.

## General Explanation

### CENSUS COVERAGE AND METHODOLOGY

**Structure and method of enumeration**—Firms in the 1987 Census of Retail Trade were divided into the nonmail universe and mail universe. The coverage and the method of obtaining census information from each follow:

1. The nonmail universe consists of firms which were not required to file a regular census return and includes:
  - a. All nonemployers, i.e., all firms with no paid employment during 1987. Sales information for them was obtained from administrative records of other Federal agencies. Although consisting of a large number of firms, nonemployers account for less than 3 percent of total retail sales. Data on nonemployers are provided in subsequent 1987 Census of Retail Trade reports, Nonemployer Statistics, RC87-N, and Selected Statistics, RC87-SP-1.

The census included only those retail non-employer firms which reported a sales volume of \$1,000 or more during 1987 plus firms in operation for less than the full year that reported sales which, if projected to an annual basis, would have reached a total of \$1,000 or more.

- b. Selected small employers, i.e., single-establishment firms with payroll below a specified cutoff. (The term "employers" refers to all business firms with paid employees at any time during 1987 as shown in the active administrative records of other Federal agencies.) Although the payroll cutoff varied by kind of business, small employers generally included firms with one to three employees and represented about 10 percent of total retail sales.

Data on sales, payroll, and employment for employer firms below the cutoff were derived or estimated from the administrative records of other Federal agencies, except for a 10-percent sample which was included in the mail universe.

2. The mail universe consists of firms for which information was obtained basically by means of a mail canvass and includes:
  - a. Large employers, i.e., all employer firms above the payroll size cutoff establishment to separate large from small employers. Within this category, a report of company organization is conducted periodically to identify firms which operated establishments at more than one location

and to obtain information on payroll and mid-March employment at each location. The 1986 Report of Company Organization was used as a coverage check in the census. In the census mailing package containing the appropriate 1987 questionnaires, firms were sent a form to use in updating the list of establishments with those opened since 1986.

- b. The 10-percent sample of small employers referred to in section 1b above which were sent the census mailing packages containing the appropriate 1987 questionnaires.

**Method of classifying kinds of business**—The retail trade classifications for all establishments were based on the Standard Industrial Classification (SIC) Manual.<sup>1</sup> However, the method of assigning these classifications, and the level of detail at which establishments were classified, differed between the nonmail and mail universe as follows:

1. The nonmail universe.
  - a. All nonemployers were classified inside or outside of retail trade on the basis of information obtained from other Federal agencies.
  - b. Selected small employers were classified on the basis of the most current census kind-of-business classification available from one of the Bureau's current sample surveys or the 1982 census. Otherwise, the classification was obtained from the administrative records of other Federal agencies.

If the census or administrative record classifications proved inadequate (none corresponded to a census classification in the detail required for employers), the firm was sent a brief inquiry requesting information necessary to assign a 1987 census kind-of-business code.
2. Establishments in the mail universe were classified on the basis of their self designation and answers to questions on sales by merchandise lines and other special inquiries.

### COMPARABILITY OF THE 1982 AND 1987 CENSUSES

The 1982 and 1987 censuses were conducted under similar conditions and procedures except for the following:

<sup>1</sup>Standard Industrial Classification Manual: 1987. For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.



**Classifications**—In 1982, classifications were based on the 1972 Standard Industrial Classification (SIC) Manual and its 1977 Supplement. For 1987, classifications are based on the 1987 SIC Manual. There are major revisions to the SIC structure for 1987 which limit the comparability of data between the 1982 and 1987 censuses. The kinds of business involving the most significant changes for retail trade are within SIC major groups 53 and 57. These changes are described in detail in the "Kind-of-Business Classifications" section below and in appendix H.

It was not possible to retabulate 1982 data based on the revised 1987 classifications for comparative purposes since, in many cases, the necessary information was not available for assigning the new 1987 classifications to the 1982 records. However, 1987 census records were assigned both a 1987 and 1982 census classification. Census data for 1987 are presented based on the 1987 classifications for all geographic areas included in this publication (see "Geographic Areas Covered" in the Introduction). In addition, data for the United States and each State are presented for both 1987 and 1982 based on the 1972 classifications in table 3 of this publication.<sup>2</sup>

**Geographic areas**—The boundaries of a number of areas for which data are shown in the 1987 census are not the same as in the 1982 census because of annexations; other boundary changes; and redefinitions of previously defined standard metropolitan statistical areas (SMSA's) and standard consolidated statistical areas (SCSA's) into metropolitan statistical areas (MSA's), primary metropolitan statistical areas (PMSA's), and consolidated metropolitan statistical areas (CMSA's).<sup>3</sup>

**Nonemployer firms**—In 1982, data for nonemployers and the combined data for all establishments were presented only at the retail total level for all geographic areas except the United States, for which these data were published by kind of business. For 1987, data presented in this publication do not include nonemployer establishments. Consequently, data in this report are included only for establishments with payroll. Data for nonemployers by kind of business for the United States are presented in the 1987

Census of Retail Trade report, Selected Statistics, RC87-SP-1 and for States, metropolitan statistical areas, counties, and places with 2,500 inhabitants or more in the Retail Trade reports of the Nonemployer Statistics Series, RC87-N-1 to -4. See appendix A of the Nonemployer Statistics Series reports for a description of improvements in data collection and processing of nonemployer records for the 1987 Economic Censuses.

**Establishments**—In 1982 and prior censuses, the count of establishments (defined below) represented the number in business at the end of the year. For 1987, the count of establishments in this publication represents those in business at any time during 1987.

A comparison of the number of establishments in business at the end of the year versus the number active any time during the year for the State as a whole is presented in appendix G.<sup>2</sup>

## EXPLANATION OF TERMS

**Establishments**—An establishment is a single physical location at which business is conducted. It is not necessarily identical with a company or enterprise, which may consist of one establishment or more. Census of retail trade figures represent a summary of reports for individual establishments rather than companies. For cases where a census report was received, separate information was obtained for each location where business was conducted. When administrative records of other Federal agencies were used instead of a census report, no information was available on the number of locations operated. Estimates of this number were derived from a sample and will be provided in the retail trade report, Miscellaneous Subjects (RC87-S-4). Each retail establishment was tabulated according to the physical location at which the business was conducted.

When two activities or more were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment. The entire establishment was classified on the basis of its major activity and all data for it were included in that classification. However, when distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and when conditions prescribed by the SIC manual for recognizing the existence of more than one establishment were met, separate establishment reports for each of the different activities were obtained in the census.

Leased departments are treated as separate establishments and are classified according to the kind of business they conduct. For example, a leased department selling shoes within a department store would be considered a separate retail establishment under the "shoe store" classification.

**Firms**—A firm is a business organization or entity consisting of one domestic establishment (location) or more under common ownership or control. All establishments of subsidiary firms are included as part of the owning or controlling firm. For the economic censuses, the terms "firm" and "company" are synonymous.

<sup>2</sup>To improve comparability between 1982 and 1987 statistics, 1982 data were slightly adjusted to reflect organizational changes affecting some industries. Accordingly, statistics presented for 1982 vary slightly from those previously published.

<sup>3</sup>Newly defined metropolitan statistical areas (MSA's) and also certain terminology changes were announced by the Office of Management and Budget (OMB) effective June 30, 1983. The previous term "standard metropolitan statistical area" was shortened to metropolitan statistical area. If an area has more than 1 million population and meets certain other specified requirements, it now is termed a "consolidated metropolitan statistical area" (CMSA) and consists of major components recognized as "primary metropolitan statistical areas" (PMSA's). Many of these PMSA's were formerly recognized as SMSA's and the majority were also included in standard consolidated statistical areas defined by OMB beginning in 1975, each of which consisted of two or more closely associated SMSA's. Metropolitan areas not included in CMSA's are designated simply as metropolitan statistical areas (MSA's).



**Sales**—Sales include merchandise sold for cash or credit at retail and wholesale by establishments primarily engaged in retail trade; amounts received from customers for layaway purchases; receipts from rental or leasing of vehicles, equipment, instruments, tools, etc.; receipts for delivery, installation, maintenance, repair, alteration, storage, and other services; the total value of service contracts; and gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed on to the retailer.

Sales are net after deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales do not include carrying or other credit charges; sales (or other) taxes collected from customers and forwarded to taxing authorities; commissions from vending machine operators; sales and receipts of departments or concessions operated by other firms; commissions or receipts from the sale of government lottery tickets; installment payments from leasing of vehicles, equipment, instruments, tools, etc. marketed under capital, finance, or full payout leases; and nonoperating income from such sources as investments, rental or sale of real estate, etc.

Sales in this report do not include retail sales made by manufacturers, wholesalers, service establishments, or other businesses whose primary activity is other than retail trade. They do include receipts other than from the sale of merchandise at retail, e.g., service receipts, sales to industrial users, and sales to other retailers, by establishments primarily engaged in retail trade.

**Annual payroll**—Payroll includes all forms of compensation such as salaries, wages, commissions, bonuses, vacation allowances, sick-leave pay, and the value of payments in kind (e.g., free meals and lodgings) paid during the year to all employees. Tips and gratuities received by employees from patrons and reported to employers are included. For corporations, it includes amounts paid to officers and executives; for unincorporated businesses, it does not include profit or other compensation of proprietors or partners. Payroll is reported before deductions for social security, income tax, insurance, union dues, etc. This definition of payroll is the same as that used by the IRS on form 941.

**First quarter payroll**—This item consists of payroll, as defined above, paid to persons employed at any time during the quarter January to March 1987.

**Paid employees for pay period including March 12**—Paid employees consist of the full-time and part-time employees, including salaried officers and executives of corporations, who were on the payroll in the pay period including March 12. Included are employees on paid sick leave, paid holidays, and paid vacations; not included are proprietors and partners of unincorporated businesses. The definition of paid employees is the same as that used on IRS form 941.

**Legal form of organization**—The legal form of organization for firms in the mail universe was based on the response to the organizational status inquiry on the various census forms. The legal form of organization of nonmail firms was generally based on information available from the administrative records of other Federal agencies.

This report presents data by the following legal forms of organization:

1. Corporations (including corporate cooperatives).
2. Individual proprietorships.
3. Partnerships.
4. Other types.

**Auxiliary establishments**—Each company included in this census was asked to identify and report separately those auxiliary locations whose primary functions were to manage, administer, service, or support the activities of the other establishments of the company. Data presented in this report do not include auxiliary establishments. Data for auxiliaries which primarily service retail establishments are presented in a subsequent report issued as part of the 1987 Enterprise Statistics reports.

## KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, major groups 52 through 59 in the 1987 SIC manual, includes establishments engaged in selling merchandise for personal or household consumption and in rendering services incidental to the sale of the goods. Exceptions to this general rule are lumber yards; paint, glass, and wallpaper stores; typewriter stores; stationery stores; and gasoline service stations, which sell to both the general public for personal and household consumption and to businesses. These types of stores are included in retail trade even if a higher proportion of their sales is made to other than individuals for personal or household consumption. However, such establishments that sell their products only to institutional or industrial users and to other wholesalers and establishments that sell similar merchandise for use exclusively by business establishments are classified in wholesale trade.

Other important characteristics of retail trade establishments are that they are usually places of business; they are engaged in activities to attract the general public to buy; they buy or receive as well as sell merchandise; they may process their products, although processing is incidental or subordinate to selling; and they are considered as retail in the trade. Not all of these characteristics need be present and some are modified by trade practice.

Establishments covered by the census were assigned kind-of-business classifications according to the industry classifications defined in the 1987 SIC manual. When a more detailed classification was needed than that defined in the SIC manual, more kinds of business were identified within a SIC.



In general, retail establishments were classified according to the principal lines of commodities sold (groceries, hardware, etc.), or the usual trade designation (drug store, cigar store, etc.).

Kind-of-business classifications are not interchangeable with commodity classifications; most businesses sell several kinds of commodities. The kind-of-business code generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the food stores classification excludes stores selling food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as food stores, some of their receipts may be derived from the sale of nonfood products. (Information on the extent to which various broad groups of commodities, or merchandise lines, are sold by different kinds of business is available in the 1987 Census of Retail Trade report, Merchandise Line Sales, RC87-S-3.)

### **Building Materials and Garden Supplies Stores (SIC Major Group 52)**

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes. It includes lumber and other building materials dealers and paint, glass, and wallpaper stores selling to the general public, even if sales to contractors account for a larger proportion of total sales; these establishments are known as retail in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

**Lumber and other building materials dealers (SIC 521)**—Establishments primarily engaged in selling lumber, or lumber and a general line of building materials, to the general public. While these establishments may also sell to contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. The lumber they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments not selling to the general public or known in the trade as wholesale are classified in SIC 503.

**Paint, glass, and wallpaper stores (SIC 523)**—Establishments primarily engaged in selling paint, glass, and wallpaper, or any combination of these lines, to the general public. While these establishments may also sell to

contractors, they are known as retail in the trade, even if sales to contractors account for a higher proportion of the sales. Establishments which do not sell to the general public are classified in wholesale trade.

**Hardware stores (SIC 525)**—Establishments primarily selling a number of basic hardware lines, such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

**Retail nurseries, lawn and garden supply stores (SIC 526)**—Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves. Establishments primarily engaged in growing trees, shrubs, other plants, seeds, and bulbs are classified in SIC major group 01, and those growing Christmas trees are classified in SIC major group 08.

**Mobile home dealers (SIC 527)**—Establishments primarily engaged in the retail sales of new and used mobile homes, parts and equipment. Establishments primarily selling travel trailers and campers are classified in SIC 5561.

### **General Merchandise Stores (SIC Major Group 53)**

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, and general stores. Establishments primarily engaged in selling used general merchandise are classified in SIC 593, and those selling general merchandise by mail, vending machine, or direct selling are classified in SIC 596. Establishments having 25 to 49 employees and selling merchandise lines covered in the definition for department stores, previously classified in SIC 531 in prior censuses, are classified in SIC 539 in the 1987 Census.

**Department stores (SIC 531)**—Retail stores normally having 50 employees or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the three following groups of merchandise:

1. Furniture, home furnishings, appliances, and radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.



The employment and lines of merchandise sold in leased departments are both taken into account when classifying a department store.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Due to the relatively high level of leased department activity in department stores, department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.)

Department stores (excl. leased depts.)

For States and for areas with 10,000 retail establishments or more, the following subcategories of department stores (excl. leased depts.) also are presented:

**Conventional department stores (SIC 531 pt.)**—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. May have a catalog order service.
3. Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are primarily nationally advertised brands.
2. Appliances which are serviced by another company.
3. Limited lines of merchandise through seasonal or special catalogs.

**Discount or mass merchandising department stores (SIC 531 pt.)**—Establishments which satisfy the criteria of a department store (see above) and usually:

1. Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.
2. Provide centralized check-out service.
3. Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.
4. Do not have a catalog order service.

These stores often sell:

1. Soft goods which are usually their own corporate brands or are unbranded.
2. Hard goods which are primarily nationally advertised brands.
3. Appliances which are serviced by another company.

**National chain department stores (SIC 531 pt.)**—Establishments which satisfy the criteria of a department store (see above) and:

1. Usually provide check-out service and customer assistance (sales persons) within each department.
2. Usually have a catalog order service.
3. Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

1. Soft goods and hard goods which are their own corporate brands or are unbranded.
2. Appliances which are serviced by their own company.

**Variety stores (SIC 533)**—Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis, with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

**Miscellaneous general merchandise stores (SIC 539)**—Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, homewares or homefurnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores but normally having less than 50 employees, and stores usually known as country or general stores are included here. Also included are most catalog showrooms and establishments whose sales of apparel or furniture and homefurnishings exceed half of their total sales, providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales. Establishments primarily engaged in the retail sales of their merchandise by catalog, mail, or television order are classified in SIC 5961.

### **Food Stores (SIC Major Group 54)**

This major group includes retail stores primarily engaged in selling food for home preparation and consumption. Establishments primarily engaged in selling prepared foods and drinks for consumption on the premises are classified in major group 58, and stores primarily engaged in selling packaged beers and liquors are classified in SIC 5921.



**Grocery stores (SIC 541)**—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) packaged or bulk dry groceries, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers, and (3) other processed foods and nonedible grocery items. These establishments often also sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats. Establishments commonly known as supermarkets and convenience food stores are included if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

**Meat and fish (seafood) markets (SIC 542)**—Establishments primarily engaged in the retail sale of fresh, frozen or cured meats, fish, shellfish, and other seafoods. They may also sell poultry, dairy products, eggs, and other commodities. Meat markets may butcher animals on their own account, or they may buy from others. This industry includes freezer and locker meat provisioners. Food locker plants primarily engaged in renting locker space for the storage of food products for individual households are classified in industry 4222. Establishments primarily engaged in the retail sale of food via frozen food plans delivered to households or individuals are classified in SIC 5963.

**Fruit and vegetable markets (SIC 543)**—Establishments primarily selling fresh fruits and fresh vegetables. They frequently also carry a limited line of grocery items. They are frequently found in public or municipal markets, or roadside stands. However, roadside stands of farmers selling only their own produce are classified in SIC major group 01.

**Candy, nut, and confectionery stores (SIC 544)**—Establishments primarily selling candy, nuts, and other confections.

**Dairy products stores (SIC 545)**—Establishments primarily engaged in the retail sale of packaged dairy products such as milk, cream, butter, cheese, and related products to over-the-counter customers. Ice cream and frozen custard stands are classified in SIC 5812 and establishments selling ice cream and similar products from trucks or wagons are classified in SIC 5963. Establishments primarily engaged in processing and distributing milk and cream are classified in SIC 2026.

**Retail bakeries (SIC 546)**—Establishments primarily engaged in the retail sale of bakery products. The products may be purchased from others or made on the premises. Establishments manufacturing bakery products for the trade are classified in SIC 2051 and those purchasing bakery products and selling them house to house are classified in SIC 5963.

**Miscellaneous food stores (SIC 549)**—Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs, poultry, health

foods, vitamin foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowls cleaned and dressed by others.

### **Automotive Dealers and Gasoline Service Stations (SIC Major Group 55)**

This major group includes retail dealers selling new and used automobiles, boats, recreational vehicles and utility trailers, and motorcycles and mopeds; dealers selling new automobile parts and accessories; and gasoline service stations selling gasoline and lubricating oils. Automobile repair shops maintained by establishments engaged in the sale of new automobiles also are included.

Utility trailer dealers, previously classified in SIC 556 in prior censuses, are classified in SIC 559 in the 1987 census.

**New car dealers (SIC 551)**—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments have a franchise for the sale of new domestic and/or new imported automobiles. They frequently maintain repair departments and carry stocks of replacement parts, tires, batteries, and automotive accessories. These establishments also frequently sell pickups and vans at retail.

**Used car dealers (SIC 552)**—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. These establishments also frequently sell used pickups and vans at retail.

**Tire, battery, and accessory dealers (SIC 553 pt.)**—Establishments primarily selling new automobile tires, batteries, automobile seat covers, and other automotive parts and accessories.

**Other auto and home supply stores (SIC 553 pt.)**—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, no one of which accounts for over 49 percent of total sales.

**Gasoline service stations (SIC 554)**—Establishments primarily selling gasoline and automotive lubricants. These establishments frequently sell other merchandise such as tires, batteries, accessories, and other automobile parts or perform minor repair work. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants are included. Gasoline stations combined with other activities, such as grocery stores, convenience stores, or car washes are classified based on primary activities as determined by sales.



**Boat dealers (SIC 555)**—Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

**Recreational vehicle dealers [n.e.c.] (SIC 556)**—Establishments primarily engaged in the retail sale of new and used motor homes, recreational trailers, and campers (pickup coaches), including parts and accessories. Establishments primarily engaged in the retail sale of mobile homes are classified in SIC 527, and those primarily selling utility trailers are classified in SIC 559.

**Motorcycle dealers (SIC 557)**—Establishments primarily engaged in the retail sale of new and used motorcycles, including motor scooters, mopeds, all-terrain vehicles, and parts and accessories.

**Automotive dealers, n.e.c. (SIC 559)**—Establishments primarily engaged in the retail sale of new and used automotive vehicles, utility trailers, and automotive equipment and supplies, not elsewhere classified, such as snowmobiles, dunebuggies, and gocarts. Also included are establishments primarily engaged in the retail sale of aircraft.

## **Apparel and Accessory Stores (SIC Major Group 56)**

This major group includes retail stores primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included are establishments which meet the criteria for Department stores (SIC 531) or Miscellaneous general merchandise stores (SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

1972 SIC 568, "Furriers and fur shops", has been eliminated. Establishments previously classified in SIC 568 in prior censuses are classified in SIC 563 in the 1987 census.

**Men's and boys' clothing stores (SIC 561)**—Establishments primarily selling men's and boys' ready-to-wear clothing and accessories. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel.

**Women's clothing stores (SIC 562)**—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and

boys' apparel, and (3) sales of dresses, skirts, slacks, coats, suits, and furs are two or more times greater than the sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories. Custom tailors primarily engaged in making women's clothing to individual order are classified in SIC 569.

**Women's accessory and specialty stores (SIC 563)**—Establishments primarily engaged in selling women's accessories and specialties, such as millinery, hats, foundation garments, lingerie, hosiery, costume jewelry, gloves, handbags, and fur, including custom made. Establishments primarily engaged in fur repair and storage and which also may sell a minor amount of fur apparel are classified in SIC 7219.

**Children's and infants' wear stores (SIC 564)**—Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. They may specialize in either children's or infants' wear or sell a combination of children's and infants' wear.

**Family clothing stores (SIC 565)**—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category if (1) sales of all types of apparel (except as noted in the definition for general merchandise stores) account for 50 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' apparel items, and (3) sales of men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

**Men's shoe stores (SIC 566 pt.)**—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls' and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's, girls', children's, and infants' footwear.

**Women's shoe stores (SIC 566 pt.)**—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification if sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear.

**Children's and juveniles' shoe stores (SIC 566 pt.)**—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification if sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear.



**Family shoe stores (SIC 566 pt.)**—Establishments primarily selling both men's and women's shoes and other footwear; they may or may not sell children's shoes. Frequently, they also sell accessories such as hosiery, gloves, and handbags. Establishments are included in this classification if (1) sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and children's and infants' footwear) are not more than three times the sales of the other two groups combined and (2) if children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller group. Stores primarily selling athletic footwear and accessories are included here.

**Miscellaneous apparel and accessory stores (SIC 569)**—Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing, except fur apparel. Establishments primarily engaged in making fur apparel to custom order are classified in SIC 563.

### **Furniture and Homefurnishings Stores (SIC Major Group 57)**

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, and other household electric and gas appliances. Establishments selling electric and gas appliances are included in this group only if the major part of their sales consists of articles for home use. These stores also may perform repair work on household appliances, radios, televisions, and stereo equipment; but establishments primarily engaged in repair of these products are classified in SIC 76. Dealers primarily engaged in selling antique and secondhand furniture are classified in SIC 5931. Stores furnishing interior decorating service are classified according to the merchandise handled. Interior designers primarily engaged in advising clients on the selection of interior decorations are classified in SIC 7399.

1972 SIC 5732, "Radio and television stores," has been divided into two new industries for 1987: SIC 5731, "Radio, television, and electronics stores" and SIC 5734, "Computer and software stores." Also, 1972 SIC 5733, "Music stores," has been divided into two new industries for 1987: SIC 5735, "Record and prerecorded tape stores" and SIC 5736, "Musical instrument stores."

**Furniture stores (SIC 5712)**—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radios, television sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

**Floor covering stores (SIC 5713)**—Establishments primarily engaged in the retail sale of floor coverings. Establishments included in this industry may incidentally perform installation, but contractors primarily engaged in installing floor coverings for others are classified in SIC 1752.

**Drapery and upholstery stores (SIC 5714)**—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use also are included. Establishments primarily engaged in reupholstering or repairing furniture are classified in SIC 7641.

**Miscellaneous homefurnishings stores (SIC 5719)**—Establishments primarily engaged in the retail sale of miscellaneous homefurnishings, such as china, glassware, and metalware for kitchen and table use; bedding and linen; brooms and brushes; lamps and shades; mirrors and pictures; and venetian blinds and window shades. Establishments primarily engaged in the retail sale of miscellaneous homefurnishings by house-to-house canvas or by party-plan merchandising are classified in SIC 5963.

**Household appliance stores (SIC 572)**—Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances, such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radios and television sets.

**Radio, television, and electronics stores (SIC 5731)**—Establishments primarily engaged in the retail sale of radios, television sets, record players, high fidelity (hi-fi) sound reproducing equipment, and other consumer electronics equipment. Such establishments also may sell additional lines such as household appliances, computers, computer peripheral equipment, software, musical instruments, or records. Establishments in this industry may perform incidental installation and repair work on radios, televisions, and other consumer electronics equipment. Establishments primarily engaged in the installation and repair of these products are classified in SIC 7622.

**Computer and software stores (SIC 5734)**—Establishments primarily engaged in the retail sale of computers, computer peripheral equipment, and software.

**Record and prerecorded tape stores (SIC 5735)**—Establishments primarily selling phonograph records and prerecorded audio and video tapes and discs. Establishments primarily engaged in the retail sale of computer software are classified in SIC 5731 and those primarily engaged in the rental of video tapes in SIC 7841.

**Musical instrument stores (SIC 5736)**—Establishments primarily selling musical instruments; such as organs, pianos, horns, stringed instruments, and percussion instruments; sheet music; and similar supplies.



## **Eating and Drinking Places (SIC Major Group 58)**

This major group includes retail establishments selling prepared food and drinks for consumption on the premises; it also includes lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

**Restaurants and lunchrooms (SIC 5812 pt.)**—Establishments engaged in serving prepared food and beverages. Waiter/waitress service is provided and the establishments have seating facilities for at least 15 patrons. Included here are only those establishments in which waiters/waitresses take orders from patrons while the patrons are seated at a counter, booth, or table. They often serve alcoholic beverages. Establishments in which sales of alcoholic beverages for consumption on the premises exceed sales of prepared food and nonalcoholic beverages are classified as Drinking places (SIC 5813).

**Social caterers (SIC 5812 pt.)**—Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc. at a hall or similar dedicated facility rather than at a fixed business location. Such establishments also may arrange for some entertainment, but entertainment should be a minor part of the business. (Separate data are shown only at the national level.)

**Cafeterias (SIC 5812 pt.)**—Establishments engaged in serving a wide variety of prepared food and beverages primarily through the use of a cafeteria line where customers make selections from displayed items. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

**Refreshment places (SIC 5812 pt.)**—Establishments primarily selling limited lines of refreshments and prepared food. Included in this group are establishments which prepare items such as chicken and hamburgers for consumption either on or near the premises or for "take-home" consumption. Such establishments do not have waiter/waitress service where the patron's order is taken while the patron is seated at a table, booth, or counter.

**Contract feeding (SIC 5812 pt.)**—Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. (This is not a lease arrangement.) The facilities and personnel of these establishments may be provided by the contracting company, institution, etc., but the management must always be supplied by the contractor. (Separate data are shown only at the national level.)

**Ice cream and frozen custard stands (SIC 5812 pt.)**—Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either

on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk. (Separate data are shown only at the national level.)

**Drinking places (SIC 5813)**—Establishments primarily engaged in the retail sale of alcoholic drinks such as beer, ale, wine, and liquor for consumption on the premises. The sale of food frequently accounts for a substantial portion of the receipts of these establishments.

## **Miscellaneous Retail Stores (SIC Major Group 59)**

This major group includes retail establishments not elsewhere classified. These establishments fall into the following categories: Drug stores, liquor stores, used merchandise stores, miscellaneous shopping goods stores, nonstore retailers, fuel dealers, florists, cigar stores and stands, news dealers and newsstands, and miscellaneous retail stores not elsewhere classified.

Establishments primarily selling used automobile parts and accessories, previously classified in SIC 593 in prior censuses, are classified in Wholesale Trade SIC 5015 in the 1987 census. Ice dealers, previously classified in SIC 5982, are classified in SIC 5999 in the 1987 census. And, optical goods stores, previously classified in SIC 5999, are classified in new SIC 5995 in the 1987 census.

**Drug stores (SIC 591 pt.)**—Establishments engaged in the retail sale of prescription drugs. They may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise and may operate a soda fountain or lunch counter. These stores are classified on the basis of their usual trade designation rather than on the stricter interpretation of commodities handled.

**Proprietary stores (SIC 591 pt.)**—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

**Liquor stores (SIC 592)**—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and liquor for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

**Used merchandise stores (SIC 593)**—This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture; phonographs and phonograph records; and store fixtures and equipment. The industry also includes pawnshops. Dealers primarily engaged in selling used motor vehicles, trailers, and boats are classified in major group 55; and those primarily selling used mobile homes in SIC 5271. Establishments primarily selling used automobile parts and accessories are classified in SIC 5015 and scrap and waste dealers are classified in SIC 5093. Establishments primarily engaged in automobile repair are classified in SIC 753.



**General line sporting goods stores (SIC 5941 pt.)**—Establishments primarily selling a general line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

**Specialty line sporting goods stores (SIC 5941 pt.)**—Establishments specializing in a maximum of four lines of sporting goods and equipment such as guns, bicycles, trophies, skiing, golfing, bowling, and billiards equipment. Establishments primarily engaged in the retail sale of athletic footwear are classified in SIC 5661.

**Book stores (SIC 5942)**—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in mail-order houses (SIC 5961). Establishments primarily engaged in the sale of used books are classified in SIC 593.

**Stationery stores (SIC 5943)**—Establishments primarily engaged in the retail sale of stationery, such as paper and paper products (including printing and engraving), post cards, novelties, and school supplies. These establishments also may sell additional lines of office type supplies, such as accounting and legal forms; blankbooks and forms; and office forms and supplies. Establishments primarily engaged in selling office supply forms and supplies are classified in SIC 5112. Stores specializing in the sale of artists' supplies are classified in SIC 5999.

**Jewelry stores (SIC 5944)**—Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks. Stores primarily engaged in watch and jewelry repair are classified in SIC 7631.

**Hobby, toy, and game shops (SIC 5945)**—Establishments primarily engaged in the retail sale of toys, games, and hobby and craft kits and supplies. Establishments primarily engaged in selling artists' supplies or collectors' items, such as coins, stamps, and autographs, are classified in SIC 5999.

**Camera and photographic supply stores (SIC 5946)**—Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in SIC 7395.

**Gift, novelty, and souvenir shops (SIC 5947)**—Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, greeting cards, holiday decorations, and miscellaneous small art goods.

**Luggage and leather goods stores (SIC 5948)**—Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods, except apparel.

**Sewing, needlework, and piece goods stores (SIC 5949)**—Establishments primarily engaged in the retail sale of sewing supplies, fabrics, patterns, yarn, and other needlework accessories.

**Catalog and mail-order houses (SIC 5961)**—Establishments primarily selling merchandise as a result of orders received by catalog, mail, or television order. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Departmentalized retail stores normally with 50 employees or more and operated by mail-order houses and selling a general line of merchandise are classified in SIC 531. Retail stores normally with less than 50 employees and operated by mail-order houses and selling a general line of merchandise are classified in SIC 539. In some tabulations at the national level, catalog and mail-order houses are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are department store merchandise, other general merchandise, and other mail-order houses. Establishments primarily engaged in mail-order sales of computer hardware and/or software and television order (home shopping) sales are included within the "Other mail-order houses" classification.

**Merchandising machine operators (SIC 5962)**—Establishments primarily engaged in the retail sale of products by automatic merchandising units (vending machines) which are generally located on the premises of other businesses. This industry does not include coin-operated service machines such as washers and dryers (SIC 7215), music machines and amusement game machines (SIC 7993), lockers and scales (SIC 7299), or insurance policies sold through vending machines (SIC 63). The "establishment" is the location from which the vending route (or routes) is serviced, not the number of vending machines or the number of business locations in which vending machines are located.

Since many automatic merchandising machine operations are conducted in conjunction with the operation of manufacturing plants and of other establishments not classified in retail trade, data for "retail" automatic merchandising machine operators should not be interpreted as a measure of total sales through automatic merchandising machines. Nor do the data for "retail" automatic merchandising machine operators include sales made through automatic merchandising machines owned by establishments classified in other kinds of retail trade.

**Direct selling establishments (SIC 5963)**—Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from trucks or wagons or other temporary locations. The "establishment"

is the location from which the canvassers operate. Canvassers who do not have any paid help are excluded from the tabulations in this report. In some tabulations at the national level, direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are furniture, home furnishings and equipment; mobile food service; books and stationery; and other direct selling.

**Fuel oil dealers (SIC 5983)**—Establishments primarily engaged in the retail sale of fuel oil. Establishments primarily selling fuel oil burners are classified in SIC 5074; dealers primarily engaged in installing and servicing fuel oil burners, in SIC 1711; and fuel oil burner repair service only, in SIC 7699.

**Liquefied petroleum gas (bottled gas) dealers (SIC 5984)**—Establishments primarily engaged in the retail sale of bottled or bulk liquefied petroleum (LP) gas.

**Fuel dealers, n.e.c. (SIC 5989)**—Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines. Establishments primarily selling fuel oil are classified in SIC 5983 and those primarily selling bottled gas in SIC 5984.

**Florists (SIC 5992)**—Establishments primarily engaged in the retail sale of cut flowers and growing plants. Stores primarily engaged in the retail sale of seeds, bulbs, and nursery stock are classified in SIC 5261, and greenhouses and nurseries primarily engaged in growing seeds, bulbs, flowers, and nursery stock are classified in SIC 0181.

**Tobacco stores and stands (SIC 5993)**—Establishments primarily engaged in the retail sale of cigarettes, cigars, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

**News dealers and newsstands (SIC 5994)**—Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals. Home delivery of newspapers by other than printers or publishers is classified in SIC 5963. Establishments engaged in delivering newspapers for subsequent home delivery are classified in SIC 4212.

**Optical goods stores (SIC 5995)**—Establishments primarily engaged in the retail sale of prescription eyeglasses and contact lenses for individuals. Offices of oculists, ophthalmologists and optometrists are classified in major group 80 even though a majority of their revenue is from the sale of eyeglass frames or prescription eyeglasses and contact lenses.

**Miscellaneous retail stores, n.e.c. (SIC 5999)**—Establishments primarily engaged in the retail sale of specialized lines of merchandise not elsewhere classified. This industry also includes establishments primarily engaged in selling a general line of their own or consigned merchandise at retail or at auction. Establishments primarily engaged in auctioning tangible personal property of others on a fee basis are classified in SIC 7399. In some tabulations, Miscellaneous retail stores are divided into subclassifications on the basis of the merchandise they sell. The subclassifications are pet shops, typewriter stores, and other retail stores.





# APPENDIX B. General Questions



U.S. DEPARTMENT OF COMMERCE  
BUREAU OF THE CENSUS

## 1987 CENSUS OF RETAIL TRADE

OMB APPROVAL NO. 0607-0528; EXPIRES 08/89

**NOTICE** — Response to this inquiry is required by law (title 13, U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

Please complete this form and RETURN TO

**BUREAU OF THE CENSUS**  
1201 East Tenth Street  
Jeffersonville, IN 47134

**DUE DATE: FEBRUARY 15, 1988**

If filing by the due date causes an undue burden, a time extension request should be sent to the above address; please include your 11-digit Census File Number (CFN).

**NOTE** — Please read the accompanying instructions before answering the questions.

In correspondence pertaining to this report, please refer to this Census File Number (CFN)

Employer Identification (EI) Number

CB-5502

Please correct errors in name, address, and ZIP Code. ENTER street and number if not shown.

### Item 1 — EMPLOYER IDENTIFICATION NUMBER

Is the Employer Identification (EI) Number shown in the label the SAME as that used for this establishment on its latest 1987 Employer's Quarterly Federal Tax Return, Treasury Form 941?

094 1 ☐ YES

2 ☐ NO — Enter current EI No. (9 digits)

### Item 2 — PHYSICAL LOCATION OF ESTABLISHMENT

Answer items e, b, c, and d

**NOTE:** P.O. boxes or rural routes are not physical locations.

a. ☐ Same as shown in mailing label. If different, indicate change.

NUMBER AND STREET

CITY, TOWN, VILLAGE, ETC.

STATE

ZIP CODE

b. Is this establishment physically located inside the legal boundaries of the city, town, village, etc.?

095 1 ☐ YES

3 ☐ No legal boundaries

2 ☐ NO

4 ☐ Don't know

c. Type of municipality where physically located

098 1 ☐ City, village, or borough

3 ☐ Other or don't know

2 ☐ Town or township

d. Name of county where physically located

### Item 3 — OPERATIONAL STATUS

Number of months  
002

a. How many months during 1987 did this firm or organization actively operate this establishment?

b. Mark (X) the ONE box which best describes this establishment at the end of 1987.

001 1 ☐ In operation

2 ☐ Temporarily or seasonally inactive

3 ☐ Ceased operation — Give date

4 ☐ Sold or leased to another operator — Give date at right AND enter name, etc., below

Figures only

Month Day Year

NAME OF NEW OWNER OR OPERATOR

NUMBER AND STREET

CITY

STATE

ZIP CODE

### Item 4 — ORGANIZATIONAL STATUS — Mark (X) the ONE box which best describes this establishment during 1987.

003 1 ☐ Individual proprietorship

2 ☐ Partnership

3 ☐ Cooperative association (taxable)

4 ☐ Cooperative association (tax-exempt)

5 ☐ Governmental — Specify

6 ☐ Corporation (Do not mark if any form of cooperative association.)

9 ☐ Other — Specify

### HOW TO REPORT DOLLAR FIGURES

Value figures may be reported in dollars or rounded to thousands.

Example: If a figure is \$1,125,628, report either

**PREFERRED**  
Acceptable

Mil- lions (000)	Thou- sands (000)	Dol- lars (000)
1	125	628
1	125	628

### Item 5 — DOLLAR VOLUME OF BUSINESS IN 1987

Sales of merchandise and other operating receipts EXCLUDING sales (or other) taxes collected

Mil.	Thou.	Dol.
010		

### Item 6 — PAYROLL AND EMPLOYMENT

a. Payroll in 1987, before deductions

(1) Total ANNUAL payroll

Mil.	Thou.	Dol.
030		

(2) FIRST QUARTER payroll (Jan. — Mar.)

Mil.	Thou.	Dol.
031		

b. Employment in 1987

Number of paid employees for the pay period including March 12, 1987 (include both full- and part-time employees)

Number
032

### Item 9 — KIND OF BUSINESS

Mark (X) the ONE box which best describes the PRINCIPAL kind of business of this establishment in 1987.

(Categories appropriate to individual form)

PENALTY FOR FAILURE TO REPORT

CONTINUE ON PAGE 2



<b>Item 11 — MERCHANDISE LINES</b> Report sales either in dollar figures (see example on page 1) or as a percent (in whole percents) of total sales (see example below).					<b>b. Does this company own or control any other company or companies?</b> 096 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO		ENTER OWNED OR CONTROLLED COMPANY NAME, ADDRESS, AND ZIP CODE  EI No. (9 digits)												
<b>HOW TO REPORT PERCENTS</b>		If figure is <b>38.76%</b> of total sales: • Report whole percents → 39 Not acceptable → 38.76		<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Mil.</th> <th>Thou.</th> <th>Dol.</th> <th>Percent</th> </tr> <tr> <td></td> <td></td> <td></td> <td>39</td> </tr> <tr> <td></td> <td></td> <td></td> <td>38.76</td> </tr> </table>		Mil.	Thou.	Dol.	Percent				39				38.76	<b>c. How many establishments were operated under the EI Number shown in the address label (or as corrected in item 1) at the end of 1987?</b> → Number 079	
Mil.	Thou.	Dol.	Percent																
			39																
			38.76																
Merchandise lines		Census use		Estimated sales during 1987 <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th>Mil.</th> <th>Thou.</th> <th>Dol.</th> <th>Percent</th> </tr> <tr> <td></td> <td></td> <td></td> <td></td> </tr> </table>		Mil.	Thou.	Dol.	Percent					If more than one, provide the <b>physical location</b> address and other information indicated below for each establishment. The headquarters location should be listed on line 1, followed by other locations. If book figures are not available, estimates are acceptable. Continue with same format in REMARKS (or attach a separate sheet) if necessary.					
Mil.	Thou.	Dol.	Percent																
(Categories appropriate to individual form)																			
<b>NOTE</b> Answer item 13 only if your Census File Number (CFN), shown in the address label of this report form, begins with a zero.																			
<b>Item 13 — OWNERSHIP, CONTROL, AND LOCATIONS OF OPERATION</b>																			
<b>a. Is this company owned or controlled by another company?</b> 097 1 <input type="checkbox"/> YES → 2 <input type="checkbox"/> NO		ENTER OWNING OR CONTROLLING COMPANY NAME, ADDRESS, AND ZIP CODE  EI No. (9 digits)																	
1		NAME, ADDRESS, AND ZIP CODE		1987 Mil. Thou. Dol. Sales 081		KIND-OF-BUSINESS DESCRIPTION													
2		NAME, ADDRESS, AND ZIP CODE		1987 Mil. Thou. Dol. Sales 081 Annual payroll 082 Census use 088		KIND-OF-BUSINESS DESCRIPTION													

# APPENDIX C.

## Kind-of-Business Titles and Reporting-Form Numbers

[Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, DC 20233]

1987 SIC code	Title	Reporting form CB-	1987 SIC code	Title	Reporting form CB-
<b>52</b>	<b>BUILDING MATERIALS AND GARDEN SUPPLIES STORES</b>		<b>57</b>	<b>FURNITURE AND HOMEFURNISHINGS STORES</b>	
5211	Lumber and other building materials dealers .....	5201	5712	Furniture stores .....	5701
5231	Paint, glass, and wallpaper stores .....	5202	5713	Floor covering stores .....	5704
5251	Hardware stores .....	5203	5714	Drapery and upholstery stores .....	5705
5261	Retail nurseries, lawn and garden supply stores .....	5204	5719	Miscellaneous homefurnishings stores .....	5705
5271	Mobile home dealers .....	5205			
<b>53</b>	<b>GENERAL MERCHANDISE STORES</b>		5722	Household appliance stores .....	5702
5311 pt.	Conventional department stores .....	5301	5731	Radio, television, and electronics stores .....	5702
5311 pt.	Discount or mass merchandising department stores .....	5301	5734	Computer and software stores .....	5702
5311 pt.	National chain department stores .....	5301	5735	Record and prerecorded tape stores .....	5703
5331	Variety stores .....	5302	5736	Musical instrument stores .....	5703
5399	Miscellaneous general merchandise stores .....	5301			
<b>54</b>	<b>FOOD STORES</b>		<b>58</b>	<b>EATING AND DRINKING PLACES</b>	
5411	Grocery stores .....	5400	5812 pt.	Restaurants and lunchrooms .....	5801
5423	Meat and fish (seafood) markets .....	5400	5812 pt.	Social caterers .....	5801
5431	Fruit and vegetable markets .....	5400	5812 pt.	Cafeterias .....	5801
5441	Candy, nut, and confectionery stores .....	5400	5812 pt.	Refreshment places .....	5801
5451	Dairy products stores .....	5400	5812 pt.	Contract feeding .....	5802
5461	Retail bakeries .....	5400	5812 pt.	Ice cream, frozen custard stands .....	5801
5499	Miscellaneous food stores .....	5400	5813	Drinking places .....	5801
<b>55</b>	<b>AUTOMOTIVE DEALERS AND GASOLINE SERVICE STATIONS</b>		<b>59</b>	<b>MISCELLANEOUS RETAIL STORES</b>	
5511	New and used car dealers .....	5501	5912 pt.	Drug stores .....	5901
5521	Used car dealers .....	5501	5912 pt.	Proprietary stores .....	5901
5531 pt.	Tire, battery, and accessory dealers .....	5502	5921	Liquor stores .....	5902
5531 pt.	Other auto and home supply stores .....	5502	5931	Used merchandise stores .....	5903
5541	Gasoline service stations .....	5504	5941 pt.	General line sporting goods stores .....	5904
5551	Boat dealers .....	5503	5941 pt.	Specialty line sporting goods stores .....	5904
5561	Recreational vehicle dealers .....	5503	5942	Book stores .....	5905
5571	Motorcycle dealers .....	5503	5943	Stationery stores .....	5905
5599	Automotive dealers, n.e.c. ....	5503	5944	Jewelry stores .....	5906
			5945	Hobby, toy, and game shops .....	5907
			5946	Camera and photographic supply stores .....	5908
			5947	Gift, novelty, and souvenir shops .....	5905
			5948	Luggage and leather goods stores .....	5905
			5949	Sewing, needlework, and piece goods stores .....	5909
			5961 pt.	Department store merchandise—mail-order .....	5910
			5961 pt.	General merchandise, n.e.c.—mail-order .....	5910
			5961 pt.	Other mail-order houses .....	5910
			5962	Merchandising machine operators .....	5802
			5963 pt.	Furniture, homefurnishings, equipment—direct selling .....	5910
			5963 pt.	Mobile food service—direct selling .....	5910
			5963 pt.	Books and stationery—direct selling .....	5910
			5963 pt.	Other direct selling .....	5910
<b>56</b>	<b>APPAREL AND ACCESSORY STORES</b>		5983	Fuel oil dealers .....	5911
5611	Men's and boys' clothing stores .....	5601	5984	Liquefied petroleum gas (bottled gas) dealers .....	5911
5621	Women's clothing stores .....	5601	5989	Fuel dealers, n.e.c. ....	5911
5631	Women's accessory and specialty stores .....	5601	5992	Florists .....	5912
5641	Children's and infants' wear stores .....	5601	5993	Tobacco stores and stands .....	5902
5651	Family clothing stores .....	5601			
5661 pt.	Men's shoe stores .....	5602	5994	News dealers and newsstands .....	5902
5661 pt.	Women's shoe stores .....	5602	5995	Optical goods stores .....	5913
5661 pt.	Children's and juveniles' shoe stores .....	5602	5999 pt.	Pet shops .....	5914
5661 pt.	Family shoe stores .....	5602	5999 pt.	Typewriter stores .....	5905
5699	Miscellaneous apparel and accessory stores .....	5601	5999 pt.	Other retail stores, n.e.c. ....	5916





## APPENDIX D. Metropolitan Statistical Areas

[Titles and definitions shown for MSA's, PMSA's, and CMSA's are those established by the Office of Management and Budget, as of June 30, 1987]

### VERMONT

#### Burlington, VT MSA

- Chittenden County, VT (part)
- Burlington city, VT
- Charlotte town, VT
- Colchester town, VT
- Essex Junction village, VT
- Essex town balance, VT
- Hinesburg town, VT
- Jericho town, VT
- Jericho village, VT
- Milton town, VT
- Milton village, VT

#### Burlington, VT MSA—Con.

- Chittenden County, VT (part)—Con.
- Richmond town, VT
- Richmond village, VT
- St. George town, VT
- Shelburne town, VT
- South Burlington city, VT
- Williston town, VT
- Winooski city, VT
- Franklin County, VT (part)
- Georgia town, VT
- Grand Isle County, VT (part)
- Grand Isle town, VT
- South Hero town, VT





# APPENDIX E.

## Percent of Sales Data Based on Administrative Records and Estimation for the State: 1987

[Includes only establishments with payroll. For meaning of abbreviations and symbols and for more information on reliability of data, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, see appendix A]

1987 SIC code	Kind of business	Percent of sales†—		1987 SIC code	Kind of business	Percent of sales†—	
		From administra- tive records¹	Estimated²			From administra- tive records¹	Estimated²
	<b>Retail trade</b> .....	1	1	57	<b>Furniture and home furnishings stores</b> .....	1	1
52	<b>Building materials and garden supplies stores</b> .....	1	0	5712	Furniture stores .....	1	1
521, 3	Building materials and supply stores .....	1	0		Home furnishings stores .....	2	1
521	Lumber and other building materials dealers .....	1	1	5713, 4, 9	Floor covering stores .....	2	1
523	Paint, glass, and wallpaper stores .....	2	0	5713	Drapery and upholstery stores .....	2	2
				5714	Miscellaneous home furnishings stores .....	2	0
525	Hardware stores .....	2	0	5719			
526	Retail nurseries, lawn and garden supply stores .....	4	0		Household appliance stores .....	1	0
527	Mobile home dealers .....	3	1	572			
53	<b>General merchandise stores</b> .....	0	0	573	Radio, television, computer, and music stores .....	1	1
531	Department stores (incl. leased depts.)³ ⁴ .....	0	0	5731	Radio, television, and electronics stores .....	1	1
531	Department stores (excl. leased depts.)³ .....	0	0	5734	Computer and software stores .....	2	2
531 pt.	Conventional³ .....	(D)	(D)	5735	Record and prerecorded tape stores .....	0	0
531 pt.	Discount or mass merchandising³ .....	0	0	5736	Musical instrument stores .....	3	1
531 pt.	National chain³ .....	(D)	(D)	58	<b>Eating and drinking places</b> .....	1	1
533	Variety stores .....	1	0	5812	Eating places .....	1	1
539	Miscellaneous general merchandise stores .....	2	0	5812 pt.	Restaurants and lunchrooms .....	2	1
54	<b>Food stores</b> .....	1	0	5812 pt.	Cafeterias .....	1	2
541	Grocery stores .....	1	0	5812 pt.	Refreshment places .....	1	1
542	Meat and fish (seafood) markets .....	4	0	5813	Other eating places .....	1	4
546	Retail bakeries .....	3	1	591	<b>Drinking places</b> .....	3	1
546 pt.	Retail bakeries—baking and selling .....	3	2		<b>Drug and proprietary stores</b> .....	1	1
546 pt.	Retail bakeries—selling only .....	2	0	591 pt.	Drug stores .....	1	1
543, 4, 5, 9	Other food stores .....	3	2	591 pt.	Proprietary stores .....	0	0
543	Fruit and vegetable markets .....	2	4	59 ex. 591	<b>Miscellaneous retail stores</b> .....	1	2
544	Candy, nut, and confectionery stores .....	4	2		Liquor stores .....	1	1
545	Dairy products stores .....	6	3	592	Used merchandise stores .....	2	2
549	Miscellaneous food stores .....	2	2	593	Miscellaneous shopping goods stores .....	2	2
55 ex. 554	<b>Automotive dealers</b> .....	2	1	594	Sporting goods stores and bicycle shops .....	2	1
551	New and used car dealers .....	1	1	5941	General line sporting goods stores .....	4	0
552	Used car dealers .....	2	0	5941 pt.	Specialty line sporting goods stores .....	2	2
553	Auto and home supply stores .....	2	3	5942	Book stores .....	2	3
553 pt.	Tire, battery, and accessory dealers .....	2	3	5943	Stationery stores .....	0	0
553 pt.	Other auto and home supply stores .....	4	2	5944	Jewelry stores .....	2	0
555, 6, 7, 9	Miscellaneous automotive dealers .....	2	0	5945	Hobby, toy, and game shops .....	3	2
555	Boat dealers .....	0	0	5946	Camera and photographic supply stores .....	2	4
556	Recreational vehicle dealers .....	1	0	5947	Gift, novelty, and souvenir shops .....	3	2
557	Motorcycle dealers .....	4	1	5948	Luggage and leather goods stores .....	2	3
559	Automotive dealers, n.e.c. ....	0	9	5949	Sewing, needlework, and piece goods stores .....	3	1
554	<b>Gasoline service stations</b> .....	2	2	596	Nonstore retailers .....	0	3
56	<b>Apparel and accessory stores</b> .....	1	1	5961	Catalog and mail-order houses .....	0	3
561	Men's and boys' clothing stores .....	2	1	5962	Merchandising machine operators .....	2	0
562, 3	Women's clothing and specialty stores .....	1	1	5963	Direct selling establishments .....	0	0
562	Women's clothing stores .....	1	1	598	Fuel dealers .....	1	1
563	Women's accessory and specialty stores .....	1	0	5983	Fuel oil dealers .....	1	0
565	Family clothing stores .....	0	1	5984	Liquefied petroleum gas (bottled gas) dealers .....	0	3
566	Shoe stores .....	0	1	5989	Fuel dealers, n.e.c. ....	5	3
566 pt.	Men's shoe stores .....	(D)	(D)	5992	Florists .....	2	1
566 pt.	Women's shoe stores .....	(D)	(D)	5993	Tobacco stores and stands .....	1	0
566 pt.	Children's and juveniles' shoe stores .....	0	0	5994	News dealers and newsstands .....	2	2
566 pt.	Family shoe stores .....	0	1	5995	Optical goods stores .....	3	1
564, 9	Other apparel and accessory stores .....	2	2	5999	Miscellaneous retail stores, n.e.c. ....	2	2
564	Children's and infants' wear stores .....	2	1	5999 pt.	Pet shops .....	0	0
569	Miscellaneous apparel and accessory stores .....	0	3	5999 pt.	Typewriter stores .....	3	0
				5999 pt.	Other miscellaneous retail stores, n.e.c. ....	2	3

† Coverage symbols: 0—Less than 10 percent. 1—10 to 19 percent. 2—20 to 29 percent. 3—30 to 39 percent. 4—40 to 49 percent. 5—50 to 59 percent. 6—60 to 69 percent. 7—70 to 79 percent. 8—80 to 89 percent. 9—90 percent or more.

¹Includes sales information obtained from administrative records of other Federal agencies.

²Includes sales information which was imputed based on historic company ratios or administrative records, or on industry averages.

³Includes sales from catalog order desks.

⁴Includes data for leased departments operated within department stores. Data for this line not included in higher level totals.





## **APPENDIX F. Geographic Notes**

### **VERMONT**

There are no geographic notes for the State of Vermont.





# APPENDIX G.

## Establishments in Business Any Time During Year and Establishments in Business at End of Year Based on 1972 Standard Industrial Classifications for the State: 1987 and 1982

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including revised methodology for presenting establishment counts, see appendix A.]

1972 SIC code	1987 SIC code	Kind of business	Establishments in business—			
			Any time during year		At end of year	
			1987	1982	1987	1982
		<b>Retail trade—</b>				
		<b>Including used automobile parts and accessories stores<sup>1</sup></b>	<b>5 085</b>	<b>4 556</b>	<b>4 685</b>	<b>4 255</b>
		<b>Excluding used automobile parts and accessories stores<sup>2</sup></b>	<b>5 077</b>	<b>4 549</b>	<b>4 677</b>	<b>4 248</b>
52	52	<b>Building materials and garden supplies stores</b>	<b>339</b>	<b>278</b>	<b>325</b>	<b>265</b>
521, 3	521, 3	Building materials and supply stores	160	138	157	129
521	521	Lumber and other building materials dealers	118	98	117	91
523	523	Paint, glass, and wallpaper stores	42	40	40	38
525	525	Hardware stores	113	92	107	91
526	526	Retail nurseries, lawn and garden supply stores	50	32	47	31
527	527	Mobile home dealers	16	16	14	14
53	53	<b>General merchandise stores</b>	<b>175</b>	<b>163</b>	<b>158</b>	<b>155</b>
531	531	Department stores (incl. leased depts.) [with 25 employees or more] <sup>3 4 5</sup>	28	25	27	25
	531 pt.	Department stores (incl. leased depts.) [with 50 employees or more] <sup>3 4 6</sup>	25	(NA)	25	-
	539 pt.	Department stores (incl. leased depts.) [with 25 to 49 employees] <sup>3 4 7</sup>	3	(NA)	2	-
531	531	Department stores (excl. leased depts.) [with 25 employees or more] <sup>3 5</sup>	28	25	27	25
	531 pt.	Department stores (excl. leased depts.) [with 50 employees or more] <sup>3 6</sup>	25	(NA)	25	-
	539 pt.	Department stores (excl. leased depts.) [with 25 to 49 employees] <sup>3 7</sup>	3	(NA)	2	-
533	533	Variety stores	37	39	36	38
539	539 pt.	Miscellaneous general merchandise stores <sup>8</sup>	110	99	95	92
54	54	<b>Food stores</b>	<b>767</b>	<b>695</b>	<b>699</b>	<b>662</b>
541	541	Grocery stores	586	559	540	532
5422, 3	5421	Meat and fish (seafood) markets	36	23	32	22
546	546	Retail bakeries	74	55	66	53
5462	546 pt.	Retail bakeries—baking and selling	67	48	60	46
5463	546 pt.	Retail bakeries—selling only	7	7	6	7
543, 4, 5, 9	543, 4, 5, 9	Other food stores	71	58	61	55
543	543	Fruit and vegetable markets	10	7	10	7
544	544	Candy, nut, and confectionery stores	22	18	18	16
545	545	Dairy products stores	4	10	3	10
549	549	Miscellaneous food stores	35	23	30	22
55 ex. 554	55 ex. 554	<b>Automotive dealers</b>	<b>325</b>	<b>291</b>	<b>310</b>	<b>283</b>
551	551	New and used car dealers	115	120	113	119
552	552	Used car dealers	56	36	54	36
553	553	Auto and home supply stores	106	93	100	88
553 pt.	553 pt.	Tire, battery, and accessory dealers	93	88	87	83
553 pt.	553 pt.	Other auto and home supply stores	13	5	13	5
555, 6, 7, 9	555, 6, 7, 9	Miscellaneous automotive dealers	48	42	43	40
555	555	Boat dealers	20	11	17	10
556	556, 559 pt.	Recreational and utility trailer dealers <sup>9</sup>	9	5	8	4
557	557	Motorcycle dealers	15	18	14	18
559	559 pt.	Automotive dealers, n.e.c. [excl. utility trailer dealers]	4	8	4	8
554	554	<b>Gasoline service stations</b>	<b>369</b>	<b>397</b>	<b>343</b>	<b>359</b>
56	56	<b>Apparel and accessory stores</b>	<b>420</b>	<b>341</b>	<b>383</b>	<b>313</b>
561	561	Men's and boys' clothing stores	45	43	40	40
562, 3, 8	562, 3	Women's clothing and specialty stores	146	121	134	106
562	562	Women's clothing stores	116	103	105	92
563, 8	563	Women's accessory and specialty stores <sup>10</sup>	30	18	29	14
565	565	Family clothing stores	114	77	105	74
566	566	Shoe stores	69	69	66	64
566 pt.	566 pt.	Men's shoe stores	1	1	1	1
566 pt.	566 pt.	Women's shoe stores	4	10	4	8
566 pt.	566 pt.	Children's and juveniles' shoe stores	-	-	-	-
566 pt.	566 pt.	Family shoe stores	64	58	61	55
564, 9	564, 9	Other apparel and accessory stores	46	31	38	29
564	564	Children's and infants' wear stores	26	22	22	21
569	569	Miscellaneous apparel and accessory stores	20	9	16	8

See footnotes at end of table.



1972 SIC code	1987 SIC code	Kind of business	Establishments in business —			
			Any time during year		At end of year	
			1987	1982	1987	1982
<b>57</b>	<b>57</b>	<b>Furniture and home furnishings stores -----</b>	<b>331</b>	<b>266</b>	<b>318</b>	<b>255</b>
5712	5712	Furniture stores -----	90	74	88	70
5713, 4, 9	5713, 4, 9	Home furnishings stores -----	91	75	87	72
5713	5713	Floor covering stores -----	35	29	33	26
5714	5714	Drapery and upholstery stores -----	10	10	9	10
5719	5719	Miscellaneous home furnishings stores -----	46	36	45	36
572	572	Household appliance stores -----	43	37	42	35
573	573	Radio, television, computer, and music stores -----	107	80	101	78
5732	5732	Radio and television stores <sup>11</sup> -----	74	58	72	57
	5731	Radio, television, and electronics stores -----	62	(NA)	60	-
	5734	Computer and software stores -----	12	(NA)	12	-
5733		Music stores -----	33	22	29	21
	5735	Record and prerecorded tape stores -----	17	9	15	8
	5736	Musical instrument stores -----	16	13	14	13
<b>58</b>	<b>58</b>	<b>Eating and drinking places -----</b>	<b>1 140</b>	<b>1 009</b>	<b>1 009</b>	<b>908</b>
5812	5812	Eating places -----	1 007	865	890	779
5812 pt.	5812 pt.	Restaurants and lunchrooms -----	619	529	556	485
5812 pt.	5812 pt.	Cafeterias -----	12	11	10	7
5812 pt.	5812 pt.	Refreshment places -----	291	257	251	226
5812 pt.	5812 pt.	Other eating places -----	85	68	73	61
5813	5813	Drinking places -----	133	144	119	129
<b>591</b>	<b>591</b>	<b>Drug and proprietary stores -----</b>	<b>149</b>	<b>152</b>	<b>142</b>	<b>142</b>
591 pt.	591 pt.	Drug stores -----	136	144	129	136
591 pt.	591 pt.	Proprietary stores -----	13	8	13	6
<b>59 ex. 591</b>	<b>59 ex. 591</b>	<b>Miscellaneous retail stores<sup>1</sup> -----</b>	<b>1 070</b>	<b>964</b>	<b>998</b>	<b>913</b>
592	592	Liquor stores -----	118	105	113	101
593	593, 5015 pt.	Used merchandise stores <sup>1</sup> -----	58	60	55	56
594	594	Miscellaneous shopping goods stores -----	483	396	447	374
5941	5941	Sporting goods stores and bicycle shops -----	109	96	100	89
5941 pt.	5941 pt.	General line sporting goods stores -----	40	30	38	28
5941 pt.	5941 pt.	Specialty line sporting goods stores -----	69	66	62	61
5942, 3	5942, 3	Book, stationery stores -----	64	54	60	53
5942	5942	Book stores -----	51	41	47	40
5943	5943	Stationery stores -----	13	13	13	13
5944	5944	Jewelry stores -----	53	40	51	38
5945, 6, 7, 8, 9	5945, 6, 7, 8, 9	Other miscellaneous shopping goods stores -----	257	206	236	194
5945	5945	Hobby, toy, and game shops -----	47	35	45	33
5946	5946	Camera and photographic supply stores -----	15	16	12	16
5947	5947	Gift, novelty, and souvenir shops -----	141	100	129	96
5948	5948	Luggage and leather goods stores -----	10	8	10	8
5949	5949	Sewing, needlework, and piece goods stores -----	44	47	40	41
596	596	Nonstore retailers -----	81	91	73	84
5961	5961	Catalog and mail-order houses -----	43	61	40	56
5962	5962	Merchandising machine operators -----	8	10	8	9
5963	5963	Direct selling establishments -----	30	20	25	19
598		Fuel and ice dealers -----	126	148	118	142
5983	5983	Fuel oil dealers -----	90	96	85	92
5984	5984	Liquefied petroleum gas (bottled gas) dealers -----	29	41	27	40
5982	5989, 5999 pt. (pt.)	Fuel and ice dealers, n.e.c. <sup>12</sup> -----	7	11	6	10
5992	5992	Florists -----	68	48	68	46
5993	5993	Tobacco stores and stands -----	6	8	5	8
5994	5994	News dealers and newsstands -----	6	7	5	6
5999	5995, 5999 pt. (pt.)	Miscellaneous retail stores, n.e.c. [excl. ice dealers and incl. optical goods stores] -----	124	101	114	96
5999 pt.	5995	Optical goods stores -----	37	24	34	21
5999 pt.	5999 pt.	Pet shops -----	14	3	13	3
5999 pt.	5999 pt.	Typewriter stores -----	3	-	3	-
5999 pt.	5999 pt. (pt.)	Other miscellaneous retail stores, n.e.c. [excl. ice dealers] -----	70	74	64	72

<sup>1</sup>Includes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC.

<sup>2</sup>Excludes used automobile parts and accessories stores classified in SIC 593 based on 1972 SIC (included in SIC 5015 pt. based on 1987 SIC).

<sup>3</sup>Includes sales from catalog order desks.

<sup>4</sup>Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

<sup>5</sup>Establishments defined as department stores, based on 1972 SIC, with 25 employees or more.

<sup>6</sup>Establishments defined as department stores, based on 1972 SIC, with 50 employees or more.

<sup>7</sup>Establishments defined as department stores, based on 1972 SIC, with 25 to 49 employees.

<sup>8</sup>Excludes department stores with 25 to 49 employees classified in SIC 531 based on 1972 SIC.

<sup>9</sup>Includes utility trailer dealers classified in SIC 556 based on 1972 SIC.

<sup>10</sup>Includes furriers and fur shops classified in SIC 568 based on 1972 SIC.

<sup>11</sup>Includes computer and software stores classified in SIC 5732 based on 1972 SIC.

<sup>12</sup>Includes ice dealers classified in SIC 5982 based on 1972 SIC.

# APPENDIX H.

## Changes in Retail Trade Kind-of-Business Classifications for 1987

[Based on revisions to the Standard Industrial Classification (SIC) Manual, definitions of some kinds of business were changed for 1987. The significant changes in SIC codes from 1972 to 1987 are listed below. For industries other than those listed, the SIC definitions are the same as those used since 1972, or contain only minor revisions affecting the classification of few, if any, establishments]

1987 SIC (used for 1987 census reports)		1972 SIC (used for 1972, 1977, and 1982 census reports)	
Code	Title	Code	Title
5311 5399 pt.	Department stores [with 50 employees or more] ----- Department stores [with 25 to 49 employees] -----	5311	Department stores [with 25 employees or more]
5399 pt.	Miscellaneous general merchandise stores -----	5399	Miscellaneous general merchandise stores
5421	Meat and fish (seafood) markets <sup>1</sup> -----	5422, 3	Meat and fish (seafood) markets
5461	Retail bakeries -----	5462 5463	Retail bakeries—baking and selling Retail bakeries—selling only
5561 5599 pt.	Recreational vehicle dealers ----- Utility trailer dealers -----	5561	Recreational and utility trailer dealers
5632	Women's accessory and specialty stores -----	5631 5681	Women's accessory and specialty stores Furriers and fur shops
5731 5734	Radio, television, and electronics stores ----- Computer and software stores -----	5732	Radio and television stores
5735 5736	Record and prerecorded tape stores ----- Musical instrument stores -----	5733	Music stores
5832 5015 pt.	Used merchandise stores ----- Motor vehicle parts, used <sup>2</sup> -----	5931	Used merchandise stores
5989 5999 pt.	Fuel dealers, n.e.c. ----- Ice dealers -----	5982	Fuel and ice dealers, n.e.c.
5995	Optical goods stores <sup>1</sup> -----	5999 pt.	Optical goods stores
5999 pt.	Other miscellaneous retail stores, n.e.c. -----	5982 pt. 5999 pt.	Ice dealers Other miscellaneous retail stores, n.e.c.

<sup>1</sup>No change in content.

<sup>2</sup>Classified in retail trade prior to the 1987 census.





# PUBLICATION PROGRAM

## 1987 CENSUS OF RETAIL TRADE

Publications of the 1987 Census of Retail Trade, containing data on retail establishments in the United States, are described below. Publications order forms for the specific reports may be obtained from any Department of Commerce district office or from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233. The first results were issued in press releases. Final detailed statistics are issued in separate paperbound reports.

### Final Reports

#### Geographic area series—52 reports (RC87-A-1 to -52)

A separate paperbound report is being published for each State, the District of Columbia, and the United States. Each report presents general statistics for establishments with payroll, on number of establishments, sales, payroll, employment, and number of proprietorships and partnerships, by varied retail classifications. All statistics are presented for the State, MSA's, counties, and places with 2,500 inhabitants or more. Greater kind-of-business detail is shown for larger areas. For each State, the District of Columbia, and the United States, 1987 data are provided by kind of business on sales and employees per establishment and sales and payroll per employee. Comparative statistics showing percent changes in sales and payroll between 1982 and 1987 are shown by kind of business.

#### Nonemployer statistics series—4 reports (RC87-N-1 to -4)

Four separate reports are being issued, each containing data for the States located in the four different regions. Data are included by kind of business on all establishments, establishments with payroll, and establishments without payroll for the United States. Also presented are statistics for establishments without payroll on number of establishments and sales by varied retail classifications for each State and, within each State, for MSA's, counties, and places with 2,500 inhabitants or more.

#### Subject series—55 reports (RC87-S-1, -2, -3 (1 to 52), and -4)

The first report (RC87-S-1) presents data based on size of establishment, size of company or firm, and legal form of organization. Establishment statistics are presented by sales size and by employment size; statistics for firms, by sales size (including concentration by largest firms), by employment size, and by number of establishments operated (single units and multiunits). Statistics are presented for establishments with payroll by kind of business on the number of establishments, sales, payroll, and employment for the United States.

A report (RC87-S-2) on measures of value produced, capital expenditures, depreciable assets, and operating expenses presents data for retail firms with payroll for the United States by major kinds of business. Data also are provided on sales, purchases, and beginning and ending inventories. Measures of

value produced include gross margin, value added, and net income produced at market prices and factor costs. Operating expenses include annual payroll, supplemental labor costs, purchased services, etc.

The merchandise line sales series (RC87-S-3 (1 to 52)) presents data on major categories of merchandise sold by retail kinds of business for each State and the District of Columbia, each MSA, and the United States as a whole. Data for States and most MSA's will be available on computerized media only. Tables present data for establishments with payroll for each kind of business and show, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the kind of business accounted for by each of the lines carried; and, for establishments actually handling a specific line, the percentage of their total sales represented by sales of that line. Summary statistics also are provided for the 41 broad merchandise line categories, including counts of establishments and the amount and percent of the line sold by various kinds of retail businesses.

A miscellaneous subjects report (RC87-S-4) contains special statistics on eating and drinking places, gasoline service stations and liquefied petroleum (LP) gas dealers, and other miscellaneous subjects. Data are presented for the United States as a whole and, where feasible, for States and MSA's.

#### Special report series—1 report (RC87-SP-1)

The Selected Statistics report presents selected aggregate data on retail trade, including statistics not included in the other final reports.

### Microfiche

Every final published report in the 1987 Census of Retail Trade will be available on microfiche.

### Public-Use Computer Tapes and Compact Discs

Selected data also are available on public-use computer tapes and compact discs—read only memory (CD-ROM). For the selected data, tapes and discs will provide the same information found in the final reports as well as additional information not published in the final reports, such as ZIP Code statistics, available from series RC87-Z, and Merchandise Line Sales data for States (RC87-S-3 (1 to 51)). Computerized data products are available for users who wish to summarize, rearrange, or process large amounts of data. These products, with corresponding technical documentation, are sold by Data User Services Division, Customer Services (Tapes), Bureau of the Census, Washington, DC 20233.

## OTHER ECONOMIC CENSUSES REPORTS

Data on wholesale trade, service industries, construction industries, manufactures, mineral industries, transportation, enterprise statistics, minority-owned business enterprises, and women-owned businesses also are available from the 1987 Economic Censuses. A separate series of reports covers the censuses of outlying areas—Puerto Rico, Virgin Islands of the United States, Guam, and the Northern Marianas. Separate announcements describing these reports are available free of charge from Data User Services Division, Customer Services (Publications), Bureau of the Census, Washington, DC 20233.







FINAL REPORT  
GEOGRAPHIC AREA SERIES

**1987**  
**Census of  
Retail Trade**

RC87-A-47  
Changed January 1991

**CHANGE SHEET**

**Virginia**

This revision contains corrected data for parts of table 5 in the original publication for Virginia, RC87-A-47. Only data which were significantly impacted were corrected. Corrected figures are indicated by r. The following pages begin with the same page number as in the published report.



U.S. Department of Commerce  
BUREAU OF THE CENSUS

For sale by Superintendent of Documents, U.S. Government  
Printing Office, Washington, DC 20402.



**Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

(Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
							Individual proprie- torships (number)	Partnerships (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
									Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
Virginia—Con.														
1	Franklin (IC) .....	96	76 732	9 535	2 132	1 005	19	1	5	3 121	8	9 467	13	20 816
2	Frederick County .....	114	113 023	11 457	2 572	1 055	48	10	9	25 462	4	6 908	30	22 919
3	Fredericksburg (IC) .....	434	443 280	55 976	13 035	5 919	100	24	19	44 406	11	58 727	51	81 797
4	Galax (IC) .....	127	103 445	12 421	2 701	1 285	39	6	8	6 991	6	19 012	9	21 461
5	Giles County .....	97	81 811	7 437	1 763	811	38	8	5	5 392	8	4 628	19	28 129
6	Narrows .....	18	7 412	800	193	97	6	2	1	(D)	—	—	2	(D)
7	Balance of county .....	79	74 399	6 637	1 570	714	32	6	4	(D)	8	4 628	17	(D)
8	Gloucester County .....	145	132 096	14 293	3 063	1 571	39	9	13	10 167	6	13 693	24	39 764
9	Goochland County .....	55	34 822	3 519	804	345	19	6	1	(D)	2	(D)	13	9 788
10	Grayson County .....	41	16 979	1 634	389	216	16	6	1	(D)	4	(D)	12	7 501
11	Greene County .....	32	17 179	2 094	442	239	20	1	1	(D)	3	(D)	8	5 667
12	Greensville County .....	16	5 316	668	154	102	10	—	1	(D)	1	(D)	4	(D)
13	Halifax County .....	77	43 791	4 636	1 106	521	41	1	9	9 152	7	2 169	23	17 479
14	Hampton (IC) .....	735	1 156 149	125 313	30 309	12 906	94	19	28	46 713	18	132 345	98	168 221
15	Hanover County .....	305	333 479	36 223	8 205	3 700	80	17	21	17 128	7	(D)	48	80 154
16	Ashland .....	103	95 530	11 199	2 544	1 314	24	4	7	10 080	2	(D)	11	11 957
17	Balance of county .....	202	237 949	25 024	5 661	2 386	56	13	14	7 048	5	(D)	37	68 197
18	Harrisonburg (IC) .....	349	363 605	40 889	9 115	4 401	83	15	16	26 812	15	66 793	37	63 279
19	Henrico County .....	1 123	1 585 845	181 590	41 753	18 582	143	27	25	34 390	30	350 429	125	325 060
20	Henry County .....	242	168 055	16 401	3 745	1 864	97	18	19	21 368	9	3 772	59	52 445
21	Highland County .....	20	5 021	504	122	62	11	1	1	(D)	2	(D)	3	766
22	Hopewell (IC) .....	143	142 128	17 648	3 839	1 676	36	1	8	16 245	6	21 103	17	34 814
23	Isle of Wight County .....	98	75 058	7 196	1 609	810	33	3	8	4 316	6	3 656	19	29 907
24	Smithfield .....	57	50 860	5 239	1 122	544	13	1	3	(D)	6	3 656	10	18 502
25	Balance of county .....	41	24 198	1 957	487	266	20	2	5	(D)	—	—	9	11 405
26	James City County .....	139	158 999	22 222	4 869	2 004	18	3	3	(D)	—	—	16	(D)
27	King and Queen County .....	14	4 700	454	105	56	7	2	—	—	1	(D)	5	1 514
28	King George County .....	47	27 664	3 010	703	353	19	7	3	(D)	2	(D)	11	11 533
29	King William County .....	67	59 106	5 638	1 189	484	18	4	4	(D)	3	(D)	11	14 047
30	West Point .....	45	37 377	3 735	803	331	7	3	3	(D)	3	(D)	4	9 506
31	Balance of county .....	22	21 729	1 903	386	153	11	1	1	(D)	—	—	7	4 541
32	Lancaster County .....	124	71 901	8 210	1 817	722	27	8	5	5 055	8	2 515	19	23 955
33	Lee County .....	122	67 898	6 646	1 560	808	49	7	10	5 482	7	4 266	40	29 276
34	Lexington (IC) .....	112	84 417	10 619	2 495	1 401	32	6	6	4 807	5	8 379	10	18 481
35	Loudoun County .....	444	543 920	64 256	14 891	5 840	109	29	30	69 931	12	20 875	63	135 036
36	Leesburg .....	162	225 314	26 092	5 855	2 072	38	10	3	(D)	5	(D)	18	34 331
37	Balance of county .....	282	318 606	38 164	9 036	3 768	71	19	27	(D)	7	(D)	45	100 705
38	Louisa County .....	68	41 557	4 498	969	501	27	7	3	(D)	8	4 696	20	14 747
39	Lunenburg County .....	80	34 476	3 708	884	453	33	8	6	4 143	8	1 699	18	11 068
40	Lynchburg (IC) .....	638	618 336	79 542	18 329	9 190	132	26	21	37 849	15	114 138	72	111 388
41	Madison County .....	48	32 361	2 924	697	334	25	4	4	(D)	3	709	10	7 231
42	Manassas (IC) .....	261	511 021	55 177	12 141	4 069	40	13	9	44 998	7	(D)	30	108 333
43	Manassas Park (IC) .....	15	7 245	620	122	53	2	1	—	—	2	(D)	4	(D)
44	Martinsville (IC) .....	213	228 982	28 818	6 720	2 963	42	10	9	14 639	13	41 746	18	37 119
45	Mathews County .....	46	19 527	2 113	508	237	22	2	4	1 588	3	352	9	6 952
46	Mecklenburg County .....	241	149 407	16 391	3 626	1 901	86	15	14	10 926	23	11 861	32	36 425
47	Chase City .....	55	26 750	2 851	615	319	20	2	2	(D)	6	2 707	6	(D)
48	South Hill .....	96	74 191	8 664	1 935	982	23	7	6	4 716	8	7 085	11	16 562
49	Balance of county .....	90	48 466	4 876	1 076	600	43	6	6	(D)	9	2 069	15	(D)
50	Middlesex County .....	65	31 655	4 024	955	427	30	1	6	3 950	4	784	14	13 222
51	Montgomery County .....	394	446 607	47 486	11 044	5 588	101	19	21	32 824	13	44 446	51	89 947
52	Blacksburg .....	201	189 318	22 595	5 384	3 073	40	10	5	3 264	4	19 655	24	43 911
53	Christiansburg .....	139	211 428	20 402	4 656	1 973	36	5	9	25 993	6	(D)	12	30 111
54	Balance of county .....	54	45 861	4 489	1 004	542	25	4	7	3 567	3	(D)	15	15 925
55	Nelson County .....	68	50 738	4 491	972	366	26	7	1	(D)	3	(D)	23	8 576
56	New Kent County .....	30	22 648	2 361	521	248	9	1	1	(D)	1	(D)	6	7 657
57	Newport News (IC) .....	950	1 046 597	117 206	27 706	11 950	174	40	29	68 263	22	133 858	141	181 478
58	Norfolk (IC) .....	1 581	1 725 677	213 905	50 671	22 309	212	44	36	50 492	32	274 230	212	322 705
59	Northampton County .....	100	46 947	4 822	1 115	631	56	8	5	4 315	6	2 491	18	18 988
60	Northumberland County .....	54	31 608	3 156	745	336	17	6	9	4 698	2	(D)	16	11 013
61	Norton (IC) .....	63	62 549	6 782	1 616	805	5	5	8	6 406	5	7 787	7	8 246

revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and home furnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
7	16 819	8	3 748	10	2 970	10	4 583	13	4 642	7	4 619	15	5 947
10	29 235	11	9 743	4	(D)	7	3 353	25	10 168	1	(D)	13	3 400
29	82 372	25	30 719	39	9 822	31	17 645	114	59 590	12	13 109	103	45 093
17	17 775	11	8 328	10	3 996	13	5 670	29	7 817	7	5 155	17	7 240
5	(D)	15	5 778	4	1 151	9	2 460	19	5 291	6	4 574	7	(D)
2	(D)	5	1 911	—	—	1	(D)	4	931	1	(D)	2	(D)
3	(D)	10	3 867	4	1 151	8	(D)	15	4 360	5	(D)	5	(D)
13	25 609	11	11 790	7	1 440	13	4 342	25	13 812	4	3 707	29	7 772
8	9 976	4	3 779	—	—	4	3 066	10	1 067	3	1 344	10	(D)
5	3 623	2	(D)	1	(D)	3	1 823	7	711	2	(D)	4	268
2	(D)	4	3 564	1	(D)	2	(D)	8	818	1	(D)	2	(D)
—	—	4	3 439	—	—	—	—	5	883	—	—	1	(D)
6	3 709	8	4 548	1	(D)	3	(D)	11	1 762	1	(D)	8	1 820
57	245 706	49	60 196	103	58 660	63	62 548	161	82 405	22	30 598	136	268 757
27	48 882	39	77 038	15	6 661	24	21 271	70	27 494	16	11 852	38	(D)
4	12 490	11	25 019	8	4 657	10	4 901	34	14 504	5	3 207	11	(D)
23	36 392	28	52 019	7	2 004	14	16 370	36	12 990	11	8 645	27	(D)
29	73 556	23	20 655	31	11 279	47	30 353	72	32 345	11	12 347	68	26 186
70	273 093	95	111 918	145	104 793	102	90 965	264	130 256	44	53 007	223	111 934
17	31 317	42	17 968	13	4 809	14	3 693	34	13 134	8	10 509	27	9 040
1	(D)	3	2 477	—	—	2	(D)	2	(D)	—	—	6	344
13	17 846	12	14 510	17	7 111	10	3 081	35	16 155	9	7 068	16	4 195
7	(D)	12	9 597	5	1 129	7	840	19	5 478	3	4 215	12	(D)
4	(D)	4	4 622	5	1 129	5	(D)	12	4 162	2	(D)	6	(D)
3	(D)	8	4 975	—	—	2	(D)	7	1 316	1	(D)	6	3 488
5	(D)	12	13 097	35	24 992	16	74 043	21	9 148	1	(D)	30	8 520
3	2 566	1	(D)	—	—	—	—	4	(D)	—	—	—	—
5	3 230	10	5 787	1	(D)	1	(D)	7	3 076	3	(D)	4	861
12	23 351	7	5 511	4	(D)	6	4 301	8	1 459	4	2 532	8	1 826
6	(D)	6	(D)	4	(D)	4	(D)	5	(D)	3	(D)	7	(D)
6	(D)	1	(D)	—	—	2	(D)	3	(D)	1	(D)	1	(D)
14	17 567	11	4 959	15	3 290	10	5 132	19	3 876	6	2 291	17	3 261
15	11 717	12	5 776	5	517	7	1 048	15	4 265	4	3 860	7	1 691
7	10 257	9	12 287	11	3 579	4	3 338	30	13 190	5	3 951	25	6 148
33	145 139	29	33 622	34	13 402	42	19 318	84	49 906	13	16 478	104	40 213
18	96 126	6	6 362	16	6 201	18	5 490	35	20 631	5	7 507	38	(D)
15	49 013	23	27 260	18	7 201	24	13 828	49	29 275	8	8 971	66	(D)
7	5 933	6	7 935	2	(D)	3	(D)	12	2 111	2	(D)	5	1 236
8	5 012	7	2 897	3	735	6	860	9	1 631	3	2 600	12	3 831
43	107 646	43	49 942	81	33 215	55	36 153	143	58 678	26	20 965	139	48 362
5	3 952	5	4 294	3	125	1	(D)	6	1 466	1	(D)	10	(D)
32	214 324	12	21 353	14	6 158	32	23 789	57	24 581	8	14 404	60	(D)
1	(D)	1	(D)	—	—	1	(D)	3	(D)	1	(D)	2	(D)
18	42 701	15	16 966	24	9 193	26	12 390	44	15 366	7	8 927	39	29 935
5	3 108	6	3 153	2	(D)	4	1 003	6	904	2	(D)	5	750
24	31 827	27	13 108	20	7 849	22	6 574	35	12 270	10	6 743	34	11 824
5	(D)	3	305	6	1 248	7	1 703	7	858	3	1 107	10	(D)
10	14 690	11	4 448	8	5 290	9	3 170	17	7 657	4	4 058	12	6 515
9	(D)	13	8 355	6	1 311	6	1 701	11	3 755	3	1 578	12	(D)
7	4 379	3	572	3	273	4	1 615	11	2 276	3	(D)	10	(D)
36	136 273	33	30 681	28	13 144	42	18 719	93	39 187	13	8 606	64	32 780
11	41 377	14	11 282	18	7 653	18	8 190	56	22 187	7	5 108	44	26 691
20	82 969	14	14 239	8	(D)	20	(D)	27	13 513	6	3 498	17	(D)
5	11 927	5	5 160	2	(D)	4	(D)	10	3 487	—	—	3	(D)
4	(D)	8	5 302	4	1 591	2	(D)	5	529	3	(D)	15	2 976
3	(D)	8	6 038	—	—	—	—	6	992	2	(D)	3	(D)
82	336 537	64	76 546	105	40 239	85	40 761	225	78 286	33	22 479	164	68 150
120	402 591	84	87 126	167	102 344	133	98 036	460	188 064	49	54 468	288	145 621
8	2 904	9	3 033	9	841	7	965	16	3 862	6	4 995	16	4 553
5	3 121	6	4 959	2	(D)	1	(D)	7	1 351	2	(D)	4	(D)
5	16 590	4	3 509	8	3 166	3	1 833	10	5 380	4	4 130	9	5 502



**Table 5. Summary Statistics for Counties and for Places With 2,500 Inhabitants or More:**

[Includes only establishments with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms and comparability of 1982 and 1987 censuses, including

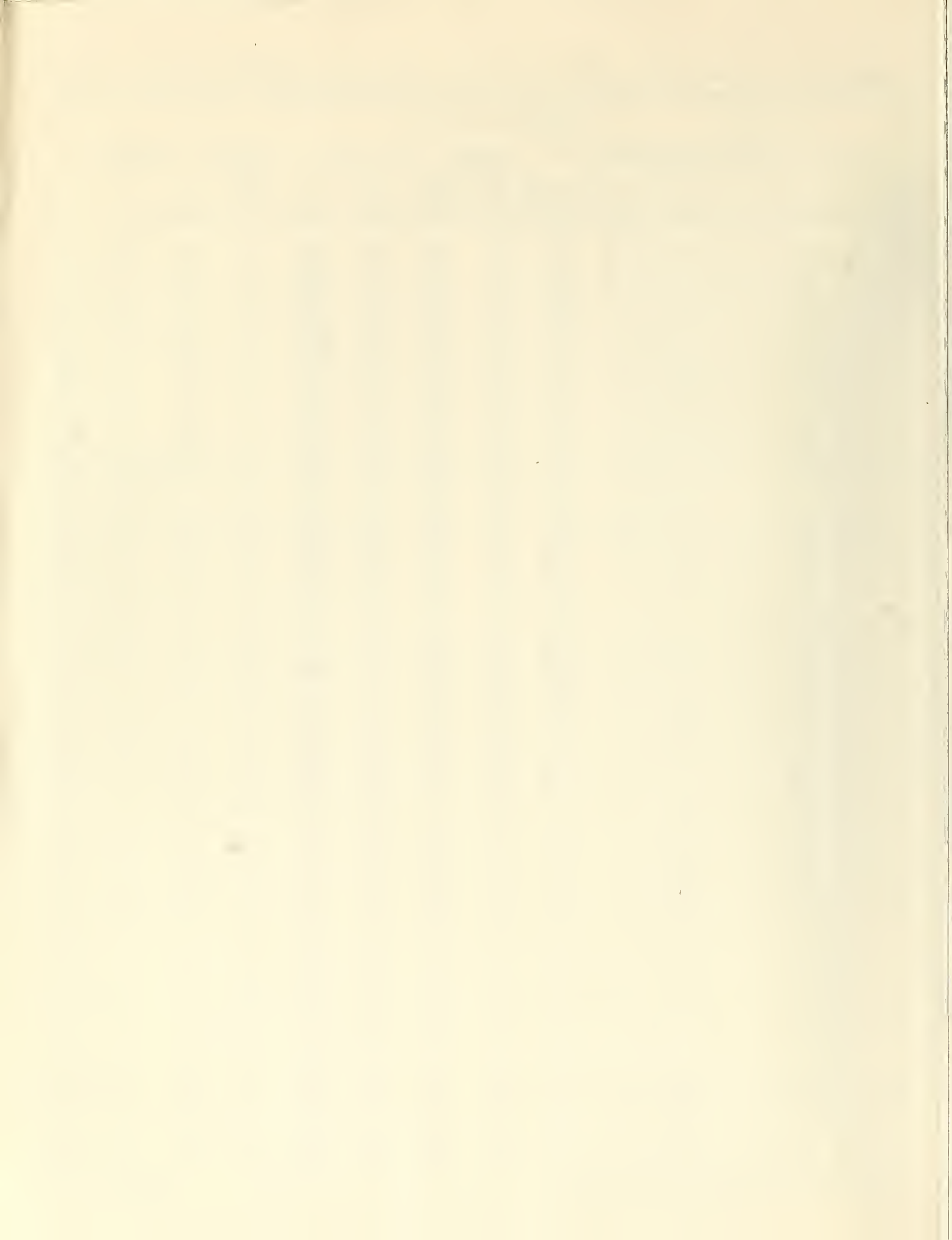
	Geographic area	Estab- lish- ments (number)	Sales (\$1,000)	Annual payroll (\$1,000)	First quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)	Unincorporated businesses		Kind-of-business groups					
							Individual proprie- torships (number)	Partner- ships (number)	Building materials and garden supplies stores (SIC 52)		General merchandise stores (SIC 53)		Food stores (SIC 54)	
									Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
Virginia—Con.														
1	Nottoway County .....	112	73 678	7 442	1 597	790	37	10	5	3 577	7	6 082	18	20 644
2	Blackstone .....	63	47 478	4 734	987	480	17	7	2	(D)	5	(D)	7	9 489
3	Balance of county .....	49	26 200	2 708	610	310	20	3	3	(D)	2	(D)	11	11 155
4	Orange County .....	113	86 953	9 501	2 104	923	41	8	6	(D)	9	3 877	15	20 428
5	Orange .....	59	55 527	6 308	1 388	559	16	4	4	(D)	3	1 163	7	11 220
6	Balance of county .....	54	31 426	3 193	716	364	25	4	2	(D)	6	2 714	8	9 208
7	Page County .....	119	127 788	9 558	2 033	977	44	10	6	2 159	9	6 193	25	26 363
8	Luray .....	65	44 824	4 972	1 071	522	23	6	2	(D)	4	(D)	10	10 951
9	Balance of county .....	54	82 964	4 586	962	455	21	4	4	(D)	5	(D)	15	15 412
10	Patrick County .....	83	46 623	4 576	1 009	493	38	11	6	2 810	12	6 216	15	14 074
11	Petersburg (IC) .....	375	438 727	50 725	12 336	5 130	117	14	17	39 093	11	78 811	45	82 908
12	Pittsylvania County .....	167	89 480	10 227	2 470	1 129	93	9	9	7 074	14	4 537	46	32 300
13	Poquoson (IC) .....	31	22 021	2 477	570	296	9	2	1	(D)	-	-	9	(D)
14	Portsmouth (IC) .....	546	584 274	67 059	16 427	7 130	85	22	16	23 598	14	62 362	77	154 897
15	Powhatan County .....	38	29 487	2 853	639	298	18	2	3	1 071	1	(D)	13	11 882
16	Prince Edward County .....	143	114 604	13 059	2 757	1 513	47	11	9	(D)	9	13 270	29	30 073
17	Farmville (part) ▲ .....	114	93 967	11 183	2 290	1 308	33	9	9	(D)	8	(D)	18	27 289
18	Balance of county .....	29	20 637	1 876	467	205	14	2	-	-	1	(D)	11	2 784
19	Prince George County .....	35	34 164	5 761	1 370	686	18	4	2	(D)	-	-	8	(D)
20	Prince William County .....	883	1 247 971	141 268	31 808	13 771	125	34	37	80 639	16	100 853	120	255 197
21	Dumfries .....	28	31 784	3 807	856	411	3	2	1	(D)	-	-	5	11 941
22	Balance of county .....	855	1 216 187	137 461	30 952	13 360	122	32	36	(D)	16	100 853	115	243 256
23	Pulaski County .....	151	131 953	13 739	3 343	1 484	55	4	8	10 718	4	8 402	24	37 698
24	Pulaski .....	89	76 398	8 169	2 029	815	33	2	3	(D)	2	(D)	13	18 515
25	Balance of county .....	62	55 555	5 570	1 314	669	22	2	5	(D)	2	(D)	11	19 183
26	Radford (IC) .....	123	102 330	12 391	2 746	1 248	31	6	3	(D)	3	(D)	19	20 935
27	Rappahannock County .....	26	11 700	1 648	298	144	15	2	-	-	1	(D)	11	3 225
28	Richmond County .....	57	46 633	4 427	1 037	467	17	4	1	(D)	4	(D)	12	14 004
29	Richmond (IC) .....	1 787	1 926 169	245 471	57 845	23 684	318	64	51	94 554	20	75 154	239	369 534
30	Roanoke County .....	332	319 016	35 517	8 341	4 278	78	18	28	14 241	8	(D)	41	94 940
31	Vinton .....	92	68 943	7 448	1 668	803	25	5	7	3 816	2	(D)	8	15 679
32	Balance of county .....	240	250 073	28 069	6 673	3 475	53	13	21	10 425	6	(D)	33	79 261
33	Roanoke (IC) .....	1 061	1 023 287	129 455	30 249	13 530	171	38	44	64 984	34	179 033	122	148 354
34	Rockbridge County .....	87	62 468	6 109	1 369	626	45	5	6	6 525	6	1 697	15	5 224
35	Rockingham County .....	214	113 988	12 774	2 820	1 316	98	13	10	13 762	7	3 253	37	34 247
36	Bridgewater .....	22	10 116	1 360	299	162	11	-	-	-	-	-	2	(D)
37	Balance of county .....	192	103 872	11 414	2 521	1 154	87	13	10	13 762	7	3 253	35	(D)
38	Russell County .....	125	86 561	7 870	1 823	866	41	10	10	7 478	7	6 469	22	27 586
39	Lebanon .....	47	36 036	3 285	828	359	11	3	3	(D)	4	6 293	4	(D)
40	Balance of county .....	78	50 525	4 585	995	507	30	7	7	(D)	3	176	18	(D)
41	Salem (IC) .....	248	378 409	34 660	8 674	3 177	46	11	18	22 043	3	(D)	28	65 266
42	Scott County .....	110	93 550	8 188	1 911	872	48	15	9	14 646	5	2 156	29	37 660
43	Shenandoah County .....	191	155 420	17 329	3 980	1 838	65	14	9	10 431	9	5 407	31	35 383
44	Woodstock .....	61	62 577	6 867	1 552	760	14	2	2	(D)	4	3 924	5	18 734
45	Balance of county .....	130	92 843	10 462	2 428	1 078	51	12	7	(D)	5	1 483	26	16 649
46	Smyth County .....	212	144 183	13 999	3 298	1 582	90	12	15	20 034	11	13 847	31	38 520
47	Marion .....	107	88 445	8 351	1 994	931	39	4	7	5 329	5	(D)	14	22 269
48	Balance of county .....	105	55 738	5 648	1 304	651	51	8	8	14 705	6	(D)	17	16 251
49	South Boston (IC) .....	130	98 026	12 152	2 780	1 437	34	10	6	3 116	6	16 349	13	17 103
50	Southampton County .....	63	33 568	3 077	693	351	30	7	4	767	3	(D)	19	13 252
51	Spotsylvania County .....	118	199 167	20 681	4 724	1 832	29	6	-	-	7	53 266	19	20 280
52	Stafford County .....	178	235 980	25 102	5 878	2 417	58	11	17	31 652	4	(D)	32	(D)
53	Staunton (IC) .....	262	210 020	26 624	5 819	2 702	81	13	15	13 684	18	45 394	26	44 598
54	Suffolk (IC) .....	260	243 371	27 307	6 320	2 834	71	9	20	20 274	9	12 755	39	52 928
55	Surry County .....	22	8 812	1 190	286	163	6	1	1	(D)	-	-	8	5 135
56	Sussex County .....	66	45 831	5 165	1 072	485	24	8	3	(D)	3	875	16	14 580
57	Tazewell County .....	311	331 118	32 124	7 600	3 044	86	11	21	35 590	18	29 019	64	110 465
58	Bluefield .....	45	38 525	6 288	1 527	578	13	-	3	7 327	2	(D)	11	17 176
59	Richlands .....	98	89 951	9 337	2 204	928	20	3	2	(D)	8	12 357	9	19 445
60	Tazewell .....	80	91 429	7 056	1 638	667	27	5	7	(D)	5	(D)	19	45 958
61	Balance of county .....	88	111 213	9 443	2 231	871	26	3	9	20 171	3	(D)	25	27 886
62	Virginia Beach (IC) .....	2 166	2 349 352	282 910	65 406	30 774	254	71	72	133 166	35	242 905	267	472 348
63	Warren County .....	165	140 416	15 511	3 479	1 679	55	13	11	10 079	7	15 552	33	36 215
64	Front Royal .....	144	133 967	14 883	3 326	1 593	41	12	10	(D)	6	(D)	23	34 441
65	Balance of county .....	21	6 449	628	153	86	14	1	1	(D)	1	(D)	10	1 774

1987—Con.

revised methodology for presenting establishment counts, see appendix A. For information on geographic areas followed by ▲, see appendix F]

Kind-of-business groups—Con.													
Automotive dealers (SIC 55 ex. 554)		Gasoline service stations (SIC 554)		Apparel and accessory stores (SIC 56)		Furniture and home furnishings stores (SIC 57)		Eating and drinking places (SIC 58)		Drug and proprietary stores (SIC 591)		Miscellaneous retail stores (SIC 59 ex. 591)	
Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)	Number	Sales (\$1,000)
18	21 690	8	3 341	10	2 817	7	3 217	19	4 142	6	3 915	14	4 253
8	14 529	5	(D)	6	(D)	6	(D)	11	2 537	3	2 932	10	3 437
10	7 161	3	(D)	4	(D)	1	(D)	8	1 605	3	983	4	816
17	25 501	13	6 717	6	2 068	6	(D)	16	5 281	6	5 649	19	8 783
10	14 001	7	3 436	5	(D)	3	(D)	9	3 566	4	(D)	7	(D)
7	11 500	6	3 281	1	(D)	3	(D)	7	1 715	2	(D)	12	(D)
14	67 853	5	3 589	5	1 694	8	3 095	26	8 300	5	3 666	16	4 876
10	(D)	2	(D)	4	(D)	7	(D)	14	4 599	3	(D)	9	(D)
4	(D)	3	(D)	1	(D)	1	(D)	12	3 701	2	(D)	7	(D)
5	(D)	9	6 152	2	(D)	4	571	18	2 300	6	3 042	6	(D)
36	106 607	40	35 253	40	14 520	19	16 733	79	28 109	19	13 910	69	22 783
11	13 255	19	12 878	6	1 548	9	1 880	30	7 320	6	4 913	17	3 775
2	(D)	4	1 935	1	(D)	1	(D)	6	1 397	1	(D)	6	(D)
61	160 520	28	31 487	66	33 159	36	20 550	139	45 392	22	22 474	87	29 835
8	11 321	4	(D)	-	-	1	(D)	4	(D)	1	(D)	3	(D)
14	22 629	9	(D)	12	(D)	10	8 960	31	14 103	7	5 310	13	5 943
8	(D)	7	(D)	12	(D)	9	(D)	24	(D)	7	5 310	12	(D)
6	(D)	2	(D)	-	-	1	(D)	7	(D)	-	-	1	(D)
3	(D)	6	4 627	2	(D)	1	(D)	6	(D)	-	-	7	840
54	290 020	64	96 089	116	86 614	83	110 461	207	115 120	19	29 283	167	83 695
5	8 746	2	(D)	-	-	1	(D)	9	2 867	2	(D)	3	(D)
49	281 274	62	(D)	116	86 614	82	(D)	198	112 253	17	(D)	164	(D)
11	31 653	15	12 927	13	2 311	10	3 508	45	12 363	7	6 268	14	6 105
8	29 417	5	3 623	12	(D)	9	(D)	25	6 288	5	(D)	7	(D)
3	2 236	10	9 304	1	(D)	1	(D)	20	6 075	2	(D)	7	(D)
6	26 314	7	3 769	11	4 173	13	7 374	32	8 894	6	4 324	23	13 012
1	(D)	2	(D)	-	-	2	(D)	3	(D)	-	-	6	4 325
9	4 950	4	(D)	9	1 784	6	2 711	5	2 073	2	(D)	5	3 440
123	555 899	105	108 536	181	87 648	143	104 627	516	198 027	62	67 288	347	264 902
16	(D)	37	50 446	42	24 867	35	20 912	81	35 179	13	10 514	31	(D)
10	(D)	8	(D)	8	1 589	11	3 215	24	7 886	4	(D)	10	(D)
6	24 717	29	(D)	34	23 278	24	17 697	57	27 293	9	(D)	21	(D)
70	225 156	66	57 462	145	58 664	85	63 264	240	93 031	38	30 817	217	102 522
12	4 803	21	35 836	-	-	6	741	11	3 438	2	(D)	8	(D)
23	21 419	22	8 357	10	2 324	21	5 565	44	8 725	8	5 280	32	11 056
4	(D)	1	(D)	1	(D)	1	(D)	7	753	1	(D)	5	(D)
19	(D)	21	(D)	9	(D)	20	(D)	37	7 972	7	(D)	27	(D)
10	12 287	16	13 331	12	1 769	12	3 890	16	6 248	8	5 921	12	1 582
4	(D)	3	(D)	8	(D)	3	(D)	6	1 755	5	3 838	7	(D)
6	(D)	13	(D)	4	(D)	9	(D)	10	4 493	3	2 083	5	(D)
27	159 518	16	13 317	10	(D)	22	(D)	67	23 375	13	12 394	44	(D)
8	18 150	8	6 560	6	444	9	2 259	20	4 671	7	4 610	9	2 394
13	35 352	24	29 750	8	2 986	16	4 364	39	13 012	9	5 021	33	13 714
4	14 540	5	6 584	4	2 309	7	1 971	18	7 371	3	2 543	9	(D)
9	20 812	19	23 166	4	677	4	2 393	21	5 641	6	2 478	24	(D)
21	26 521	21	11 899	13	4 430	17	3 836	40	7 563	11	7 351	32	10 182
10	22 881	7	3 133	10	(D)	8	1 758	18	4 310	6	4 602	22	(D)
11	3 640	14	8 766	3	(D)	9	2 078	22	3 253	5	2 749	10	(D)
13	18 499	14	10 760	10	2 854	12	5 489	27	9 777	10	5 712	19	8 367
3	(D)	7	1 824	-	-	4	(D)	8	956	3	900	12	3 285
13	63 428	15	16 858	30	17 733	7	15 735	12	4 183	3	(D)	12	(D)
14	(D)	26	37 969	8	2 002	13	(D)	36	(D)	3	(D)	25	(D)
15	31 681	16	10 419	32	7 104	22	9 938	52	21 007	10	8 971	56	17 224
25	53 489	37	21 360	24	13 554	17	6 928	41	14 009	13	8 639	45	39 435
3	(D)	1	(D)	-	-	1	(D)	4	(D)	1	(D)	3	682
6	7 515	6	1 889	3	617	6	2 684	9	4 184	4	1 896	10	(D)
26	90 101	22	9 746	27	5 079	23	7 476	46	14 515	21	12 994	43	16 133
3	1 148	3	786	2	(D)	3	(D)	7	2 757	4	2 947	7	(D)
11	32 849	6	2 629	12	2 040	8	3 861	17	6 001	7	3 910	18	(D)
8	(D)	4	2 591	4	(D)	6	(D)	13	3 379	5	3 186	9	(D)
4	(D)	9	3 740	9	1 995	6	1 805	9	2 378	5	2 951	9	(D)
132	568 846	127	149 314	262	130 013	195	153 471	580	269 046	52	59 352	444	170 891
11	29 763	19	20 193	11	4 563	9	4 291	37	11 193	6	3 692	21	4 875
10	(D)	16	(D)	10	(D)	9	4 291	34	(D)	6	3 692	20	(D)
1	(D)	3	(D)	1	(D)	-	-	3	(D)	-	-	1	(D)









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